

Appendix B: College Profiles

This section provides data and graphics for each university. We also provide a few facts for each university to provide contextual information. Unless specified, the information is either from the College Scorecard (as of the December 2, 2020 update)¹ or the National Center for Education Statistics.

¹ We excluded some data that we could not confirm. For “Median Debt,” this is information about students’ median debt after graduating. The amount was variable based upon the student’s field of study.

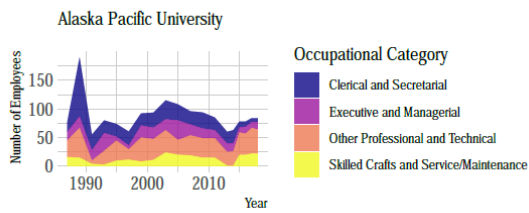
Priced Out: What College Costs America

Alaska Pacific University
Anchorage, AK

Quick Facts:

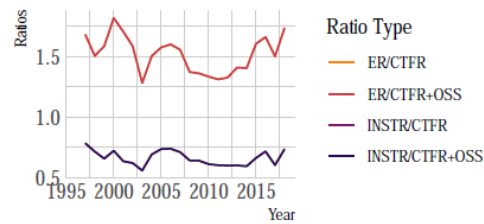
- Small, private university affiliated with the United Methodist Church.
- Alaska Pacific's 283 undergraduate students skew older than the average in higher education; only 1/5 of the undergraduates are between the ages of 18 and 21.²

Administrators and Staff 1987–2018



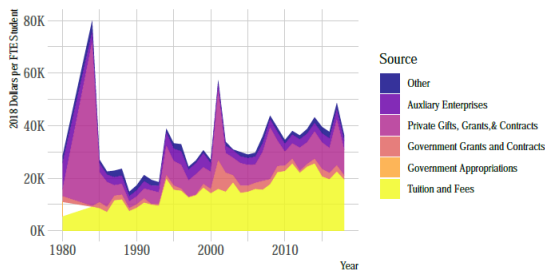
Proportion of Spending

Alaska Pacific University



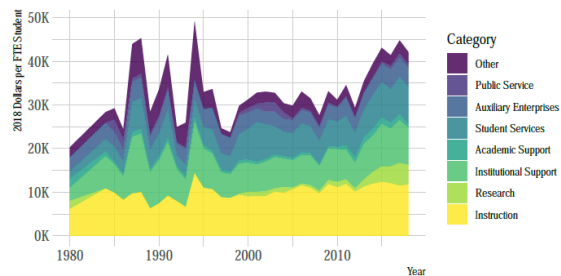
Revenue by Source

Alaska Pacific University



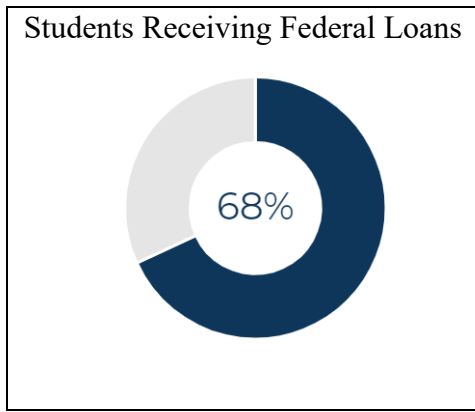
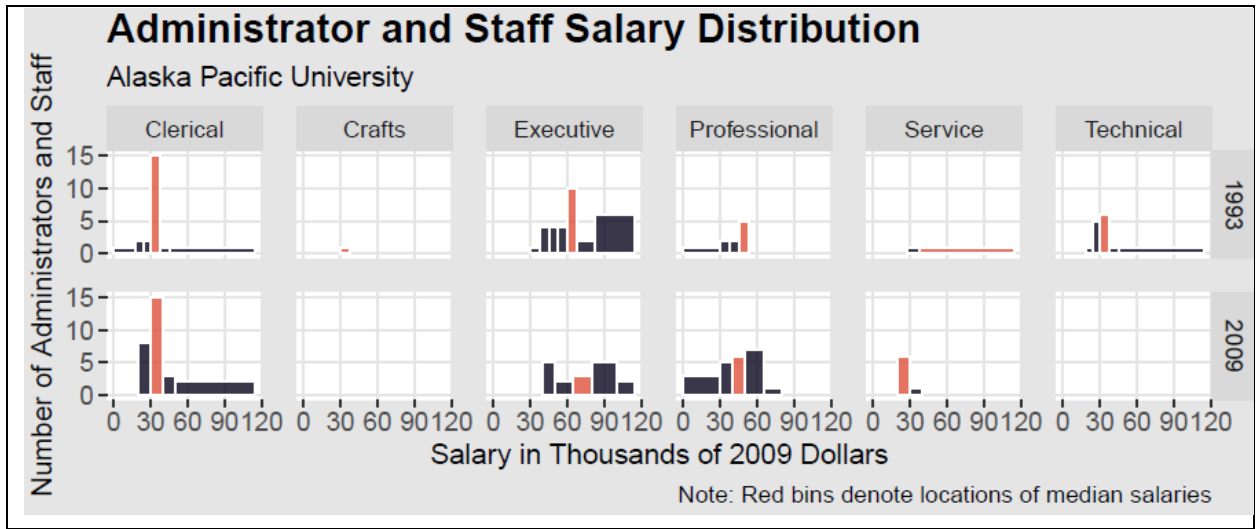
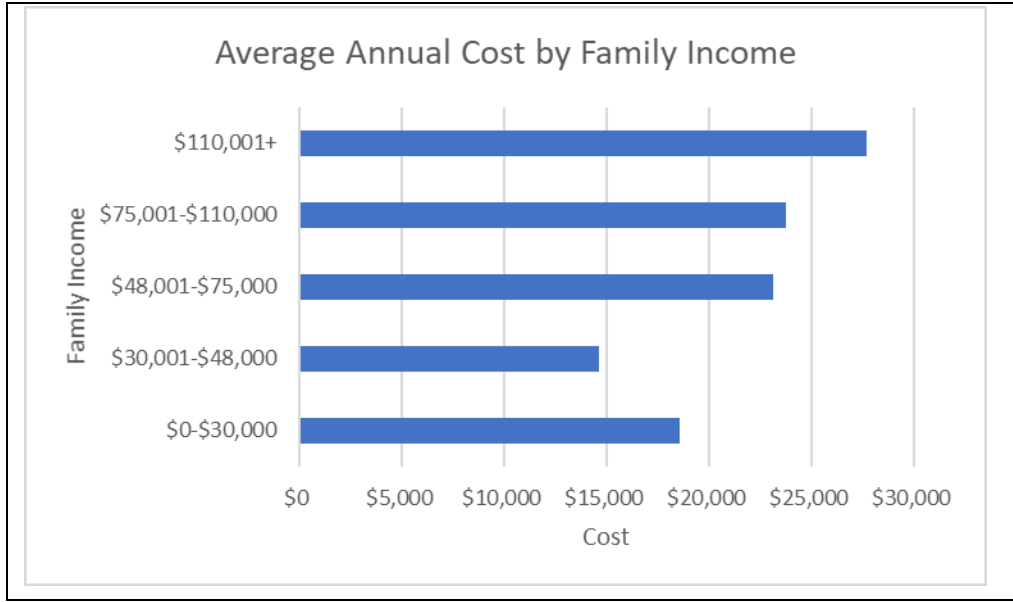
Expenditures by Functional Category

Alaska Pacific University



² “Alaska Pacific Diversity & Demographics,” *College Factual*, accessed January 5, 2021, <https://www.collegefactual.com/colleges/alaska-pacific-university/student-life/diversity/#:~:text=Age%20Diversity%20on%20Campus&text=The%20%22traditional%22%20college%20student%20is,the%20national%20average%20of%2060%25>.

Priced Out: What College Costs America



Priced Out: What College Costs America

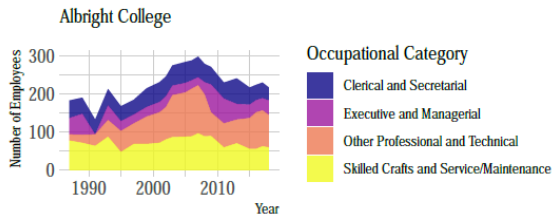
Albright College

Reading, PA

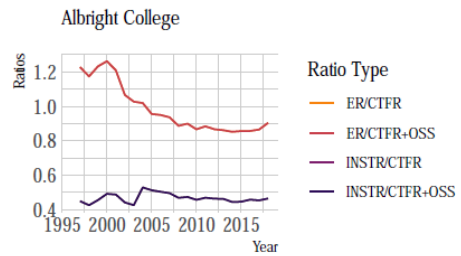
Quick Facts:

- Small, private university with 1,897 undergraduate students.
- Affiliated with the United Methodist Church.

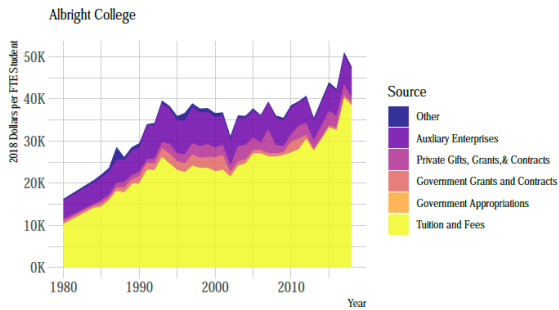
Administrators and Staff 1987–2018



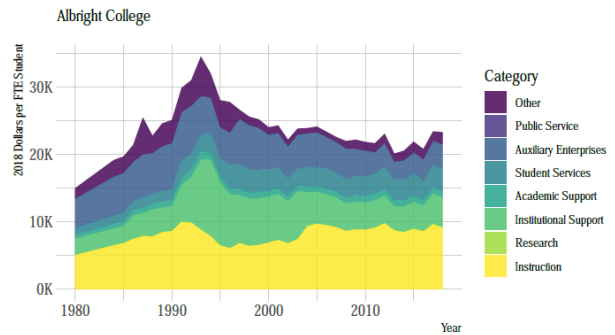
Proportion of Spending



Revenue by Source



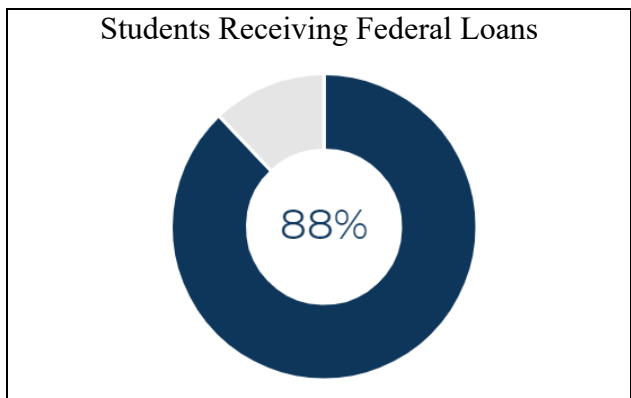
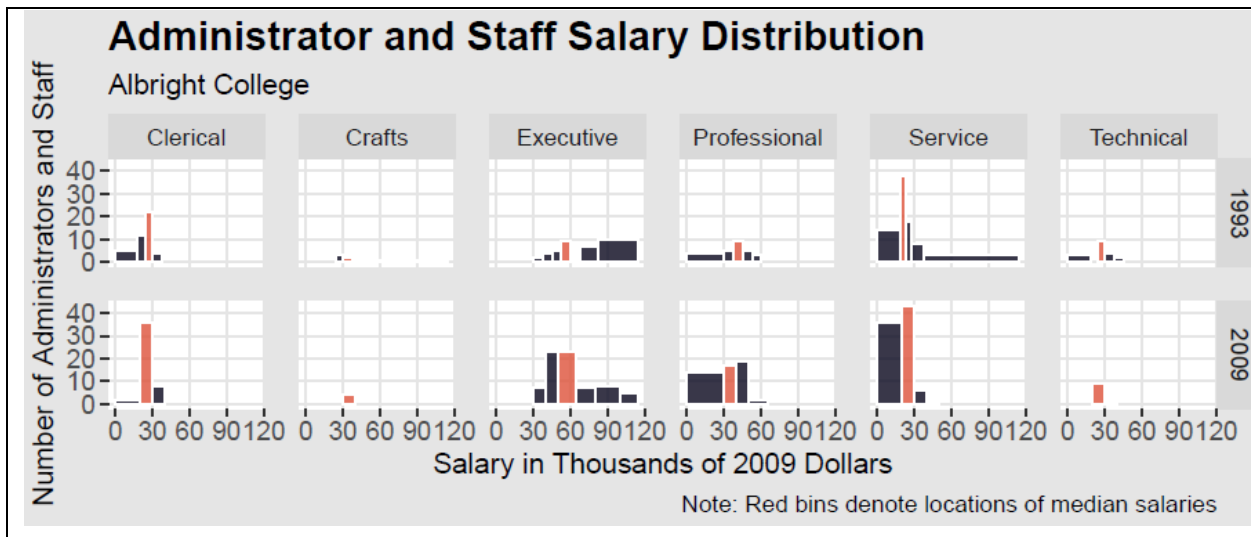
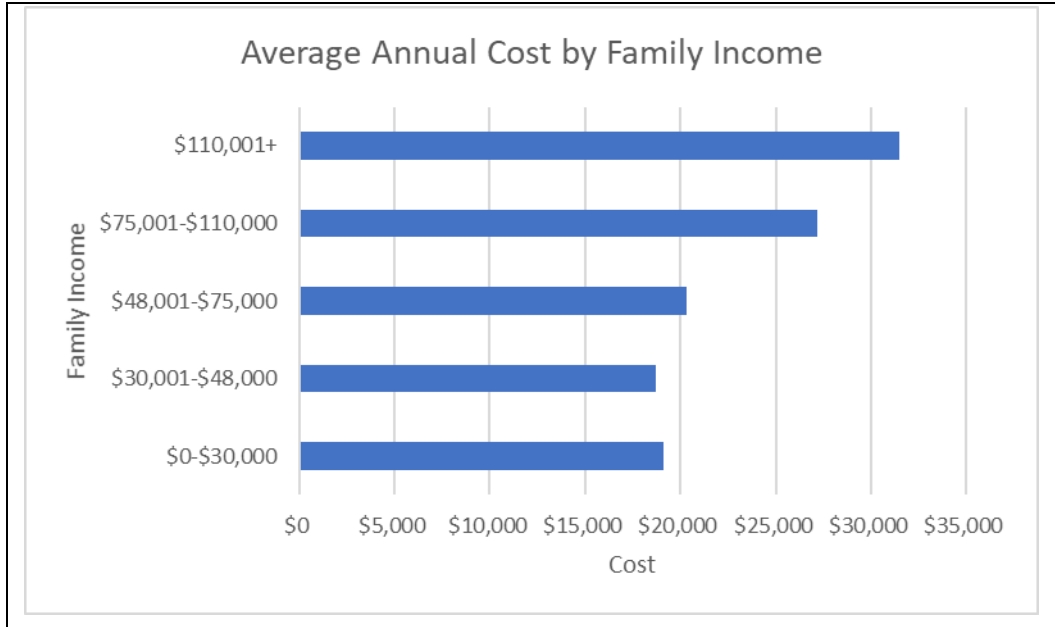
Expenditures by Functional Category



Median Debt



Priced Out: What College Costs America



Priced Out: What College Costs America

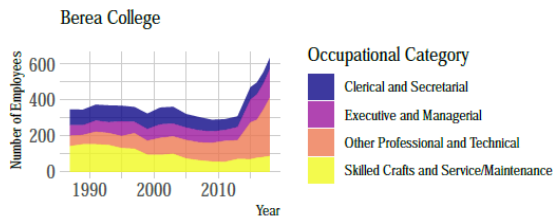
Berea College

Berea, KY

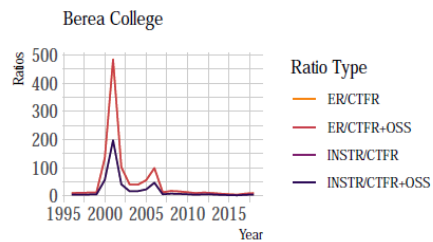
Quick Facts:

- Small, private liberal arts institution with 1,630 undergraduate students.
- Berea has a zero-tuition model. Students are expected to hold a job at the school in return for the free education.
- The average family income of a first-year student is below \$30,000.³

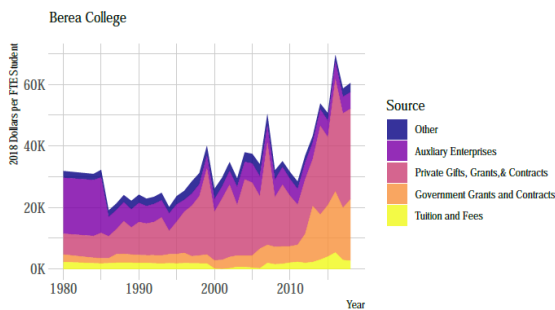
Administrators and Staff 1987–2018



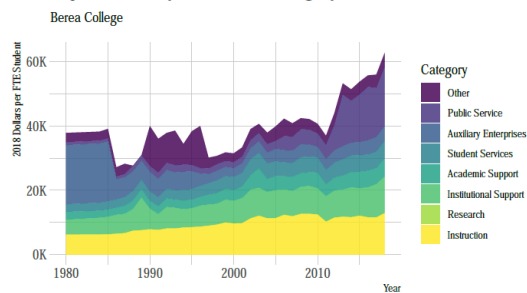
Proportion of Spending



Revenue by Source

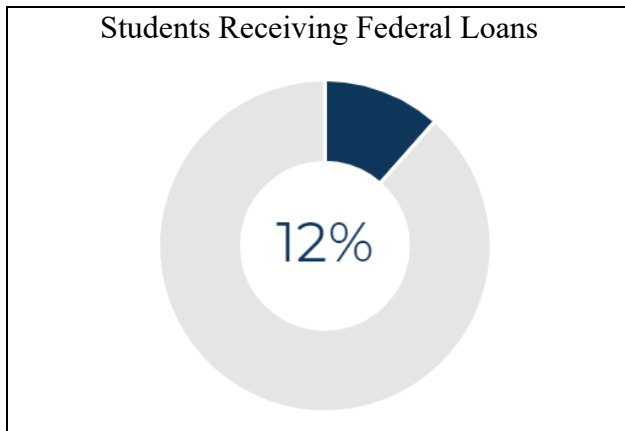
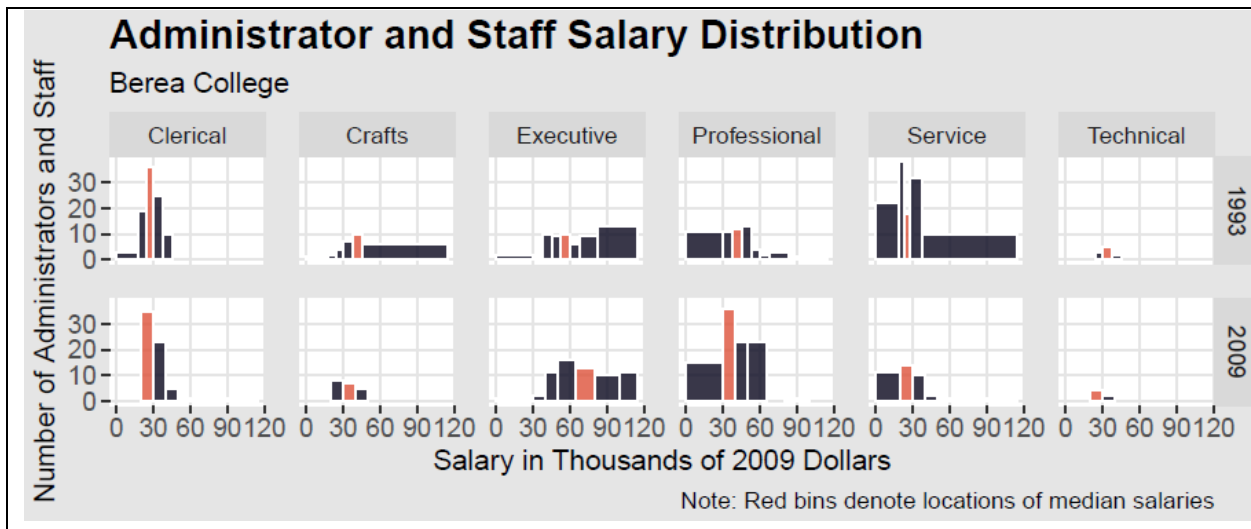
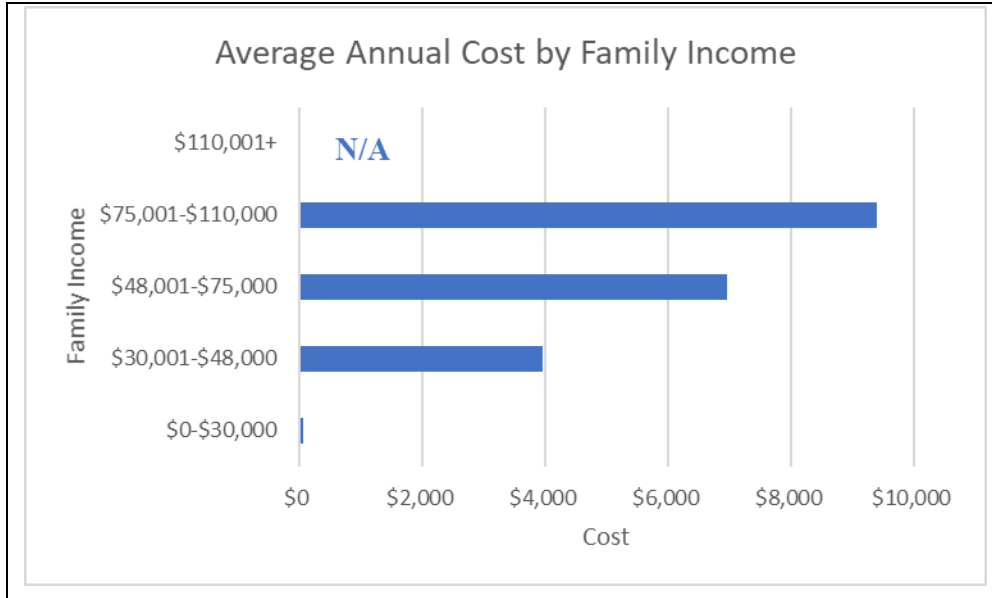


Expenditures by Functional Category



³ “Quick Facts,” Berea College, accessed January 5, 2021, <https://www.berea.edu/about/quick-facts/>.

Priced Out: What College Costs America



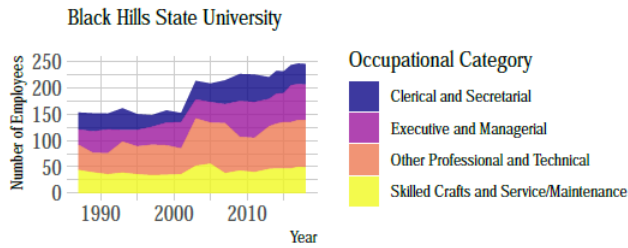
Priced Out: What College Costs America

Black Hills State University
Spearfish, SD

Quick Facts:

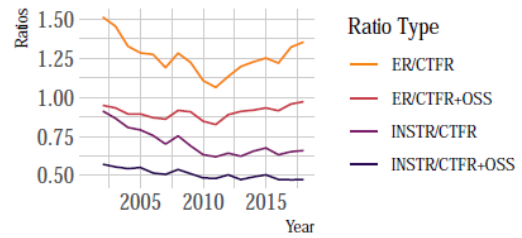
- Mid-sized, public university with 2,563 undergraduate students.
- Popular fields of study include Business Administration, Teacher Education, and Community Organization and Advocacy.

Administrators and Staff 1987–2018



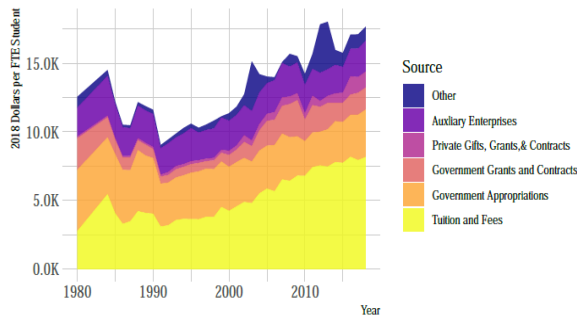
Proportion of Spending

Black Hills State University



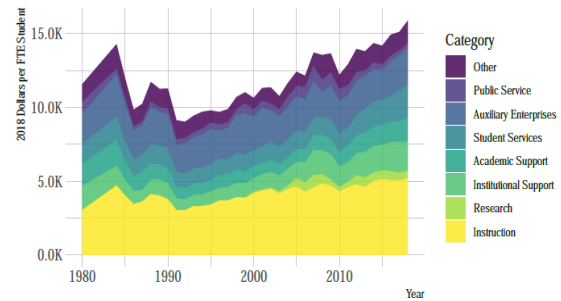
Revenue by Source

Black Hills State University

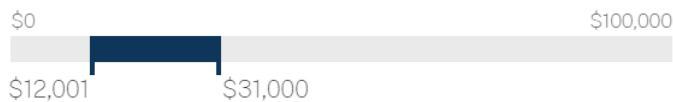


Expenditures by Functional Category

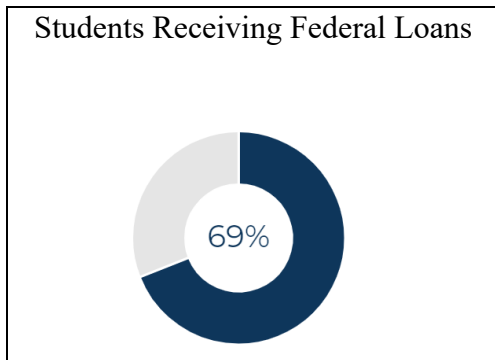
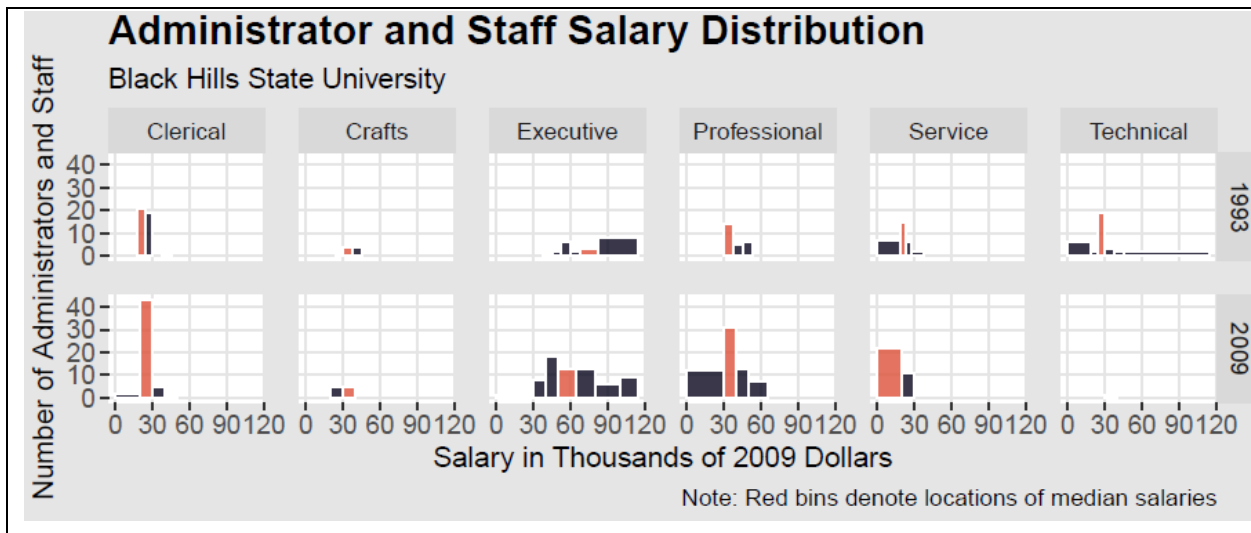
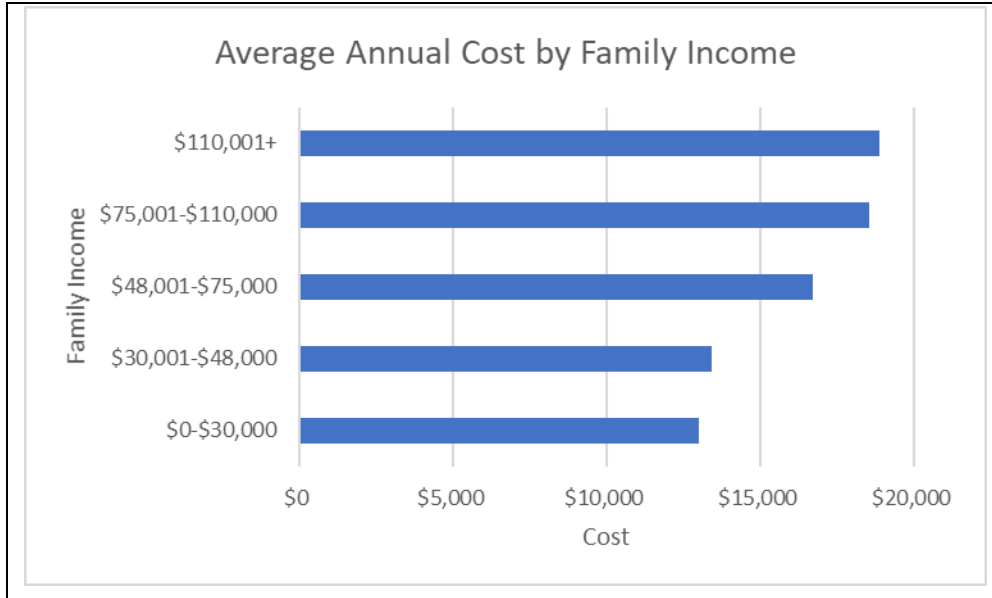
Black Hills State University



Median Debt



Priced Out: What College Costs America

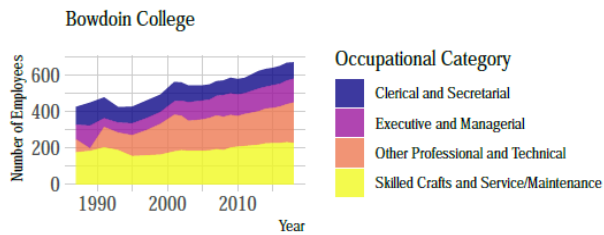


Bowdoin College
New Brunswick, ME

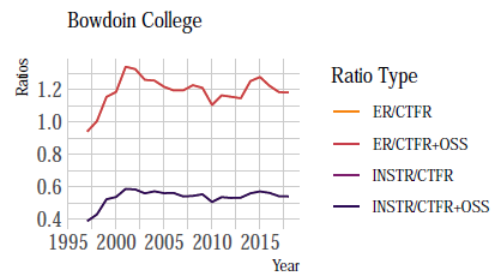
Quick Facts:

- Small, private liberal arts college with 1,825 undergraduate students.
- Bowdoin dining halls have been highly ranked. Professional chefs and cooks prepare fresh food grown on campus at the Bowdoin organic garden.⁴

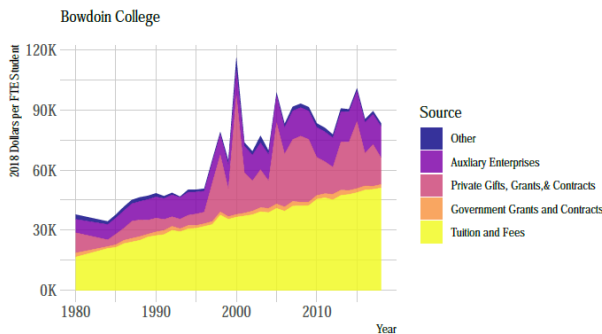
Administrators and Staff 1987–2018



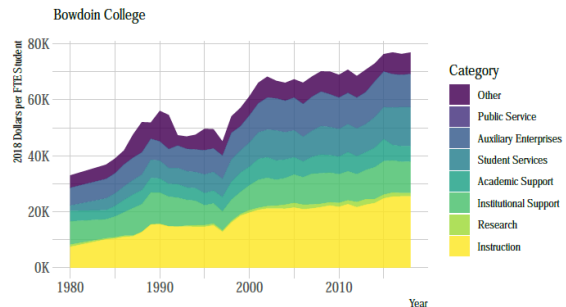
Proportion of Spending



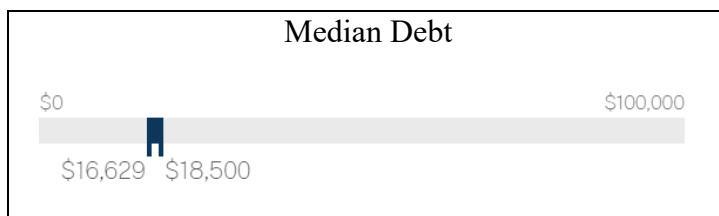
Revenue by Source



Expenditures by Functional Category

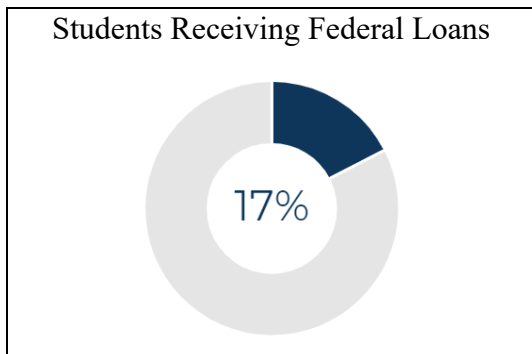
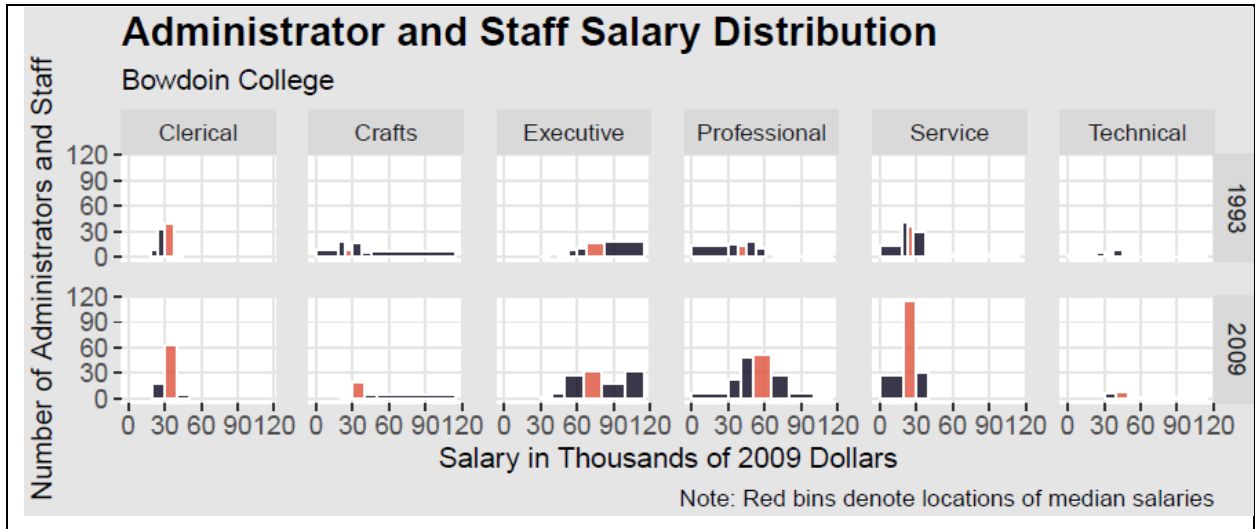
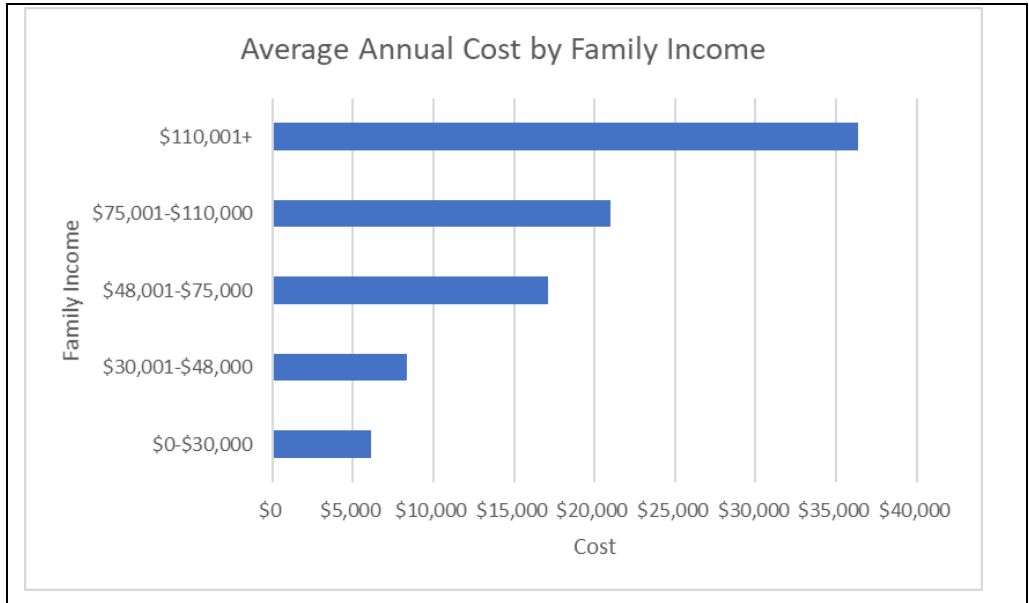


Median Debt



⁴ “Princeton Review: Bowdoin College Tops 'Best Campus Food' List,” *University Herald*, August 10, 2015, <https://www.universityherald.com/articles/22127/20150810/princeton-review-bowdoin-college-tops-best-campus-food-list.htm>; “Organic Garden,” Bowdoin College, accessed January 5, 2021, <https://www.bowdoin.edu/dining/organic-garden/index.html>.

Priced Out: What College Costs America



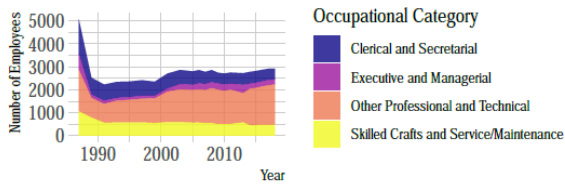
Brigham Young University
Provo, UT

Quick Facts:

- Large, private university affiliated with the Church of Jesus Christ of Latter-Day Saints (LDS).
- Students affiliated with the LDS Church pay reduced tuition.
- Operating costs are heavily subsidized by the church's tithing funds.⁵

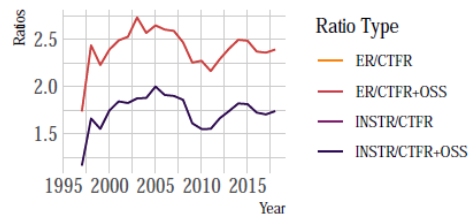
Administrators and Staff 1987–2018

Brigham Young University–Provo



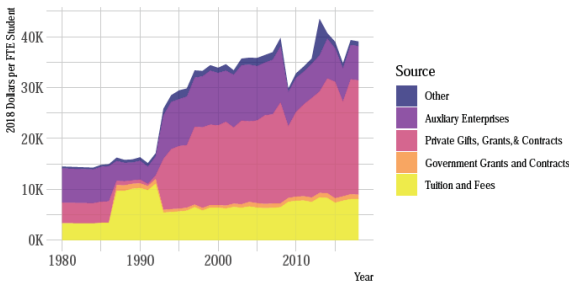
Proportion of Spending

Brigham Young University–Provo



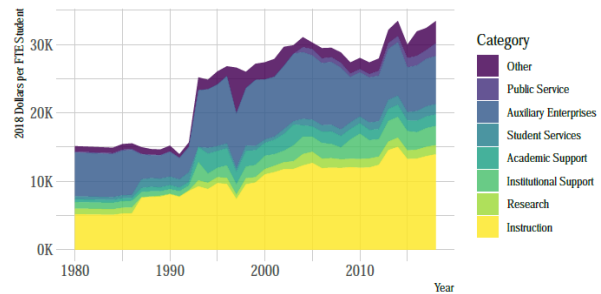
Revenue by Source

Brigham Young University–Provo

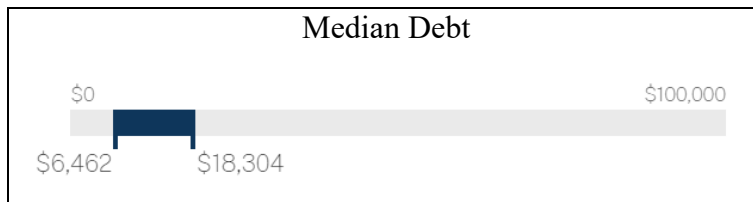


Expenditures by Functional Category

Brigham Young University–Provo

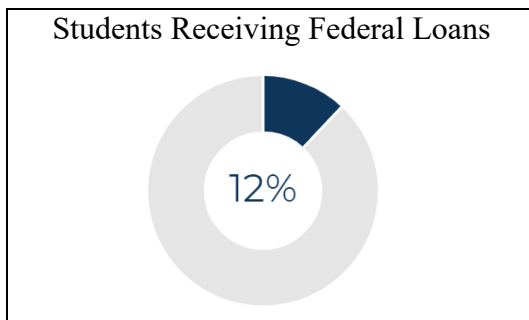
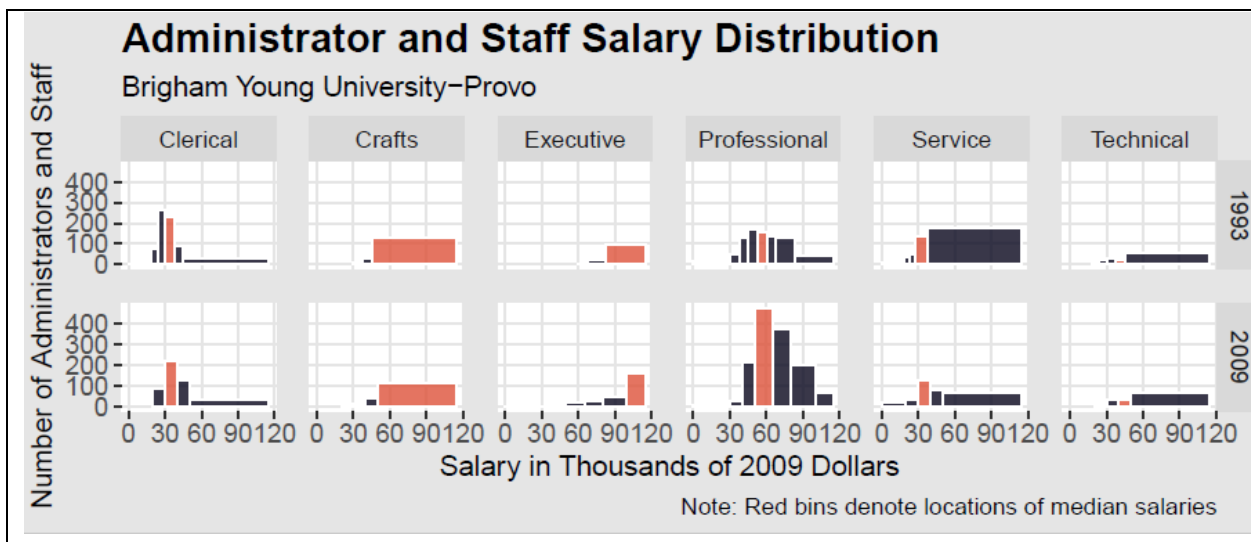
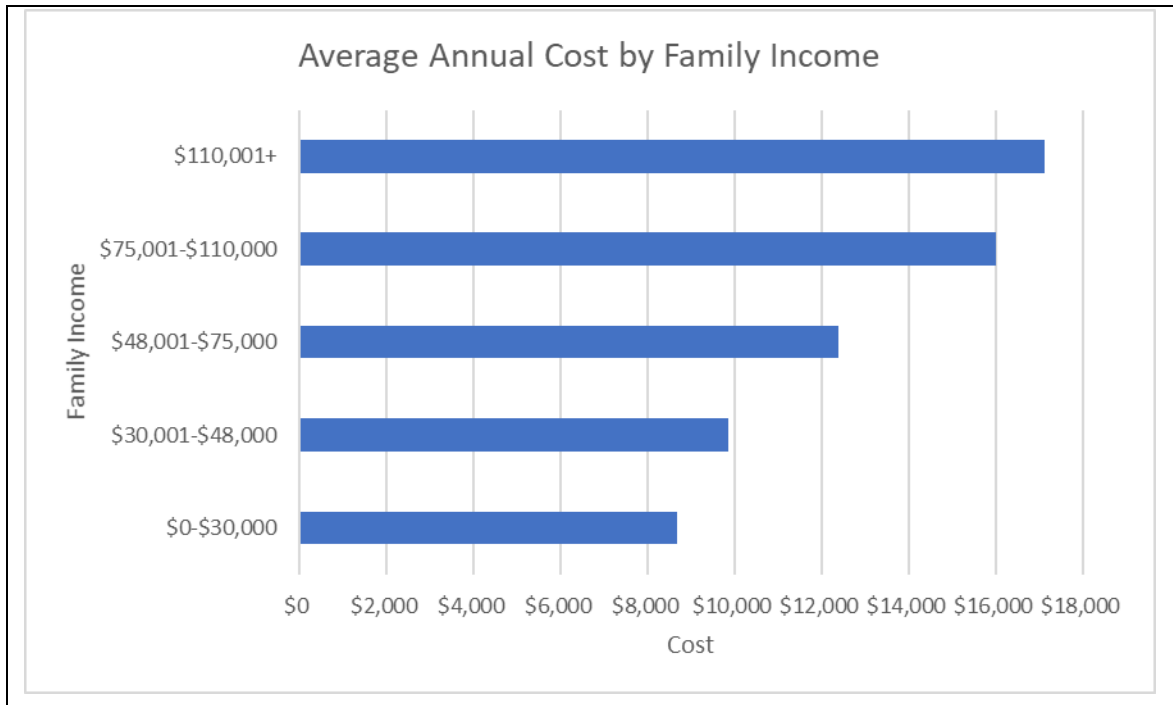


Median Debt



⁵ “Tuition Fees & Deadlines,” Brigham Young University, accessed January 5, 2021, https://finserve.byu.edu/tuition_fees_and_deadlines.

Priced Out: What College Costs America



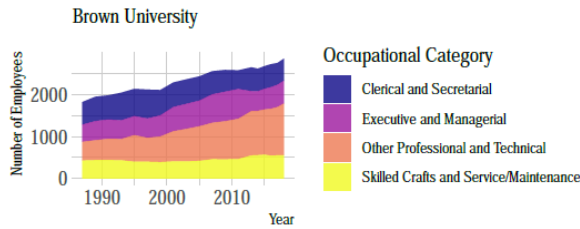
Priced Out: What College Costs America

Brown University
Providence, RI

Quick Facts:

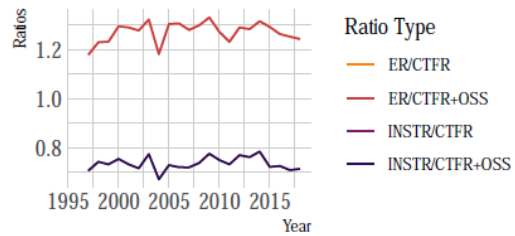
- Mid-sized, private university with 6,752 undergraduate students.
- Brown does not measure Grade Point Average (GPA).⁶

Administrators and Staff 1987–2018



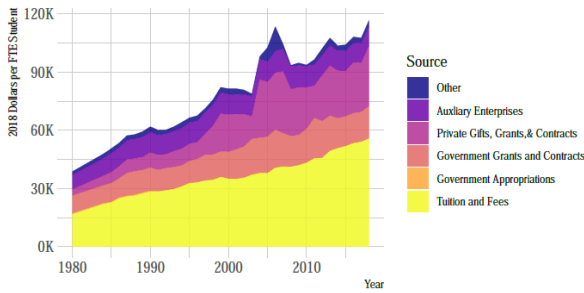
Proportion of Spending

Brown University



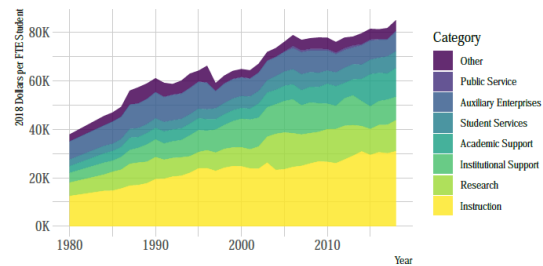
Revenue by Source

Brown University

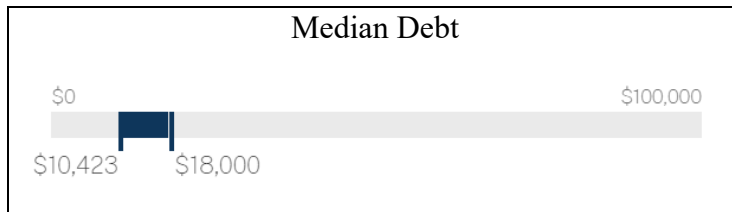


Expenditures by Functional Category

Brown University

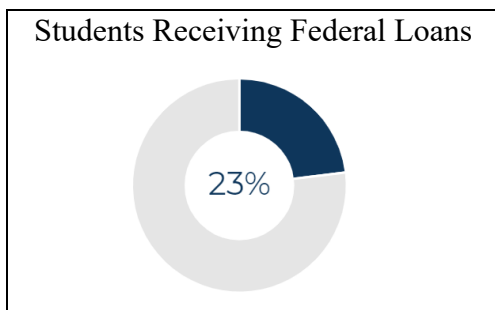
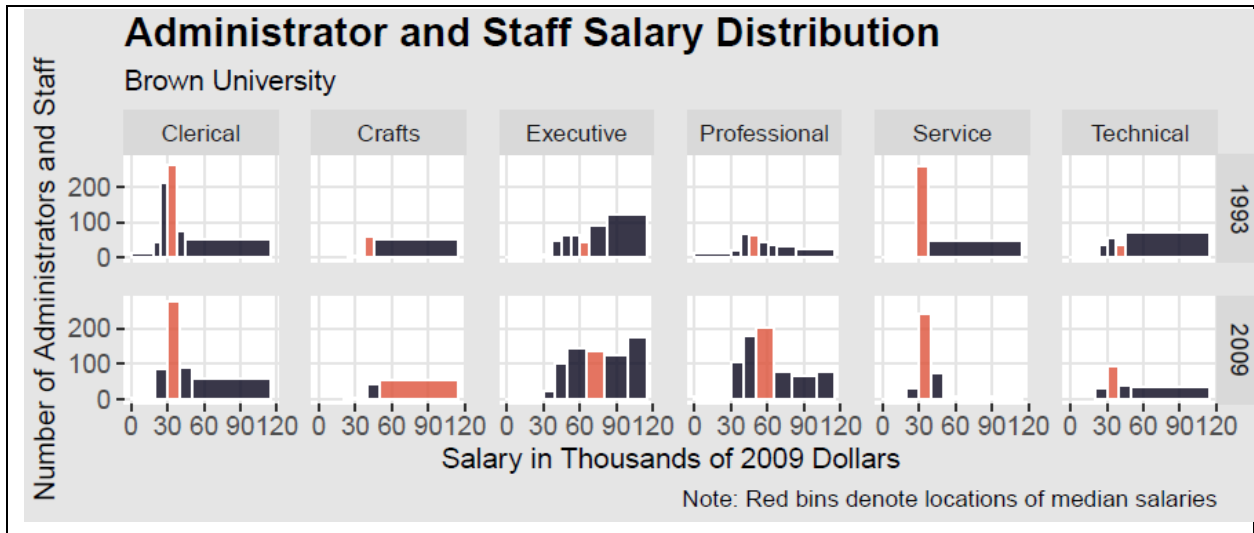
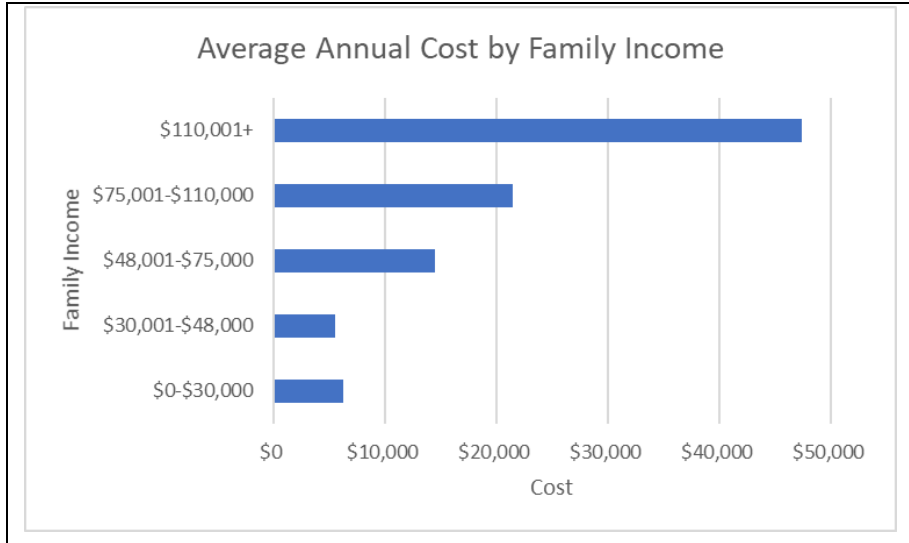


Median Debt



⁶ “Grade Options,” Brown University, accessed January 6, 2021, <https://www.brown.edu/academics/college/degree/policies/grade-options>.

Priced Out: What College Costs America

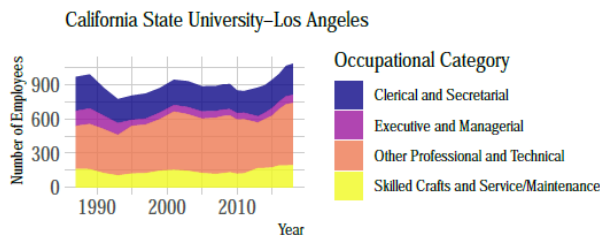


California State University — Los Angeles
 Los Angeles, CA

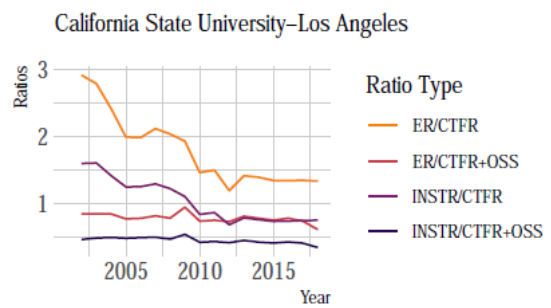
Quick Facts:

- Large, public university with 24,163 undergraduates.
- The majority of students are Hispanic.
- The university has a large low-income student population. 74% of first-time, full-time students received Pell Grants.

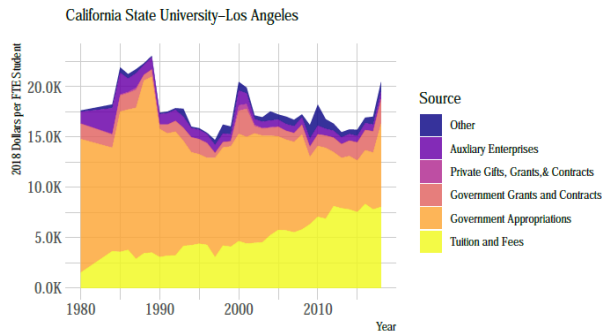
Administrators and Staff 1987–2018



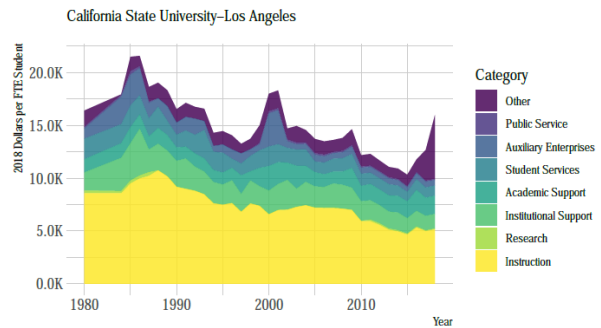
Proportion of Spending



Revenue by Source



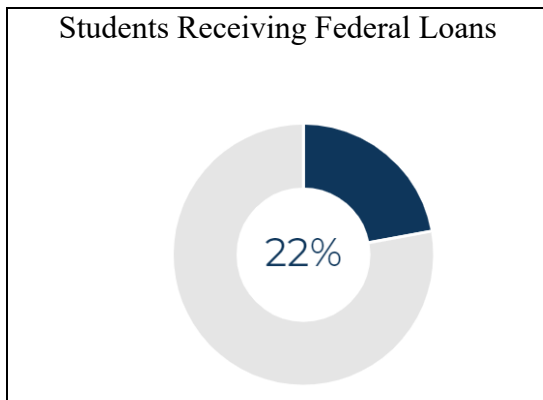
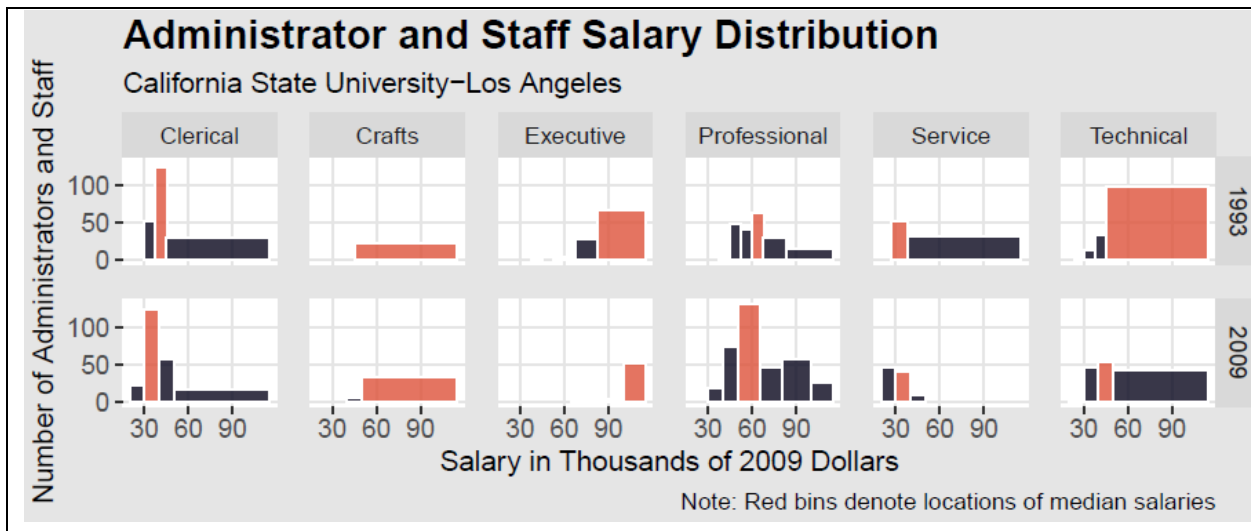
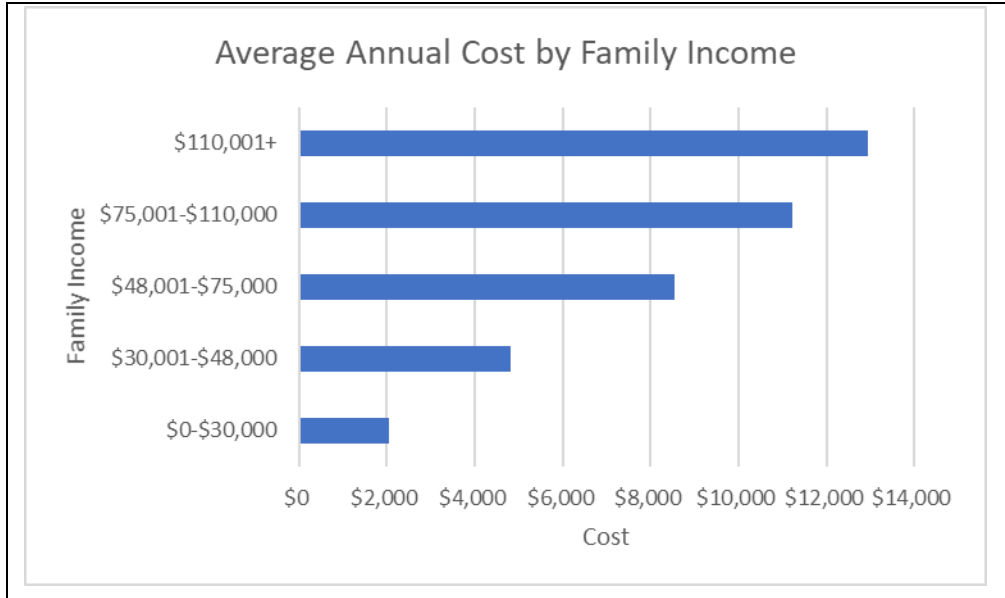
Expenditures by Functional Category



Median Debt



Priced Out: What College Costs America



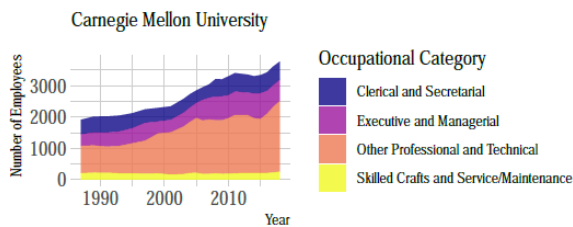
Priced Out: What College Costs America

Carnegie Mellon University
Pittsburgh, PA

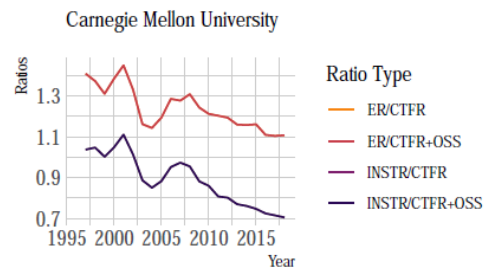
Quick Facts:

- Mid-sized, private university with 6,483 undergraduate students.
- Carnegie Mellon is best known for its engineering school, but it also has a highly-ranked School of Drama.⁷

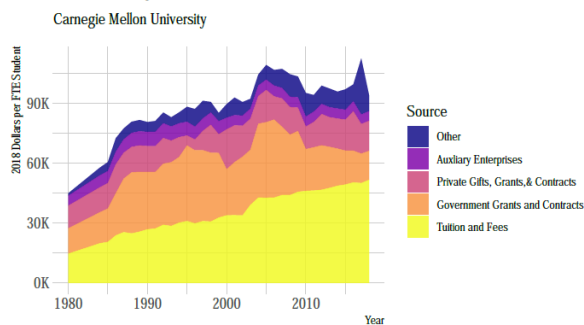
Administrators and Staff 1987–2018



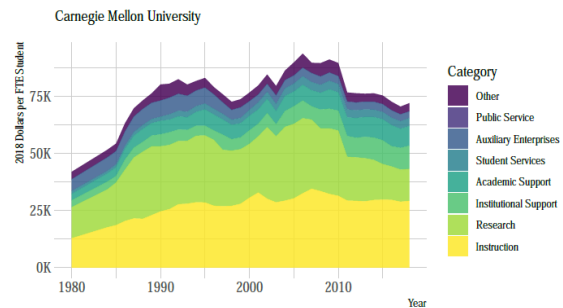
Proportion of Spending



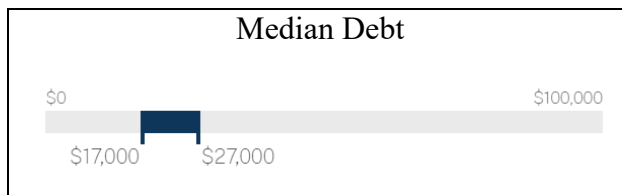
Revenue by Source



Expenditures by Functional Category

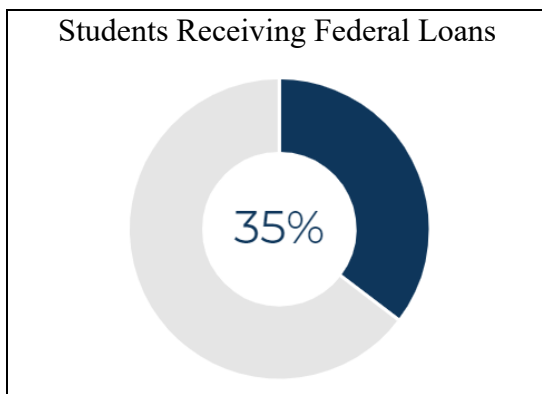
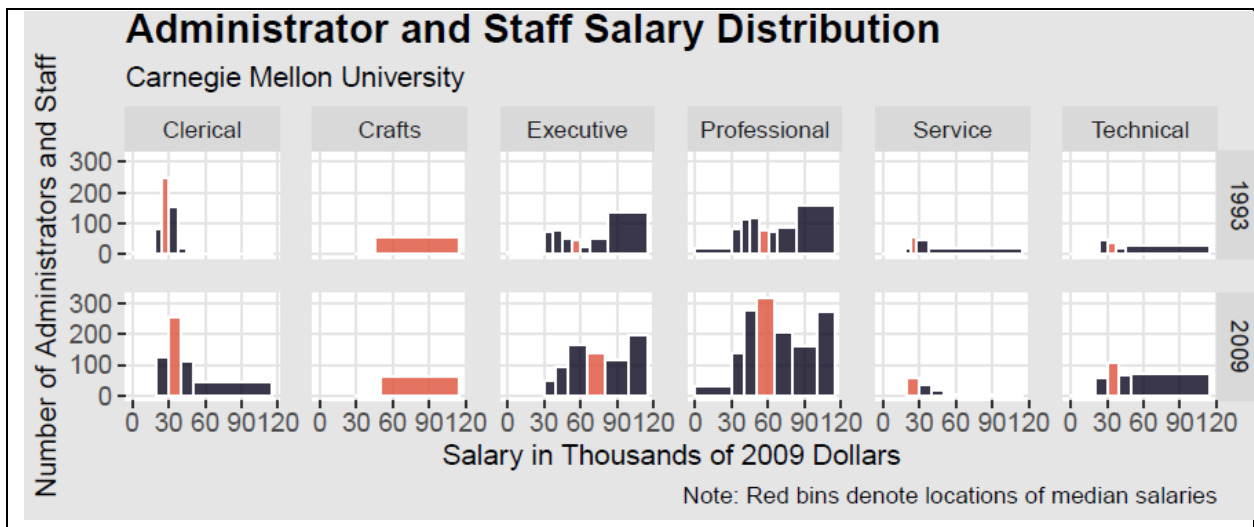
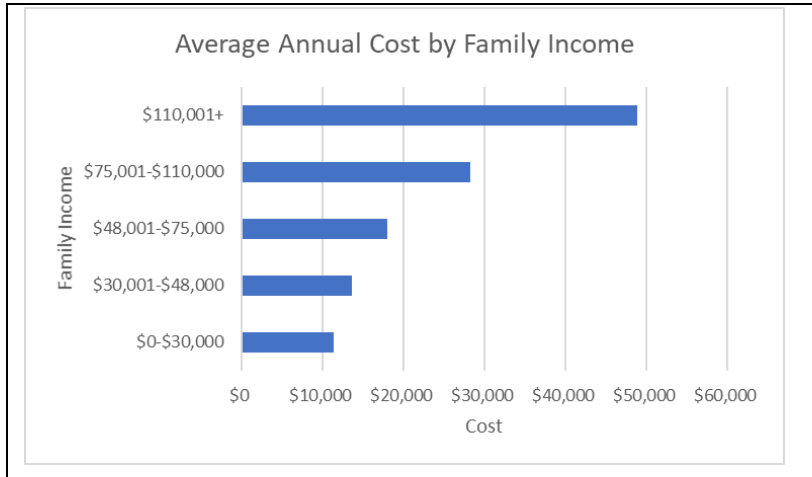


Median Debt



⁷ “Carnegie Mellon University Engineering School Overview,” U.S. News & World Report, accessed January 6, 2021, <https://www.usnews.com/best-graduate-schools/top-engineering-schools/carnegie-mellon-university-02152#:~:text=Carnegie%20Mellon%20University%20is%20ranked,widely%20accepted%20in%20dicators%20of%20excellence>; “School of Drama Named Among Top 5 Undergraduate Acting Programs By The Hollywood Reporter,” School of Drama, Carnegie Mellon University, May 25, 2018, <https://www.drama.cmu.edu/2018/05/25/school-of-drama-named-among-top-5-undergraduate-acting-programs-by-the-hollywood-reporter/>.

Priced Out: What College Costs America



Priced Out: What College Costs America

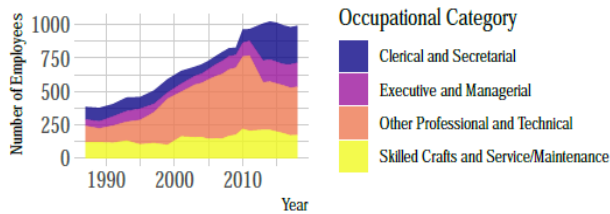
College of Charleston
Charleston, SC

Quick Facts:

- Mid-sized, public liberal arts college with 9,622 undergraduate students.
- Founded in 1770, the college is the oldest higher education institution south of Virginia.⁸

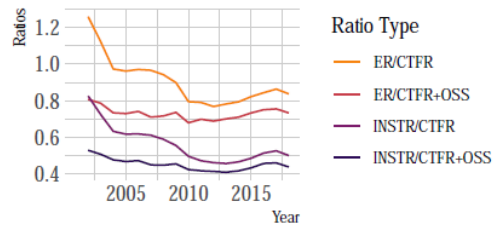
Administrators and Staff 1987–2018

College of Charleston



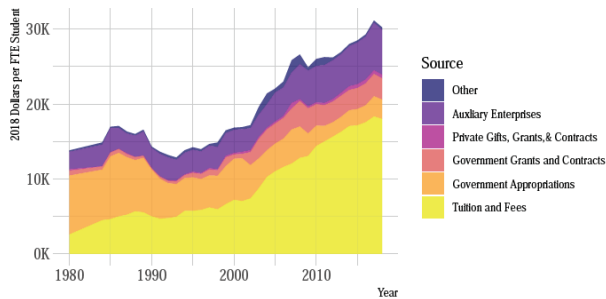
Proportion of Spending

College of Charleston



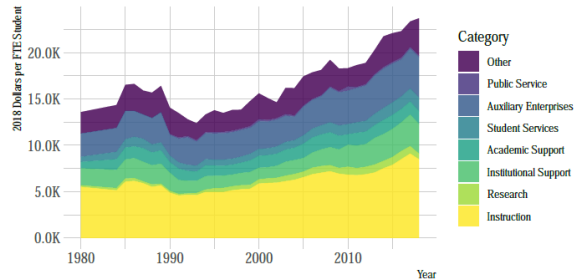
Revenue by Source

College of Charleston



Expenditures by Functional Category

College of Charleston

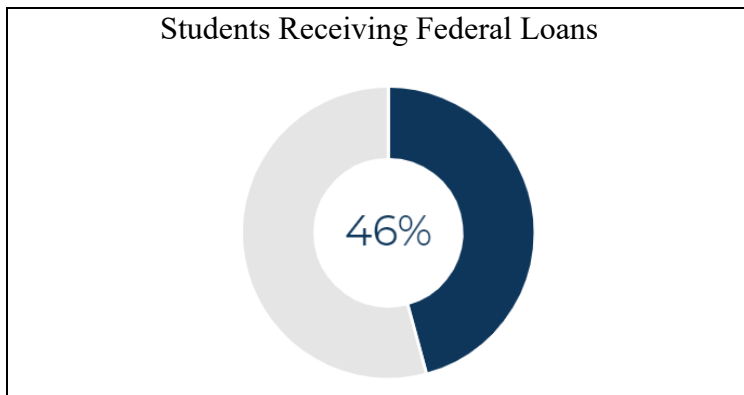
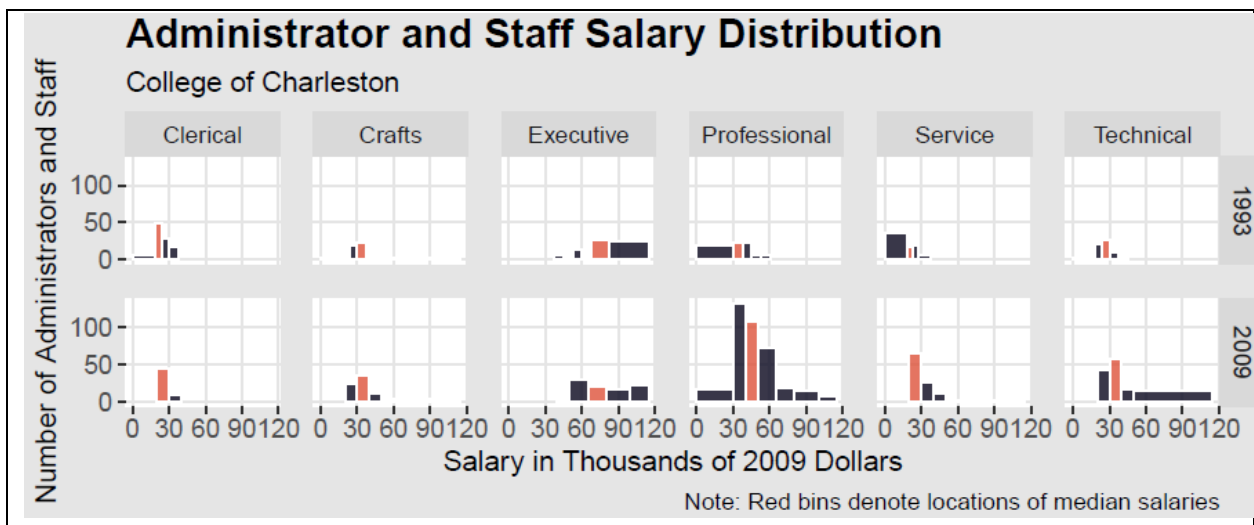
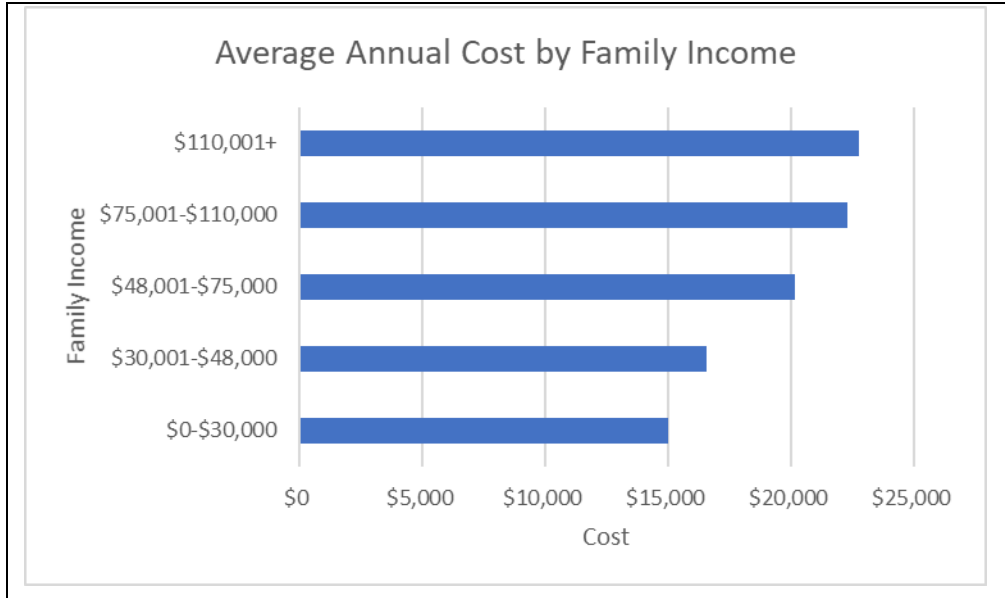


Median Debt



⁸ “A Brief History of the College,” College of Charleston, accessed January 5, 2021, <https://www.cofc.edu/about/historyandtraditions/briefhistory.php>.

Priced Out: What College Costs America



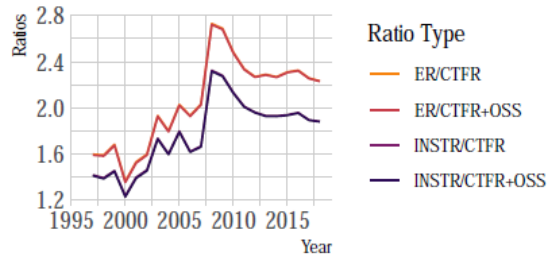
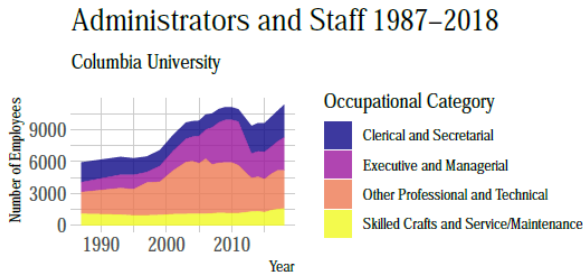
Columbia University
New York, NY

Quick Facts:

- Mid-sized, private university with 8,216 undergraduate students.
- Much of the fundamental research underlying the development of the atomic bomb was conducted by Columbia University physicists.⁹
- In 1770, Columbia’s medical school was the first to award a doctor in medicine (MD) degree in the American colonies.¹⁰

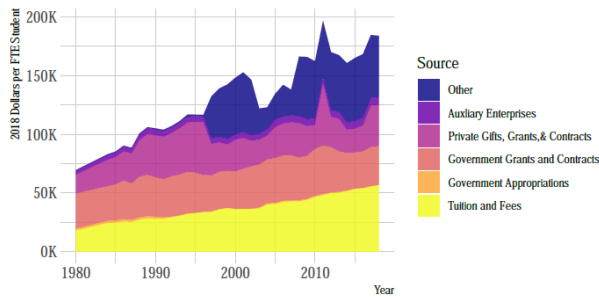
Proportion of Spending

Columbia University



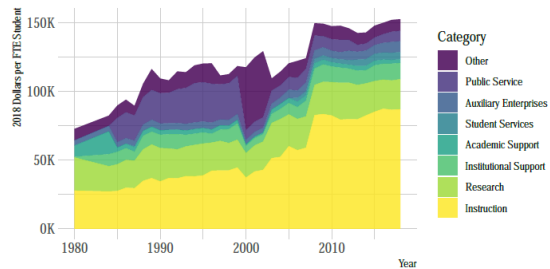
Revenue by Source

Columbia University

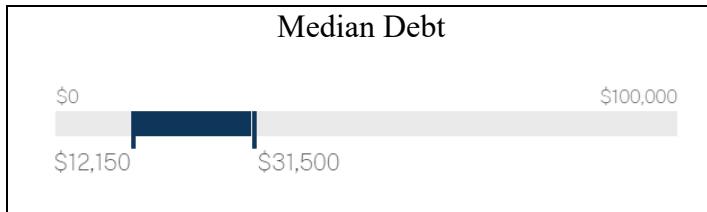


Expenditures by Functional Category

Columbia University



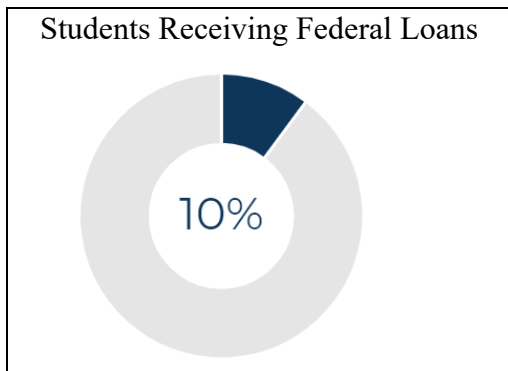
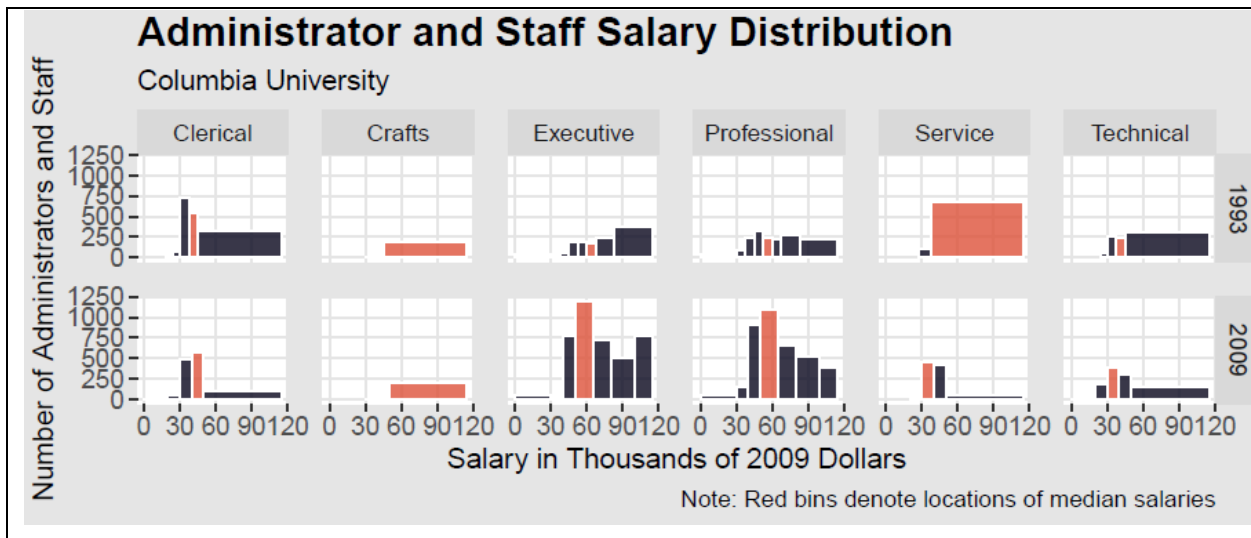
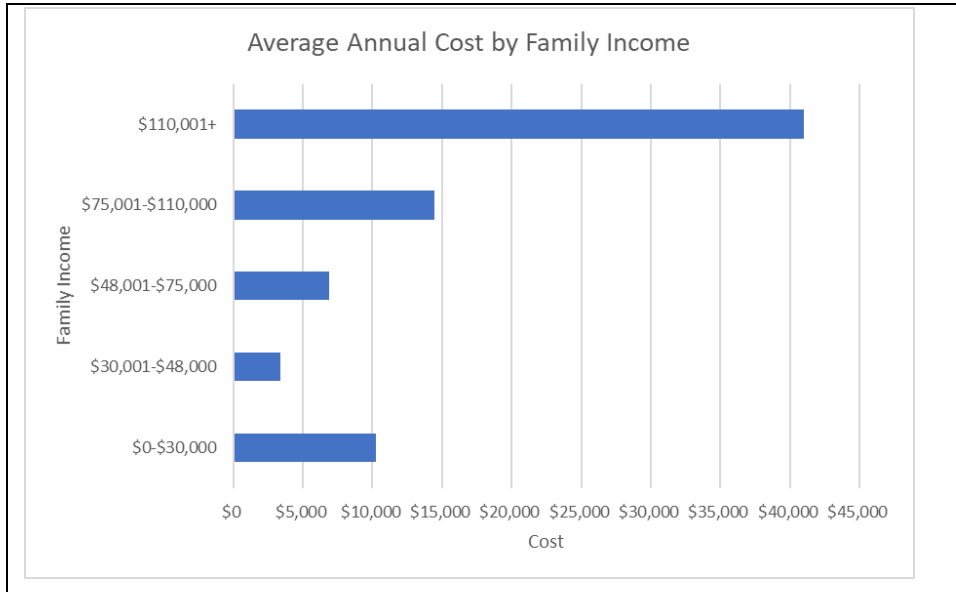
Median Debt



⁹ “Columbia University,” Voice of the Manhattan Project, accessed January 5, 2021, <https://www.manhattanprojectvoices.org/location/columbia-university>.

¹⁰ “The History of the Vagelos College of Physicians and Surgeons,” Columbia University, accessed January 5, 2021, <https://www.ps.columbia.edu/about-us/history-vagelos-college-physicians-and-surgeons>.

Priced Out: What College Costs America

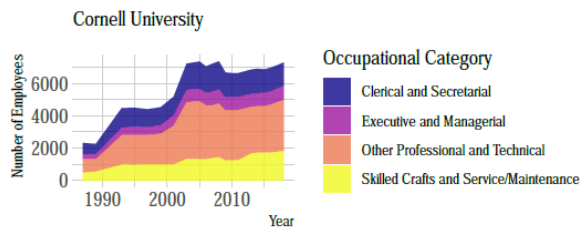


Cornell University
Ithaca, NY

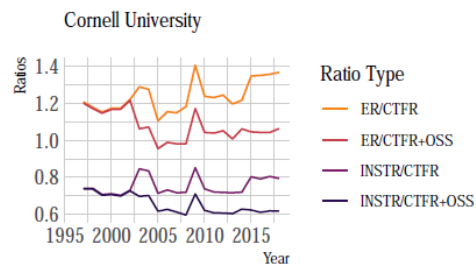
Quick Facts:

- Large, private university with 15,105 undergraduate students.
- The only university in the Ivy League that holds federal land-grant status, which allows it to receive significant public funding. Four of its 7 colleges receive state funding.¹¹

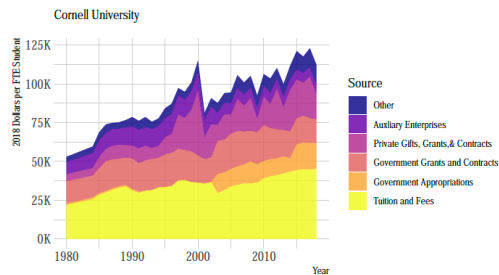
Administrators and Staff 1987–2018



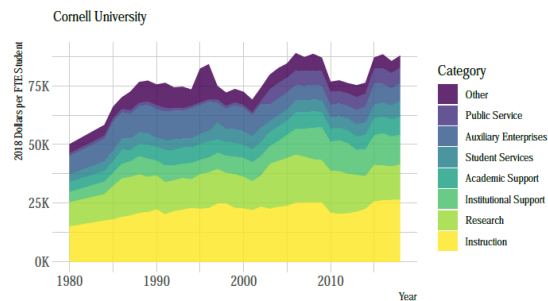
Proportion of Spending



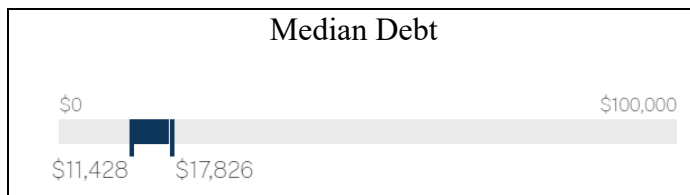
Revenue by Source



Expenditures by Functional Category

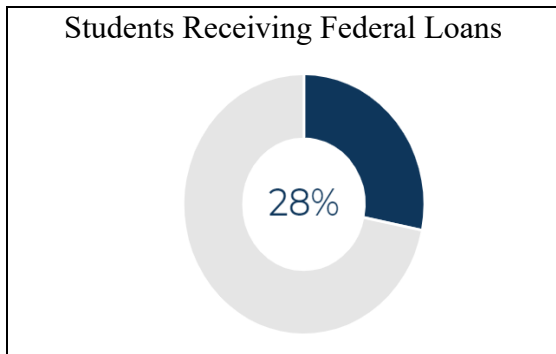
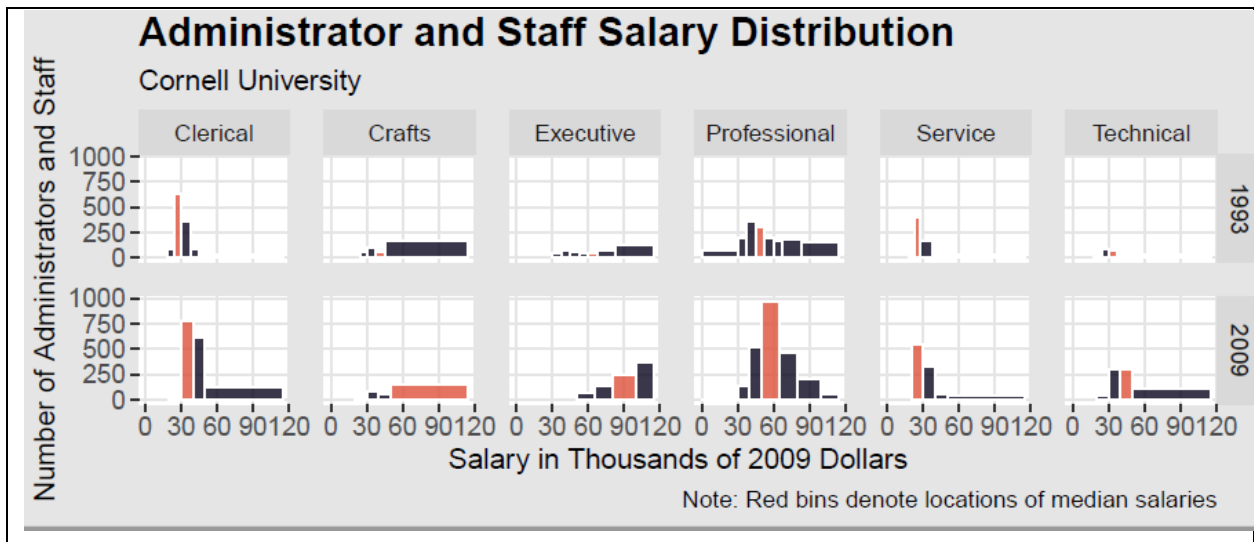
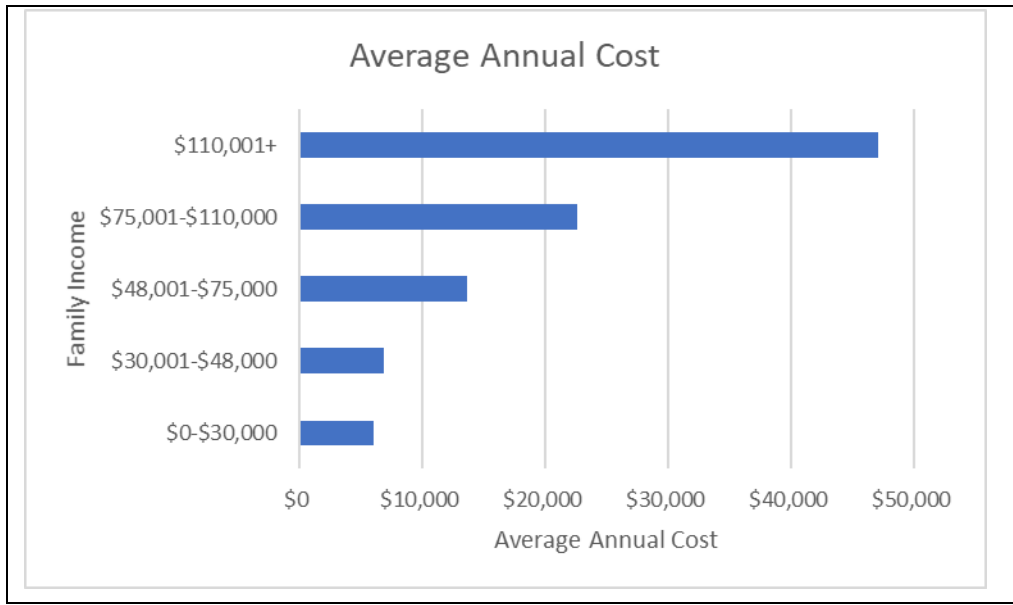


Median Debt



¹¹ See “Land-Grant College Act of 1862,” Britannica, accessed January 5, 2021, <https://www.britannica.com/topic/Land-Grant-College-Act-of-1862>; “University Facts,” Cornell University, accessed January 5, 2021, <https://www.cornell.edu/about/facts.cfm>.

Priced Out: What College Costs America

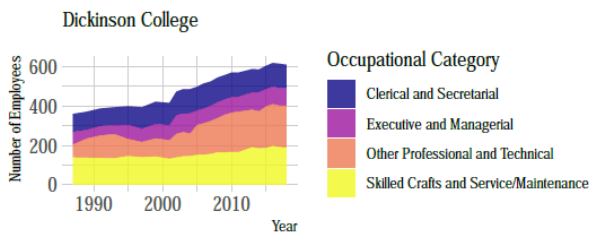


Dickinson College
Carlisle, PA

Quick Facts:

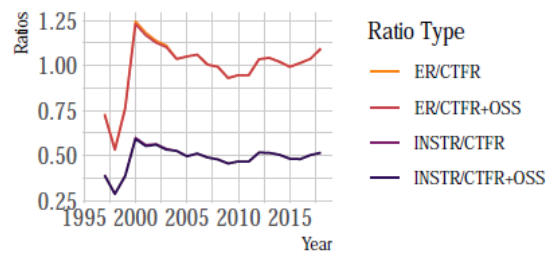
- Mid-sized, private liberal arts college with 2,353 undergraduate students.
- First college chartered after the formation of the U.S.¹²
- Most popular major is International Business, reflecting its focus on foreign language education and study abroad programs.¹³

Administrators and Staff 1987–2018



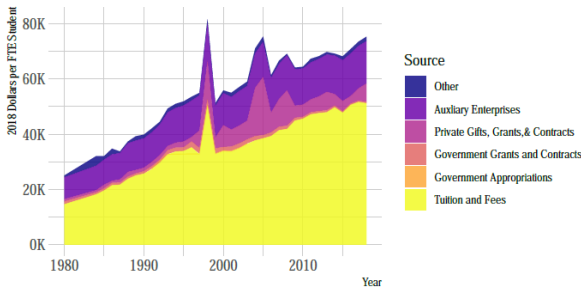
Proportion of Spending

Dickinson College



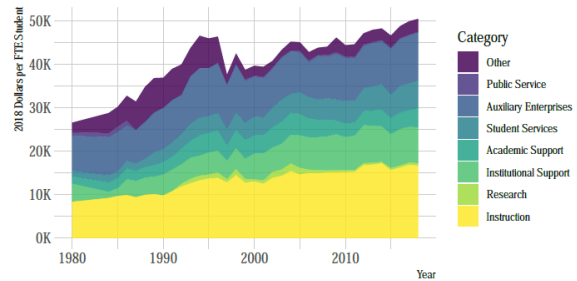
Revenue by Source

Dickinson College



Expenditures by Functional Category

Dickinson College



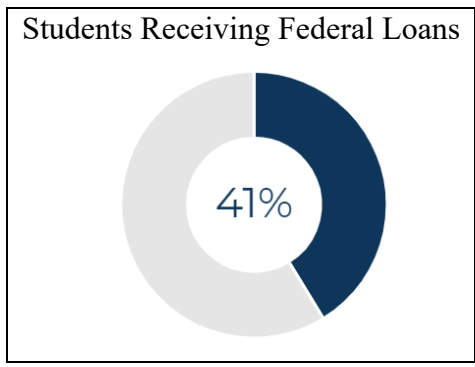
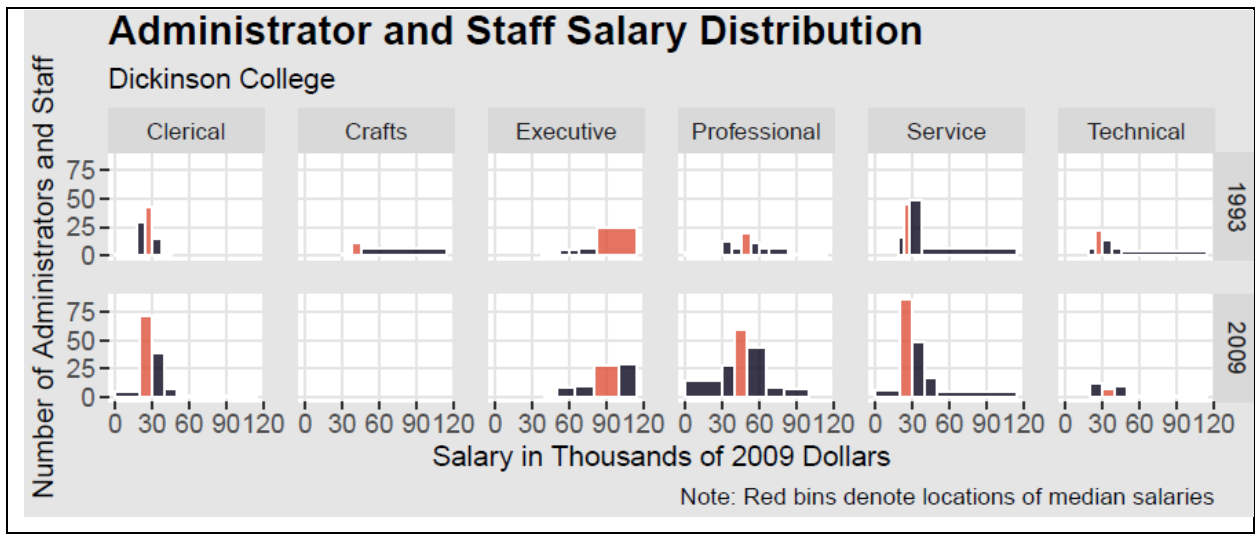
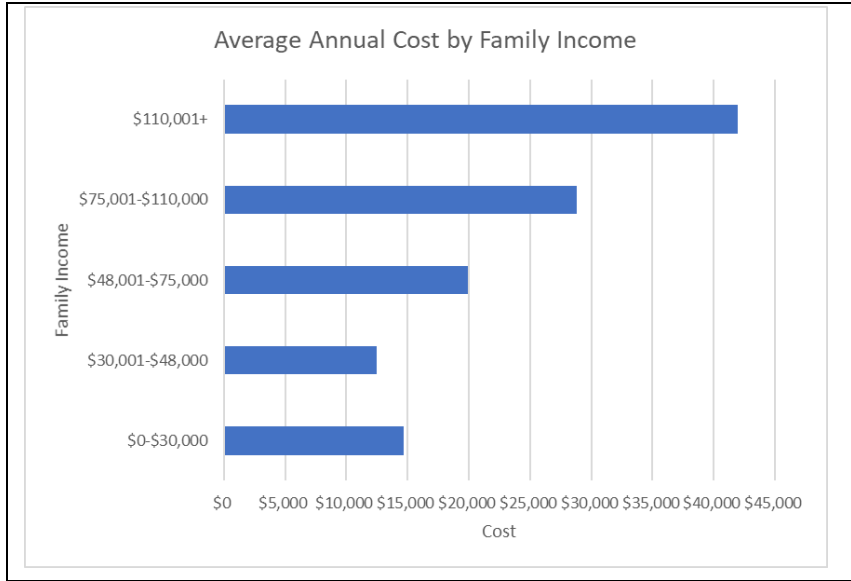
Median Debt



¹² “The Dickinson Story,” Dickinson College, accessed January 5, 2021, https://www.dickinson.edu/info/20048/history_of_the_college/1404/the_dickinson_story.

¹³ See “Quick Facts,” Dickinson College, accessed January 5, 2021, https://www.dickinson.edu/info/20048/history_of_the_college/1909/quick_facts.

Priced Out: What College Costs America



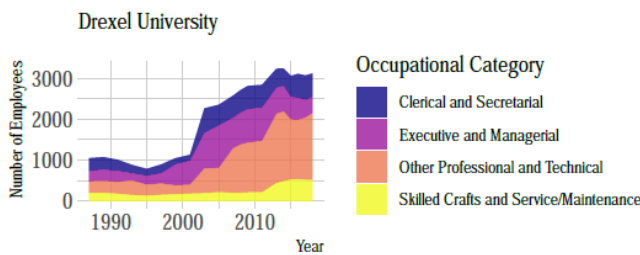
Priced Out: What College Costs America

Drexel University
Philadelphia, PA

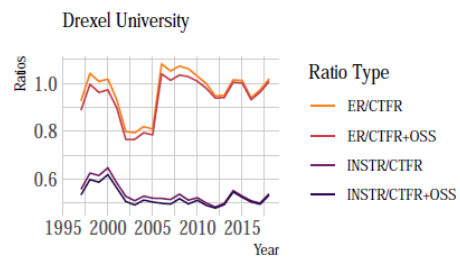
Quick Facts:

- Large, private university with 15,557 undergraduate students.
- Drexel expanded in 2002 after taking over MCP Hahnemann University — a Philadelphia health sciences institution. The merger created the College of Medicine, School of Public Health, and College of Nursing & Health Professions. The university also added a law school in 2006.¹⁴

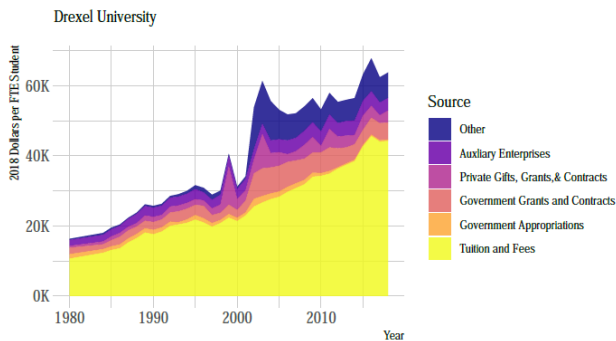
Administrators and Staff 1987–2018



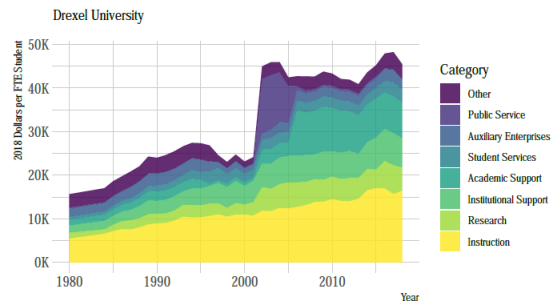
Proportion of Spending



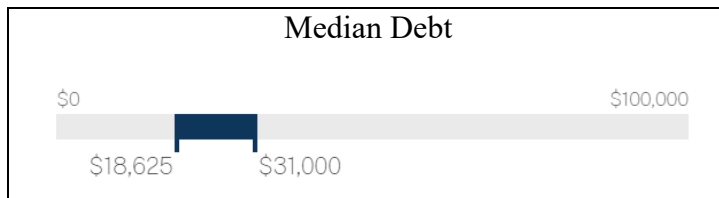
Revenue by Source



Expenditures by Functional Category

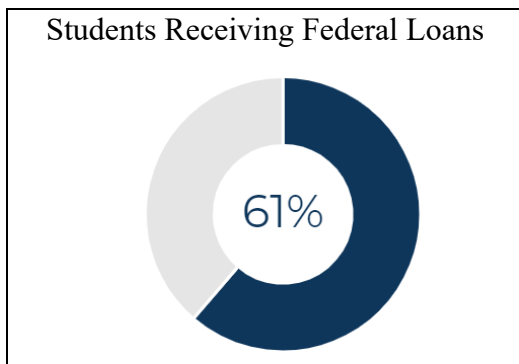
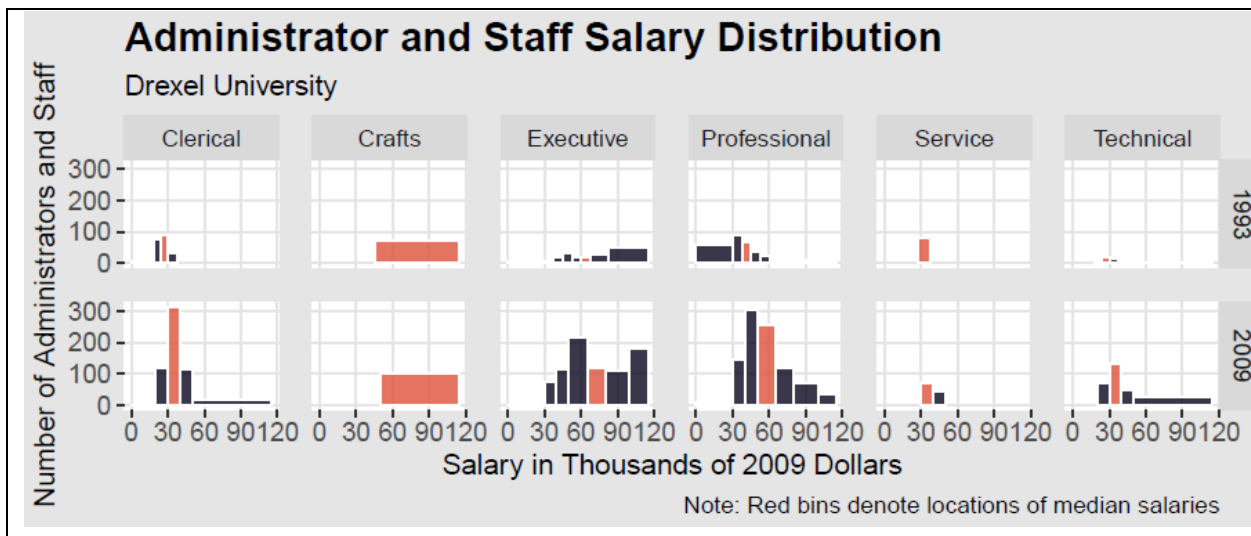
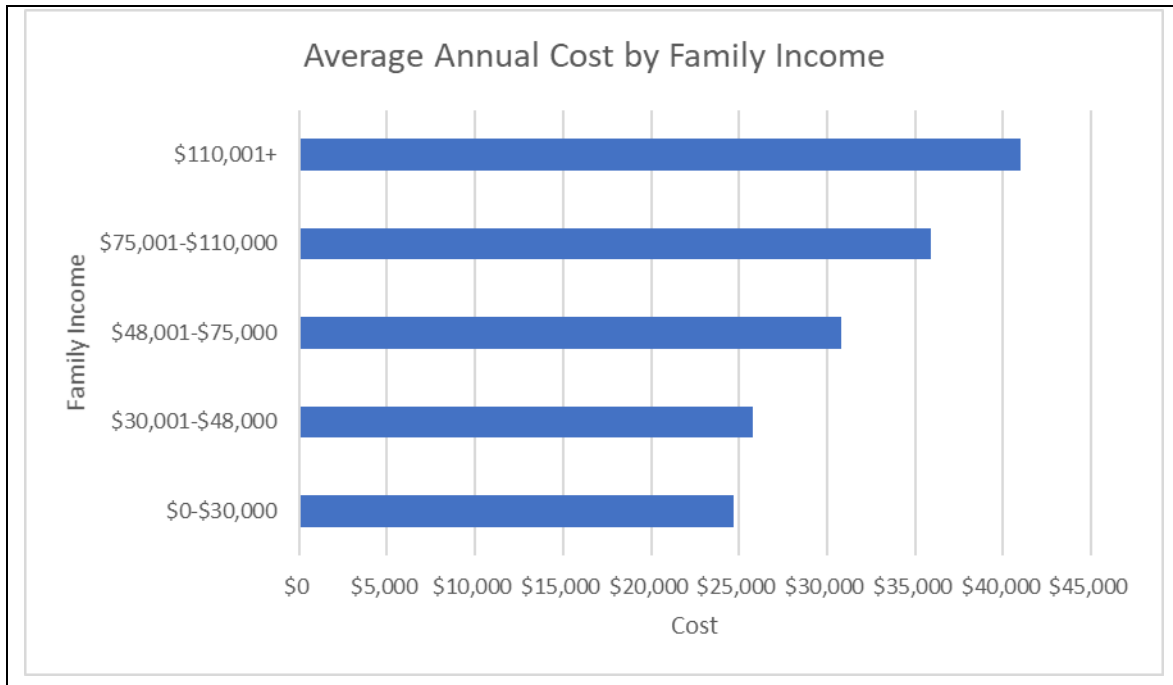


Median Debt



¹⁴ “The History of Drexel University,” Drexel University, accessed January 5, 2021, <https://drexel.edu/about/history/>.

Priced Out: What College Costs America



Priced Out: What College Costs America

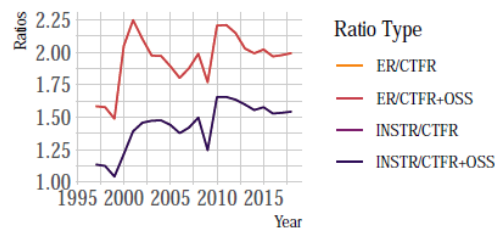
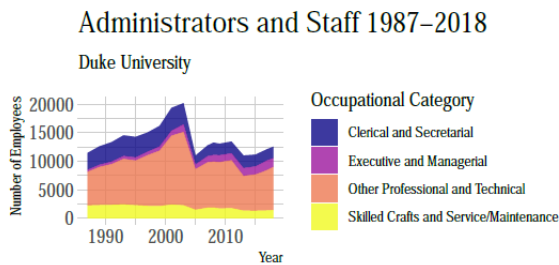
Duke University
Durham, NC

Quick Facts:

- Mid-sized, private university with 6,596 undergraduate students.
- Colloquially referred to as a “Southern Ivy” due to its aspiration to comparable prestige with Ivy League schools.¹⁵
- Employs the second-highest paid college basketball coach in the country, who receives a yearly compensation of more than \$7 million.¹⁶

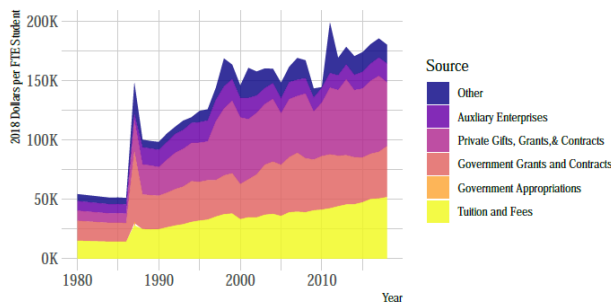
Proportion of Spending

Duke University



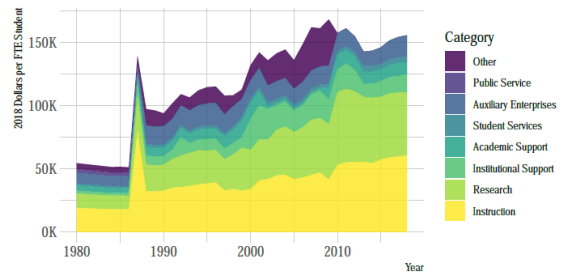
Revenue by Source

Duke University



Expenditures by Functional Category

Duke University

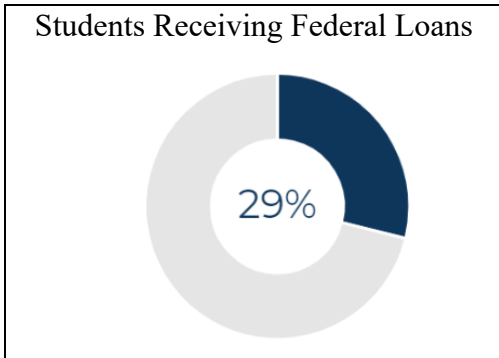
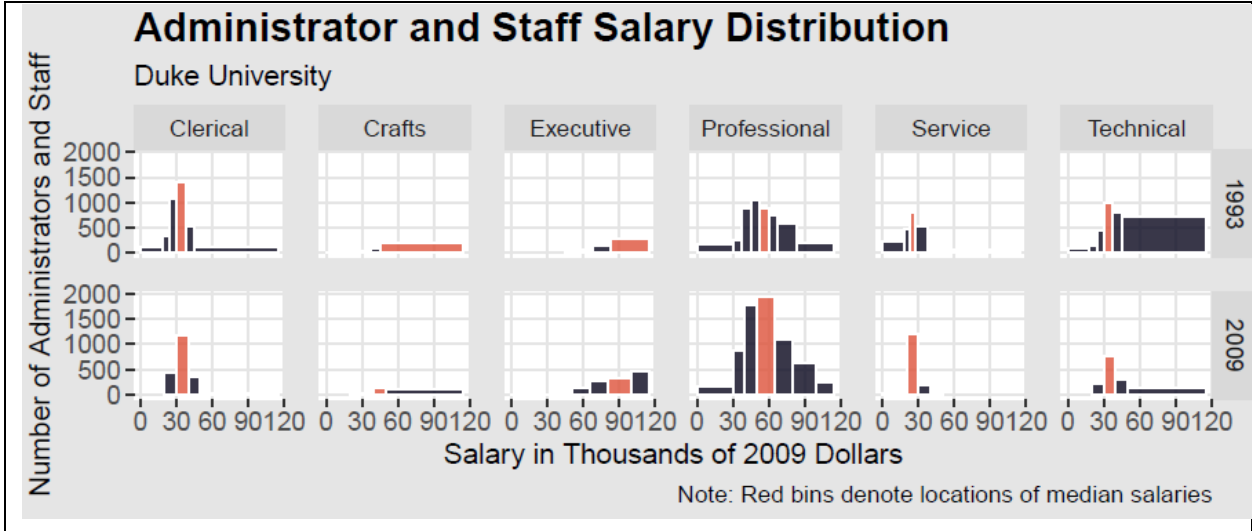


Median Debt

¹⁵ Genevieve Carlton, “The Public Ivies, Little Ivies, and Other Ivy League Equivalents,” *Best Colleges*, August 6, 2020, <https://www.bestcolleges.com/blog/public-ivy-schools-and-little-ivies/>.

¹⁶ Chris Bumbaca, “Top 10 Highest-Paid College Basketball Coaches: John Calipari, Tom Izzo, Bill Self Make List,” *USA Today*, March 11, 2020, <https://www.usatoday.com/story/sports/ncaab/2020/03/11/ncaa-basketball-coaches-salaries-top-10-highest-izzo-krzyzewski-calipari/5021566002/>.

Priced Out: What College Costs America



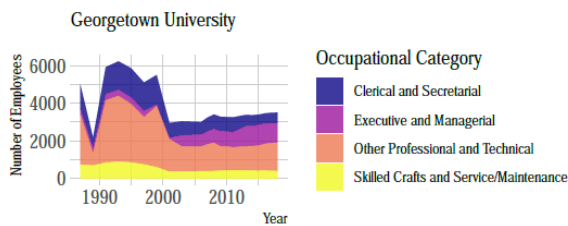
Priced Out: What College Costs America

Georgetown University
Washington D.C.

Quick Facts:

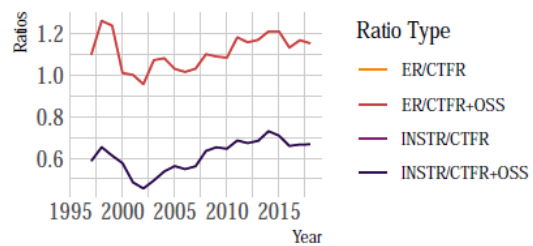
- Mid-sized, private university with 7,089 undergraduate students.
- Affiliated with the Roman Catholic Church.
- The school was recently under investigation by the Department of Education for unreported foreign funds from China, Saudi Arabia, and Qatar.¹⁷

Administrators and Staff 1987–2018



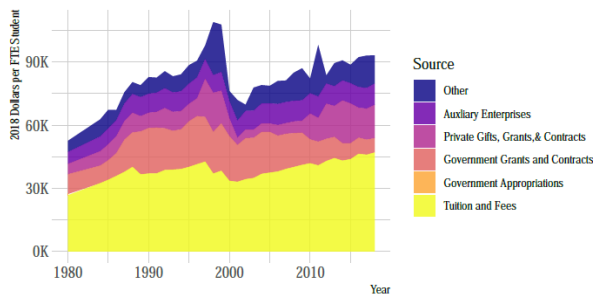
Proportion of Spending

Georgetown University



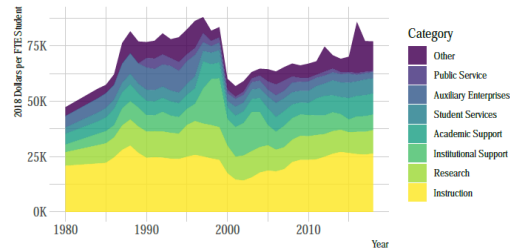
Revenue by Source

Georgetown University

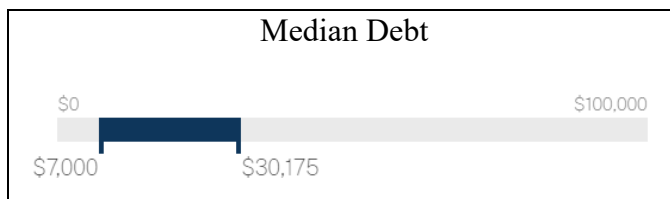


Expenditures by Functional Category

Georgetown University



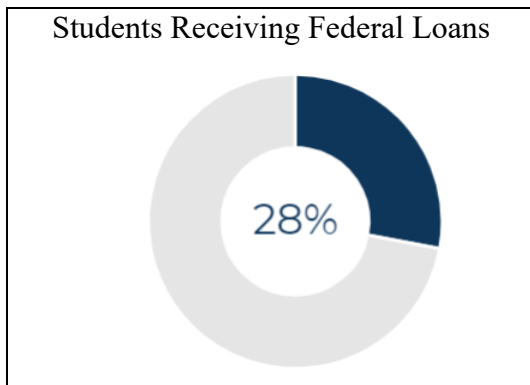
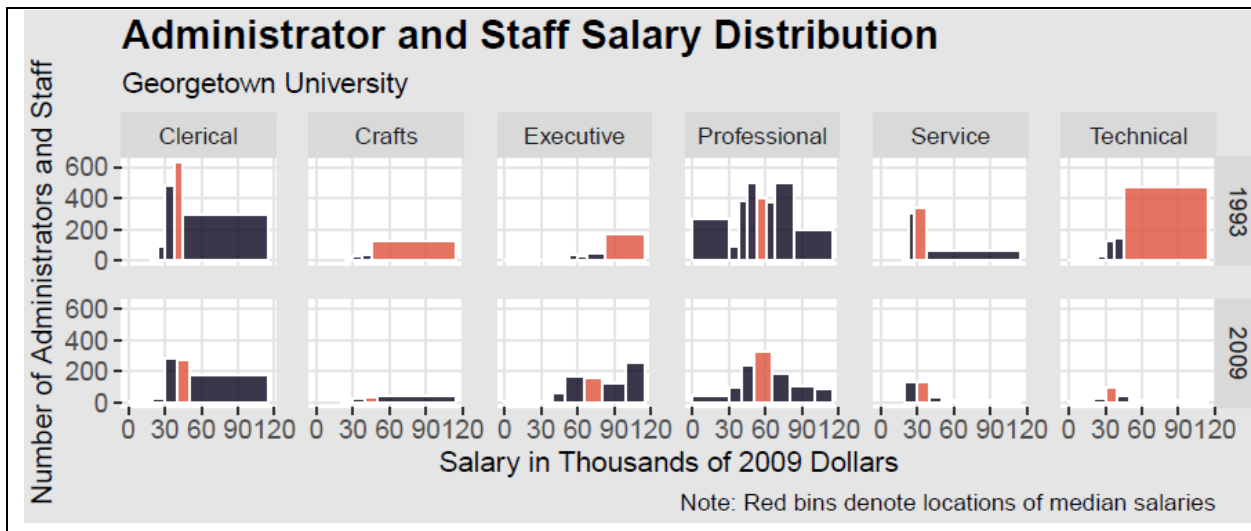
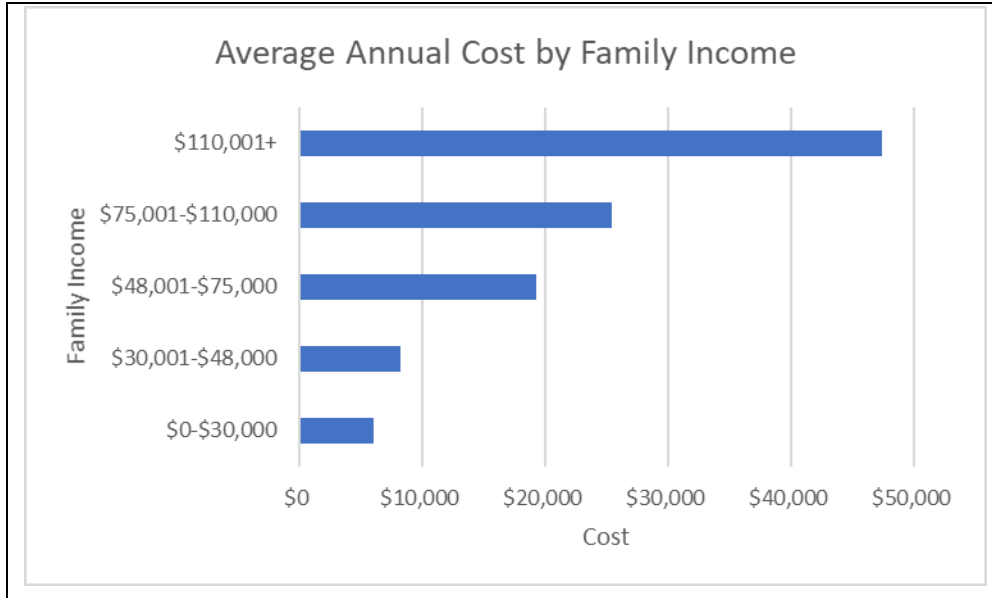
Median Debt



¹⁷ *Institutional Compliance with Section 117 of the Higher Education Act of 1965*, Office of the General Counsel, U.S. Department of Education, October 2020,

<https://www2.ed.gov/policy/highered/leg/institutional-compliance-section-117.pdf>.

Priced Out: What College Costs America

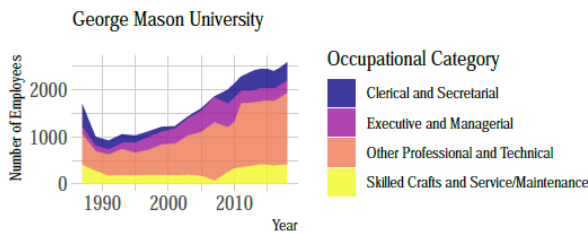


George Mason University
Fairfax, VA

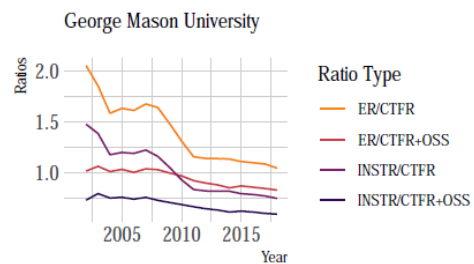
Quick Facts:

- Large, public university with 25,508 undergraduate students.
- Used to be a branch campus of the University of Virginia, until it became its own institution in 1972. The following years transformed George Mason from a strictly commuter institution to one centered upon a residential campus.¹⁸

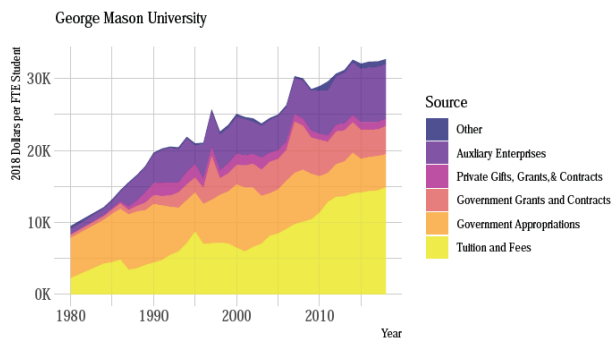
Administrators and Staff 1987–2018



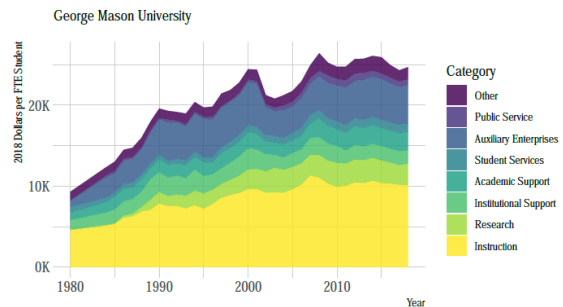
Proportion of Spending



Revenue by Source



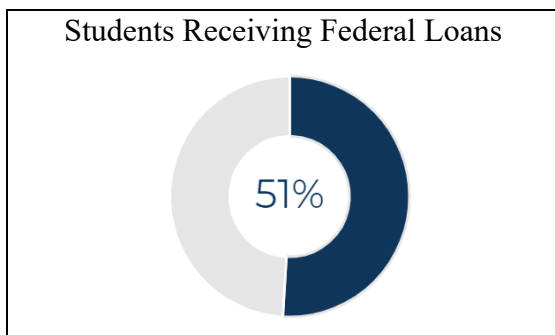
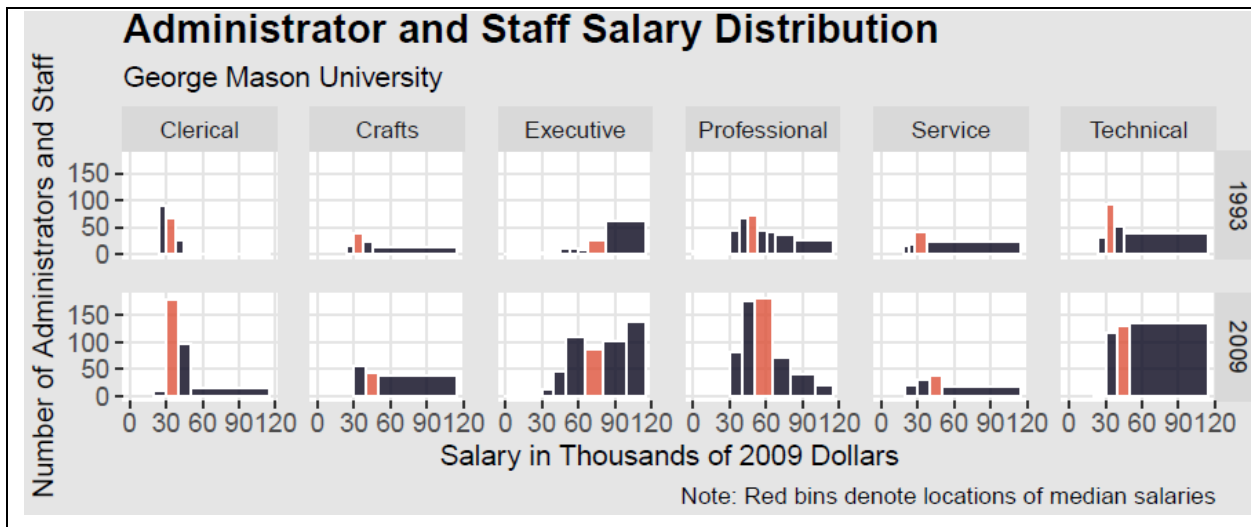
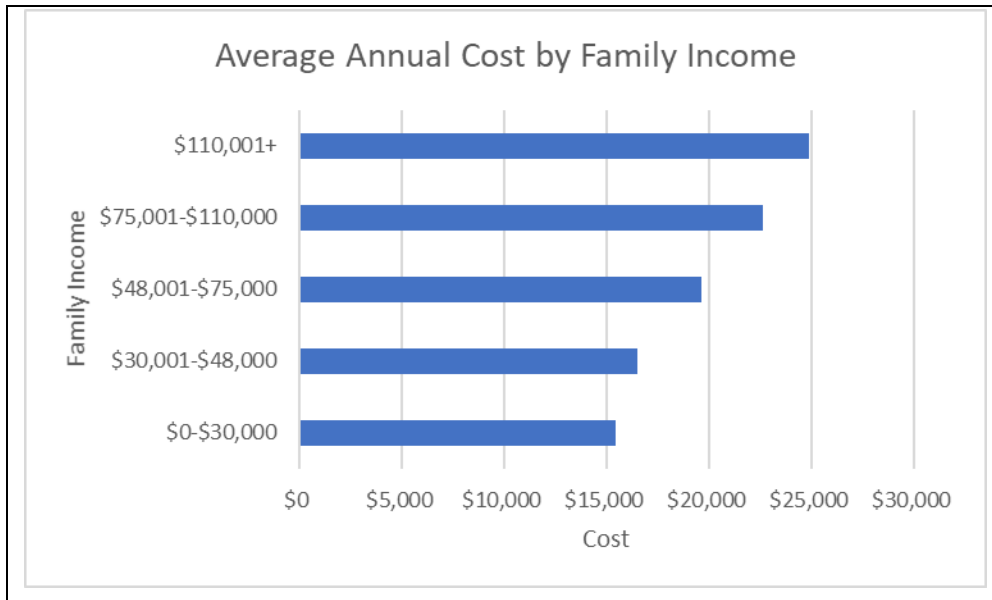
Expenditures by Functional Category



Median Debt



¹⁸ “Mason Fact,” George Mason University, accessed January 5, 2021, <https://www2.gmu.edu/about-mason/media/mason-press-kit/mason-facts>; “The Student Apartments: From a Commuter College to a Residential University,” George Mason University: A History, accessed January 5, 2021, <http://ahistoryofmason.gmu.edu/exhibits/show/independence/contents/studentapartments>.



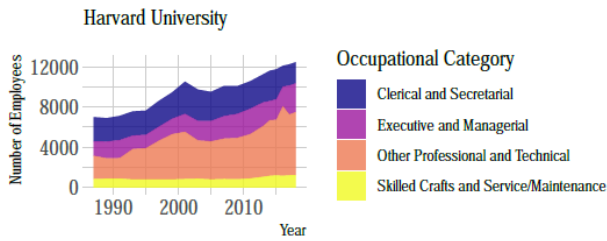
Priced Out: What College Costs America

Harvard University
Cambridge, MA

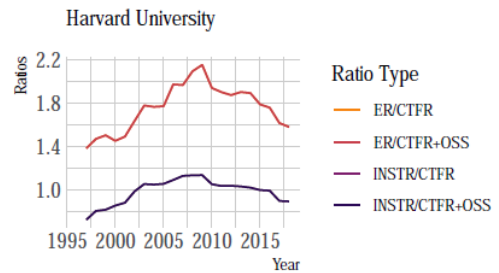
Quick Facts:

- Mid-sized, private university with 7,582 undergraduate students.
- Received \$400 million endowment in 2015, the largest gift in the university’s history.
- Established in 1636, Harvard is the oldest higher education institution in the U.S.¹⁹

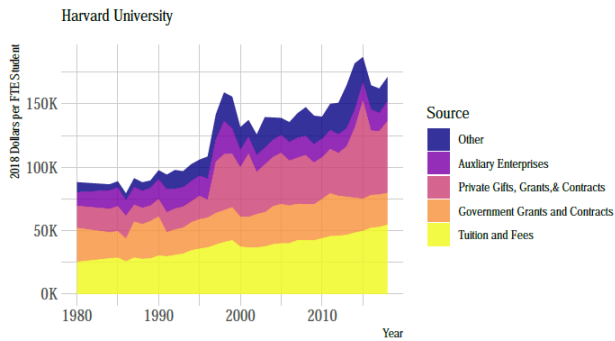
Administrators and Staff 1987–2018



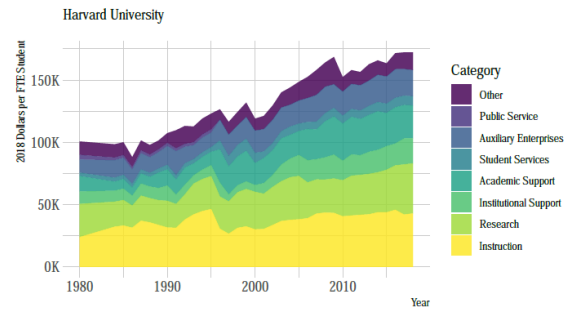
Proportion of Spending



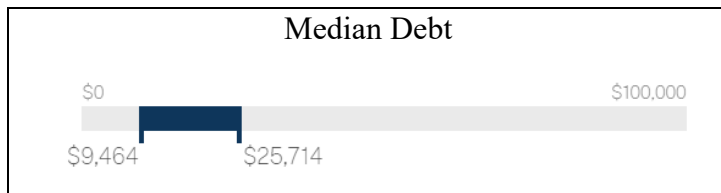
Revenue by Source



Expenditures by Functional Category

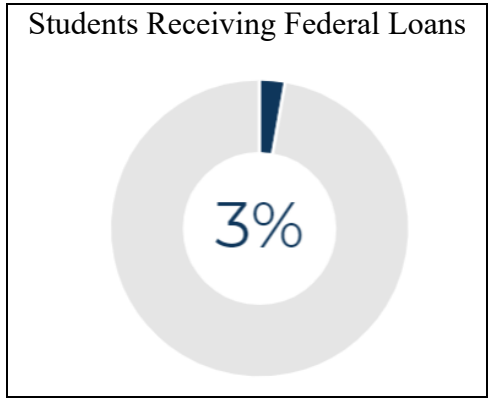
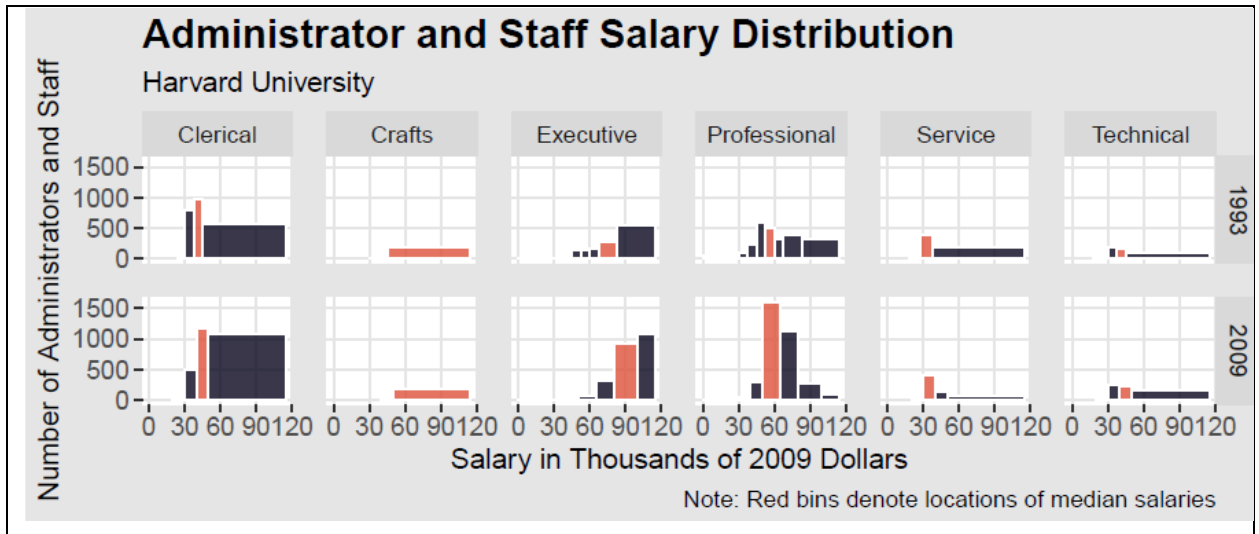
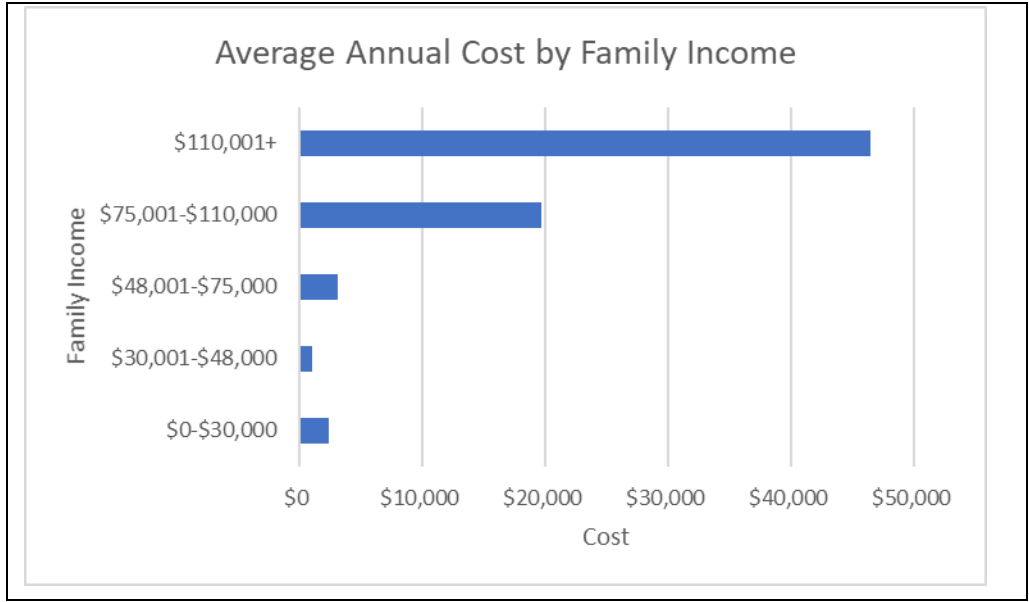


Median Debt



¹⁹ “Historical Facts,” Harvard University, accessed January 5, 2021, <https://www.harvard.edu/about-harvard/harvard-glance/history/historical-facts>.

Priced Out: What College Costs America



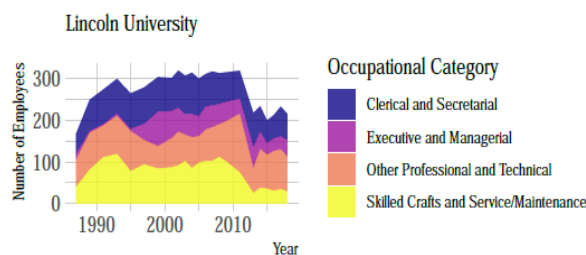
Lincoln University

Lincoln University, PA

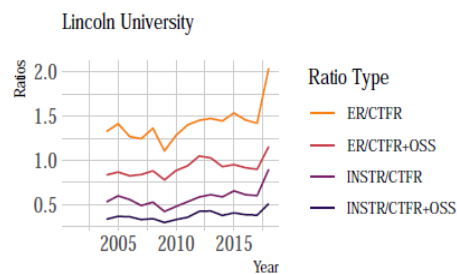
Quick Facts:

- Mid-sized, Historically Black College and University (HBCU) with 2,113 undergraduate students.
- 66% of first-time, full-time students received Pell Grants.
- It is 1 of 4 “state-related” institutions in Pennsylvania, which receive state appropriations, but are not operated by the state.²⁰

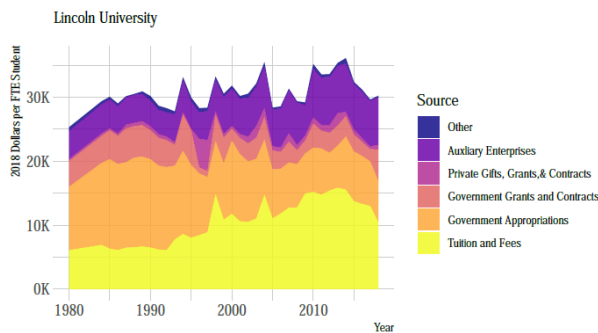
Administrators and Staff 1987–2018



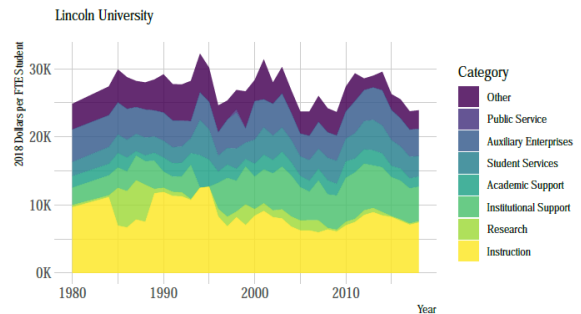
Proportion of Spending



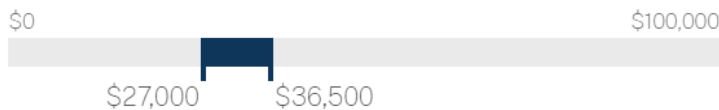
Revenue by Source



Expenditures by Functional Category

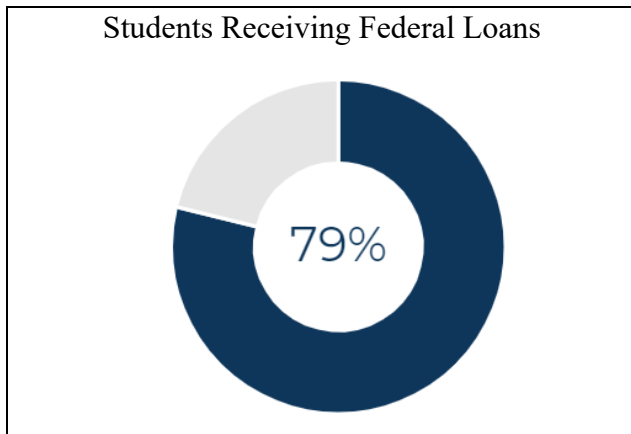
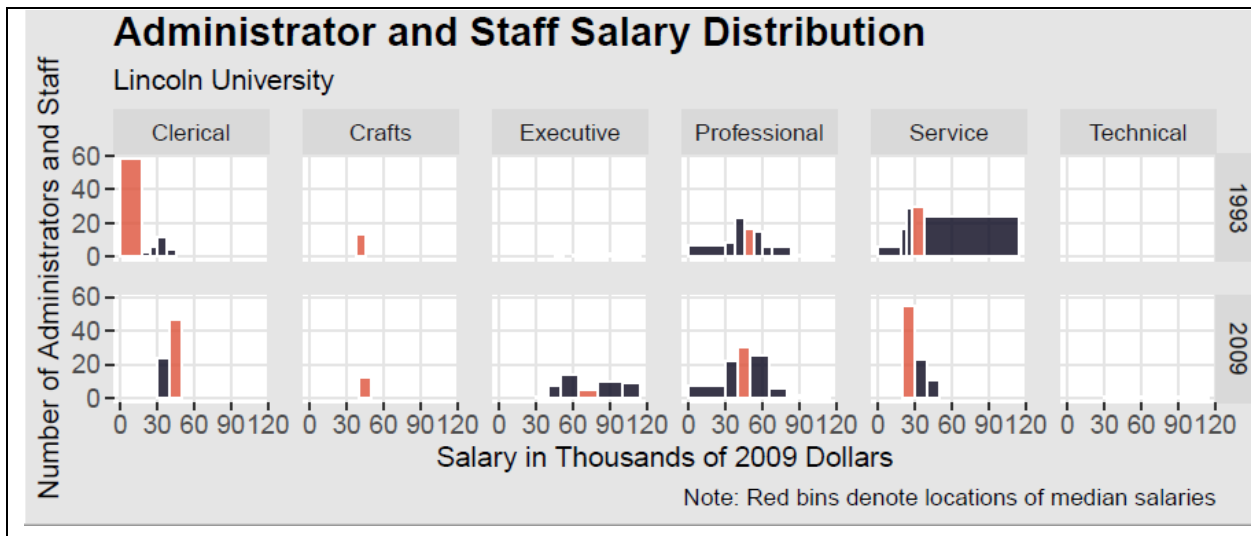
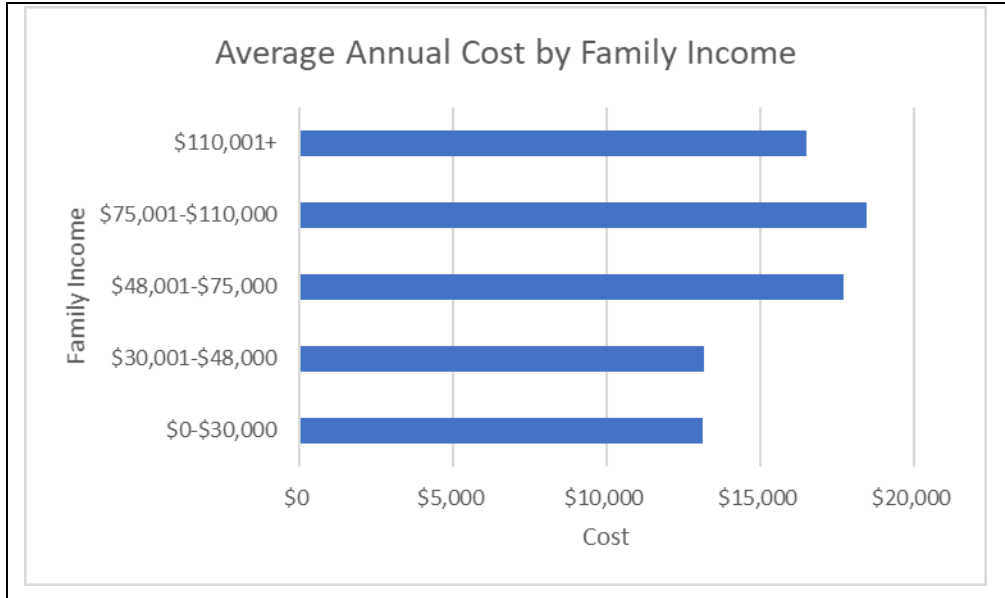


Median Debt



²⁰ “History,” Lincoln University, accessed January 11, 2021, <https://www.lincoln.edu/about/history>; Stephen Caruso, “Finding New Money for Higher Ed is Hard, But Without a Bump, There Could Be ‘Hell to Pay,’” *Pennsylvania Capital-Star*, March 4, 2020, <https://www.penncapital-star.com/education/finding-new-money-for-higher-ed-is-hard-but-without-a-bump-there-could-be-hell-to-pay/>.

Priced Out: What College Costs America



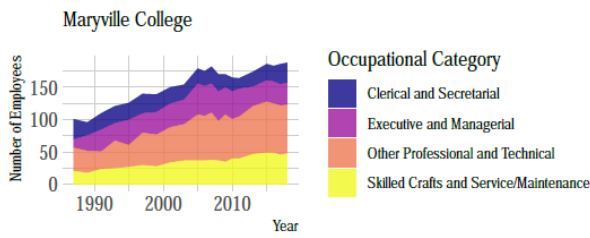
Priced Out: What College Costs America

Maryville College
Maryville, TN

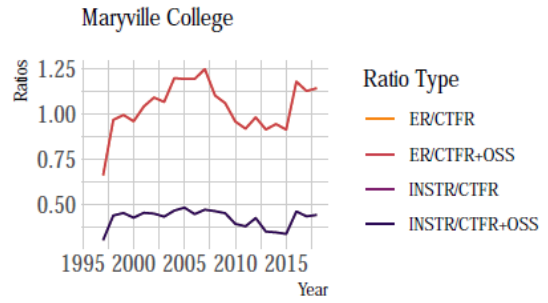
Quick Facts:

- Small, liberal arts college with 1,106 undergraduate students.
- Affiliated with the Presbyterian Church.

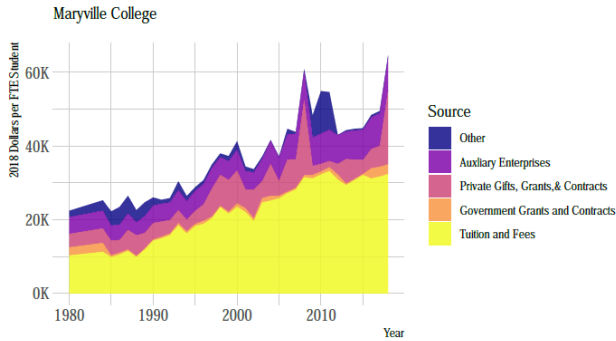
Administrators and Staff 1987–2018



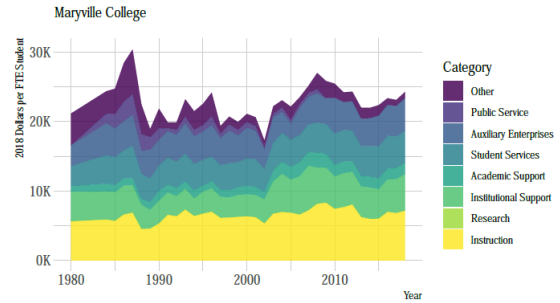
Proportion of Spending



Revenue by Source



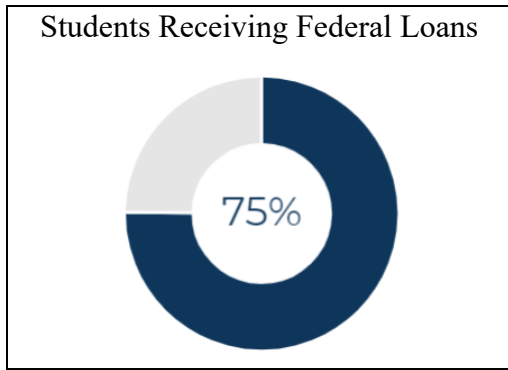
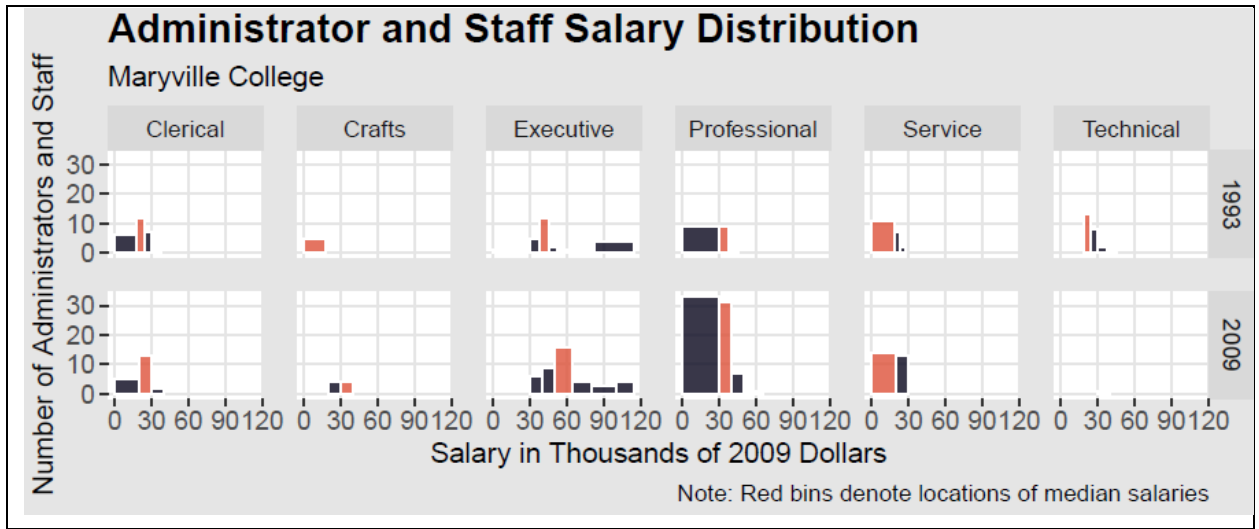
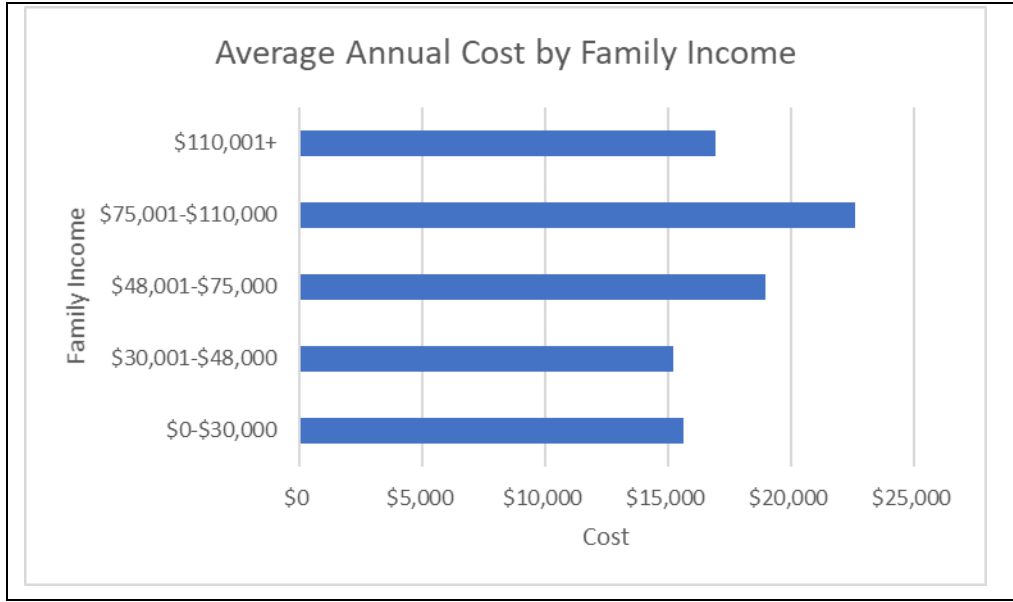
Expenditures by Functional Category



Median Debt



Priced Out: What College Costs America



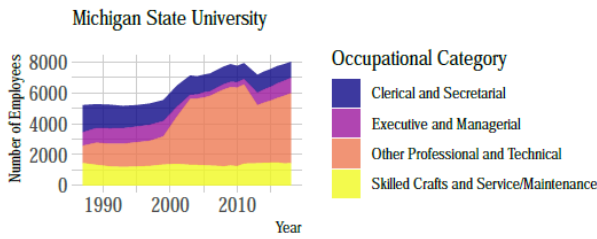
Priced Out: What College Costs America

Michigan State University
 East Lansing, MI

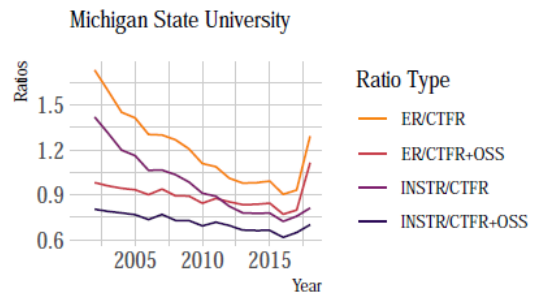
Quick Facts:

- Large, public university with 39,208 undergraduate students.
- Popular fields of study include Business Administration, Public Relations, and Communication and Media Studies.

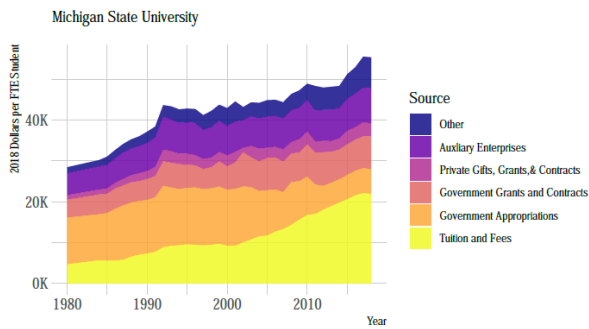
Administrators and Staff 1987–2018



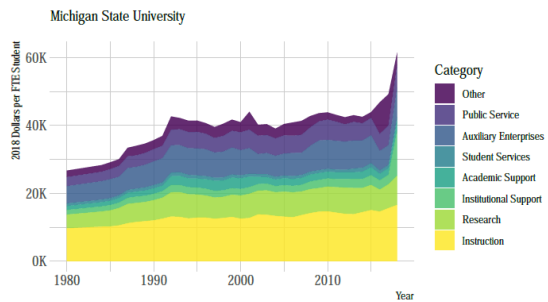
Proportion of Spending



Revenue by Source



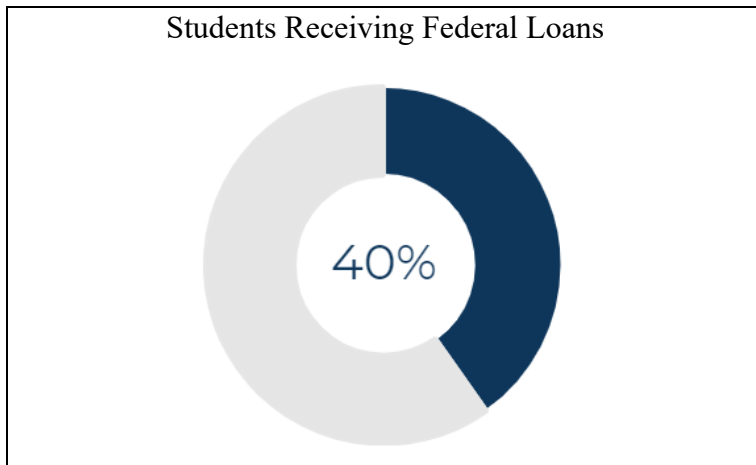
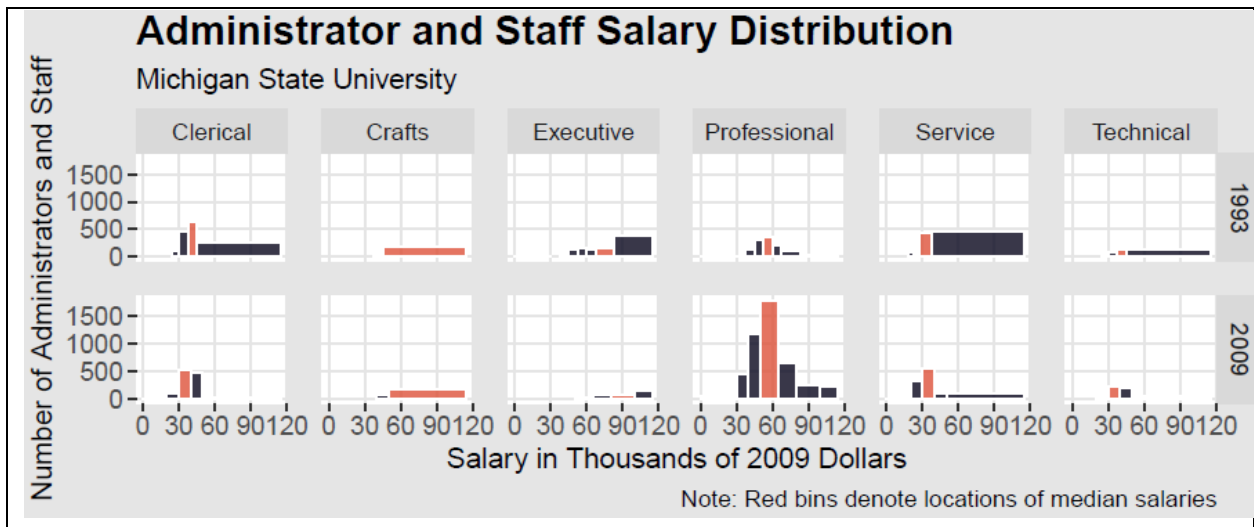
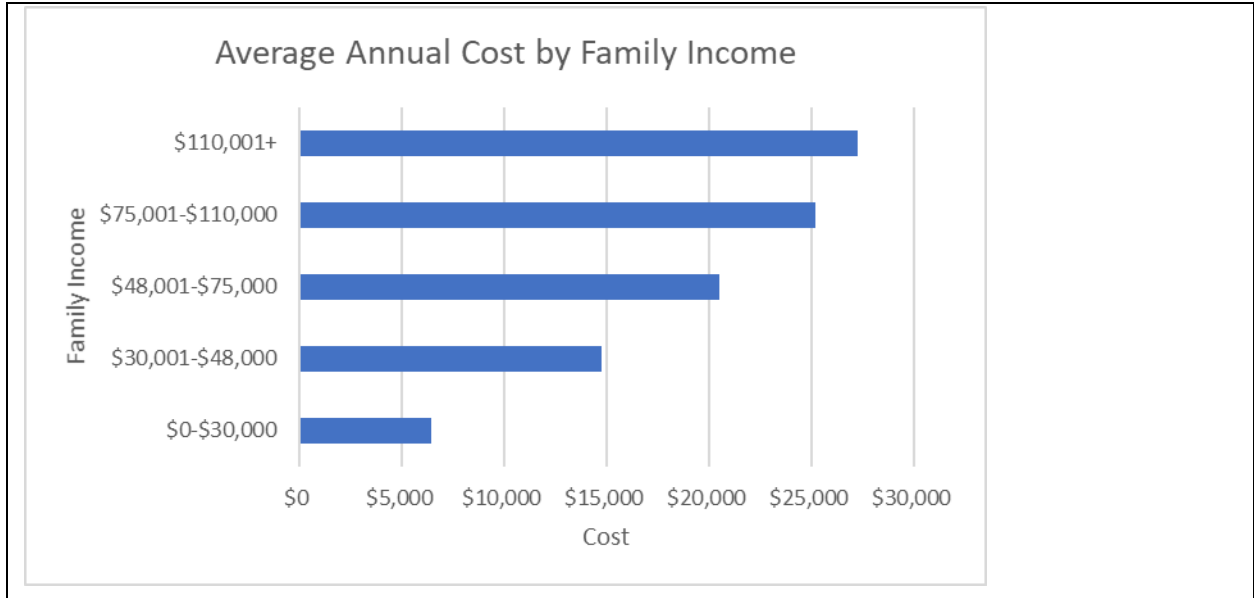
Expenditures by Functional Category



Median Debt



Priced Out: What College Costs America



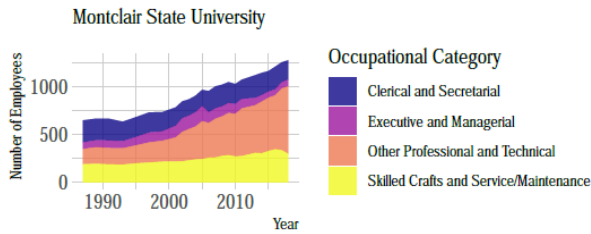
Priced Out: What College Costs America

Montclair State University
 Montclair, NJ

Quick Facts:

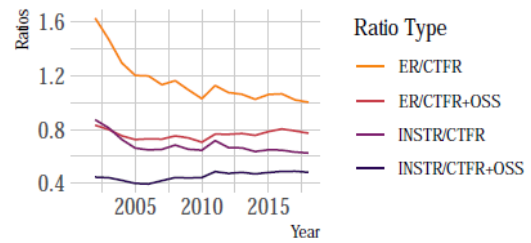
- Large, public university with 16,812 undergraduate students.
- Popular majors include Business Administration, Psychology, and Family and Consumer Sciences.

Administrators and Staff 1987–2018



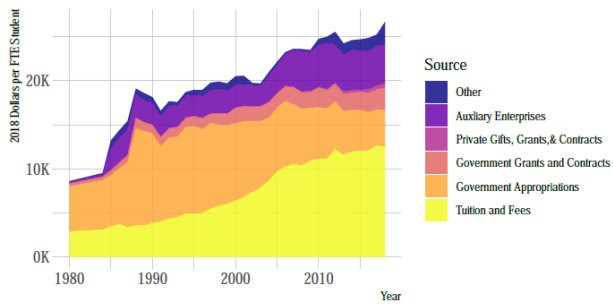
Proportion of Spending

Montclair State University



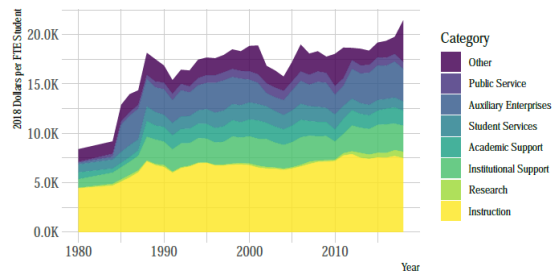
Revenue by Source

Montclair State University

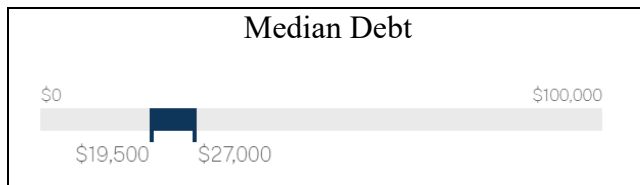


Expenditures by Functional Category

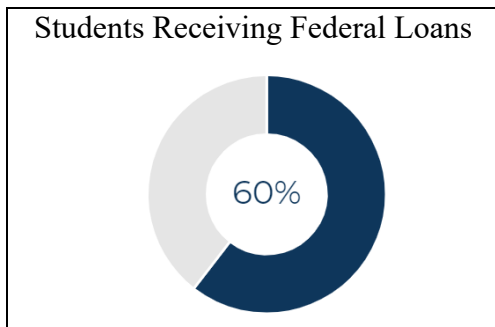
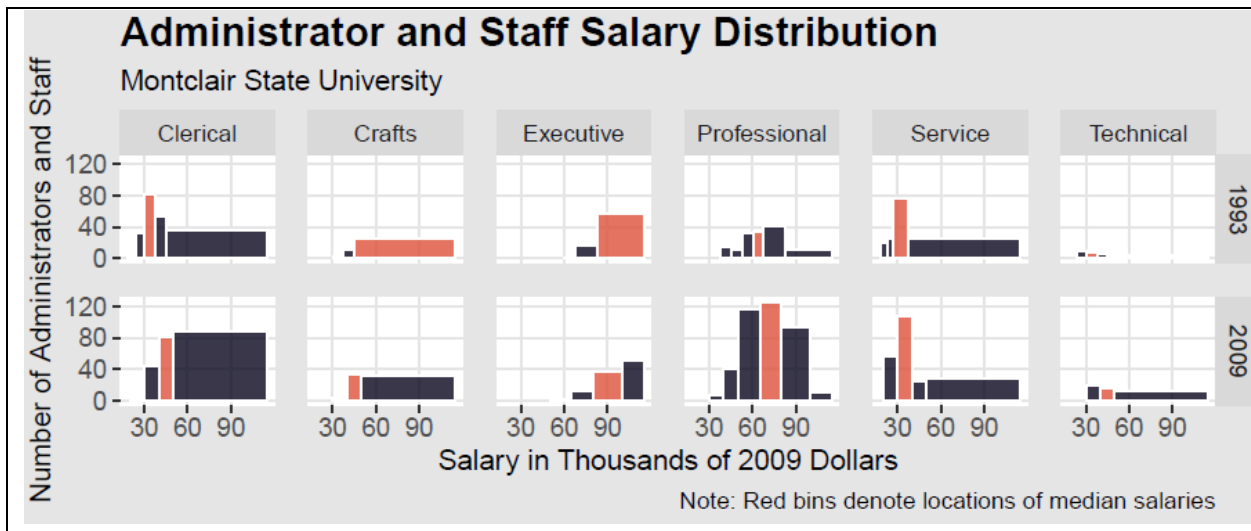
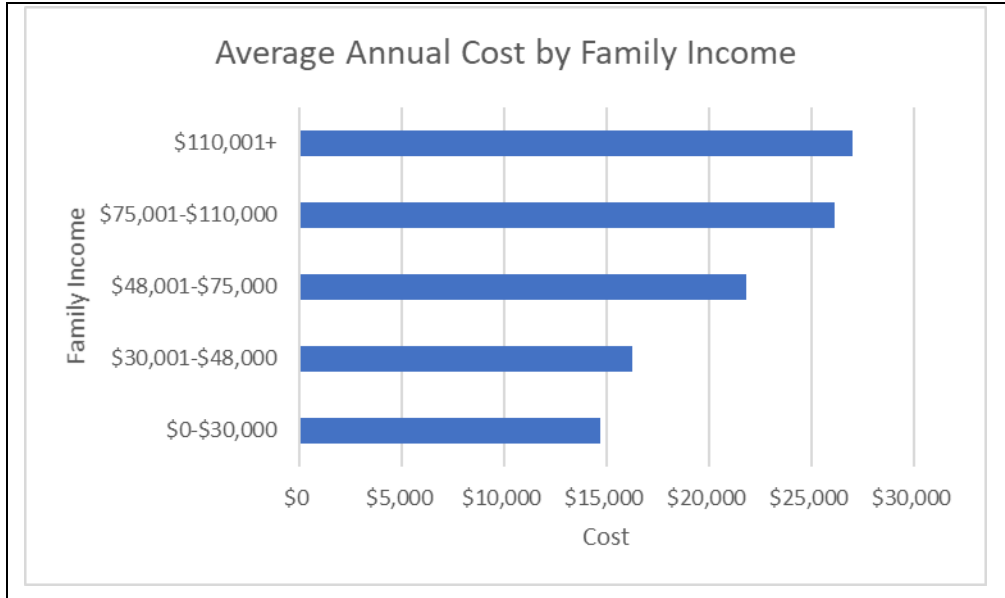
Montclair State University



Median Debt



Priced Out: What College Costs America



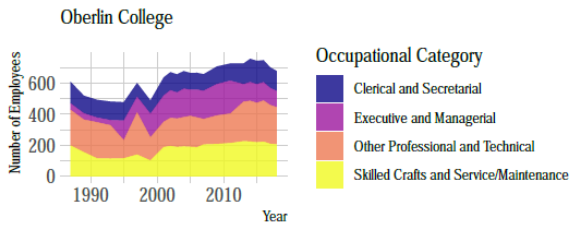
Priced Out: What College Costs America

Oberlin College
Oberlin, OH

Quick Facts:

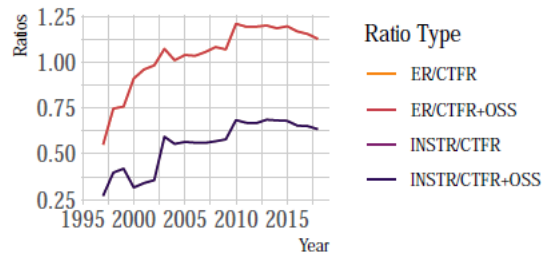
- Mid-sized, private liberal arts college and music conservatory with 2,785 undergraduate students.

Administrators and Staff 1987–2018



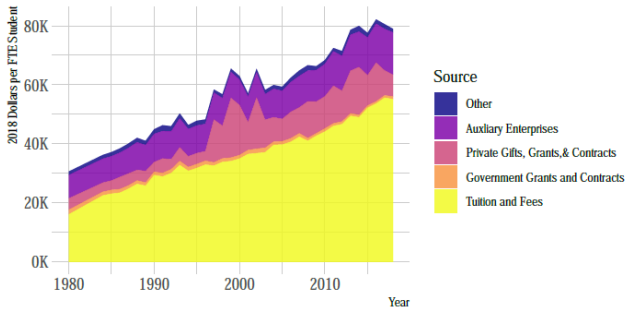
Proportion of Spending

Oberlin College



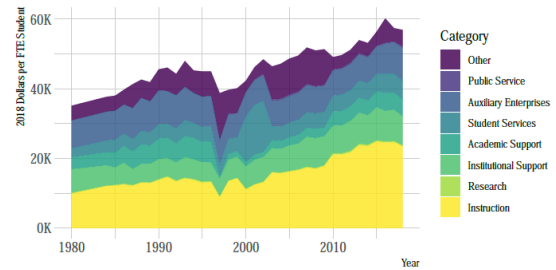
Revenue by Source

Oberlin College



Expenditures by Functional Category

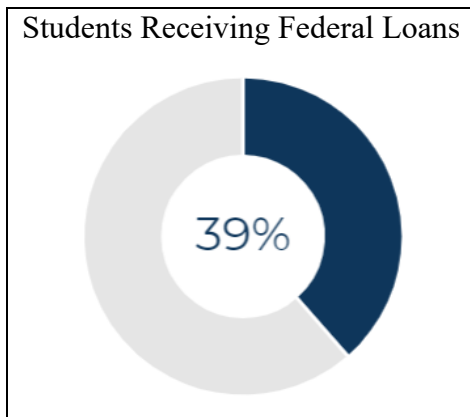
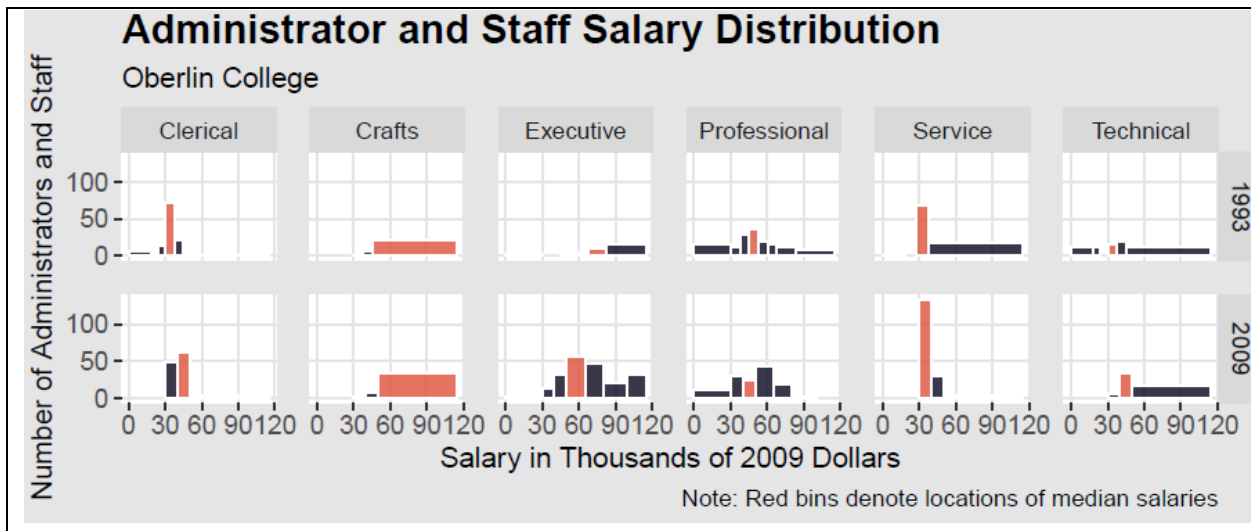
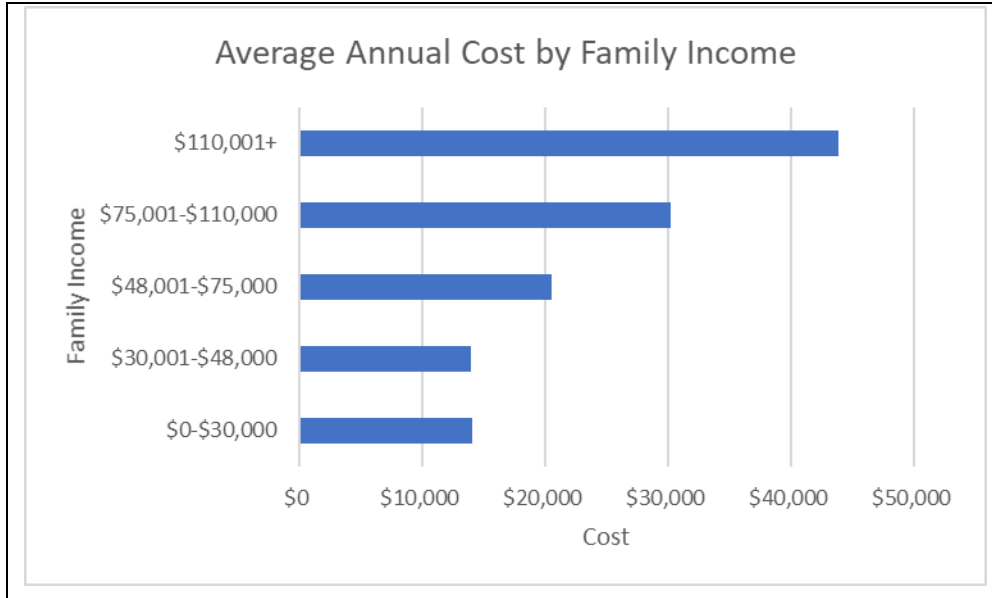
Oberlin College



Median Debt



Priced Out: What College Costs America



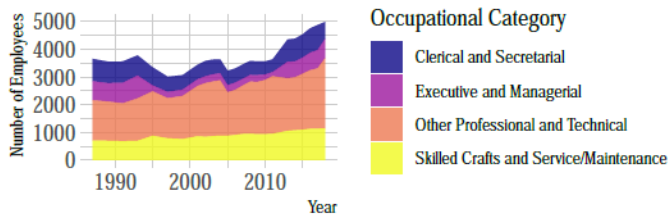
Princeton University
Princeton, NJ

Quick Facts:

- Mid-sized, private university with 5,301 undergraduate students.
- The American Whig-Clivosophic Society at Princeton is the oldest collegiate political, literary, and debate society in the United States.²¹

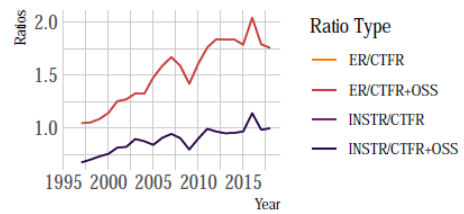
Administrators and Staff 1987–2018

Princeton University



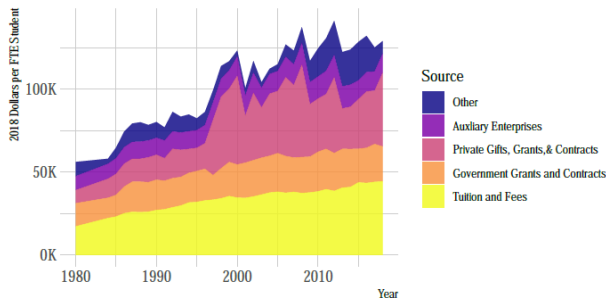
Proportion of Spending

Princeton University



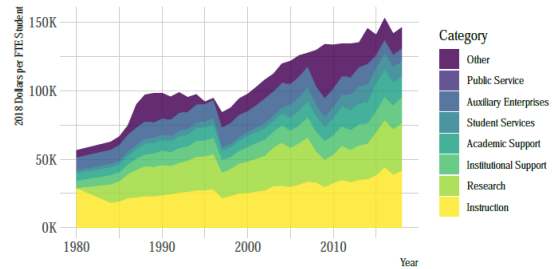
Revenue by Source

Princeton University



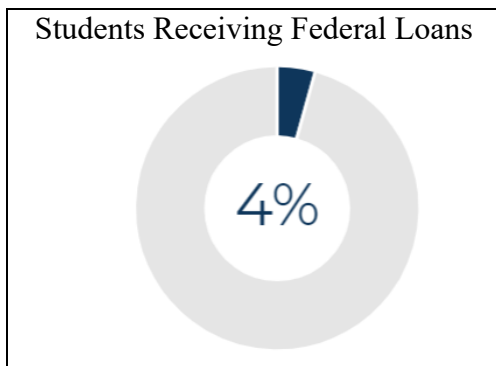
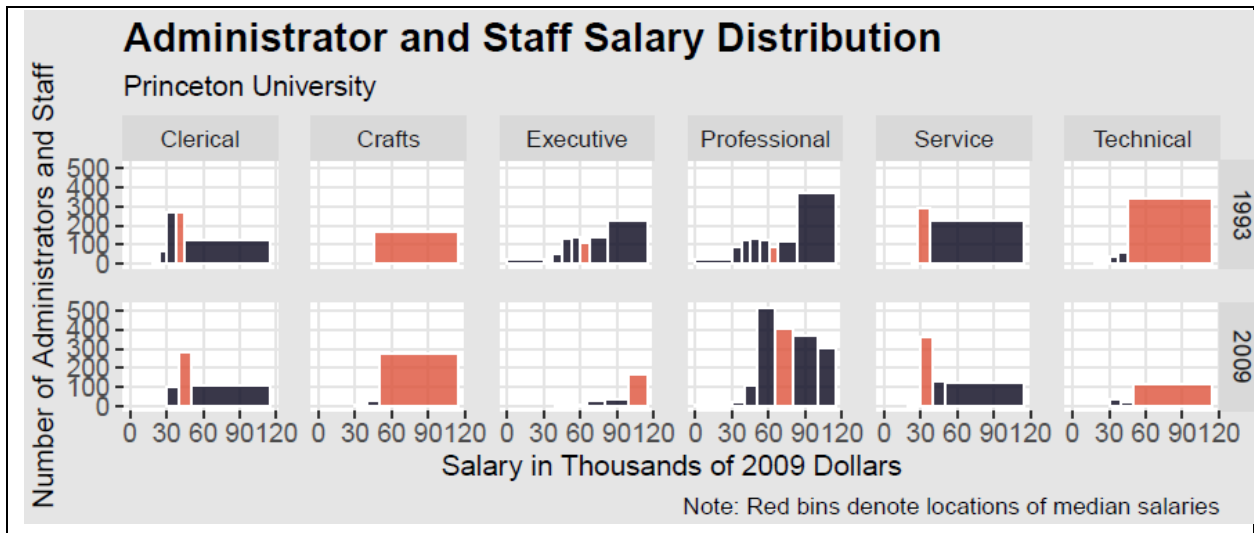
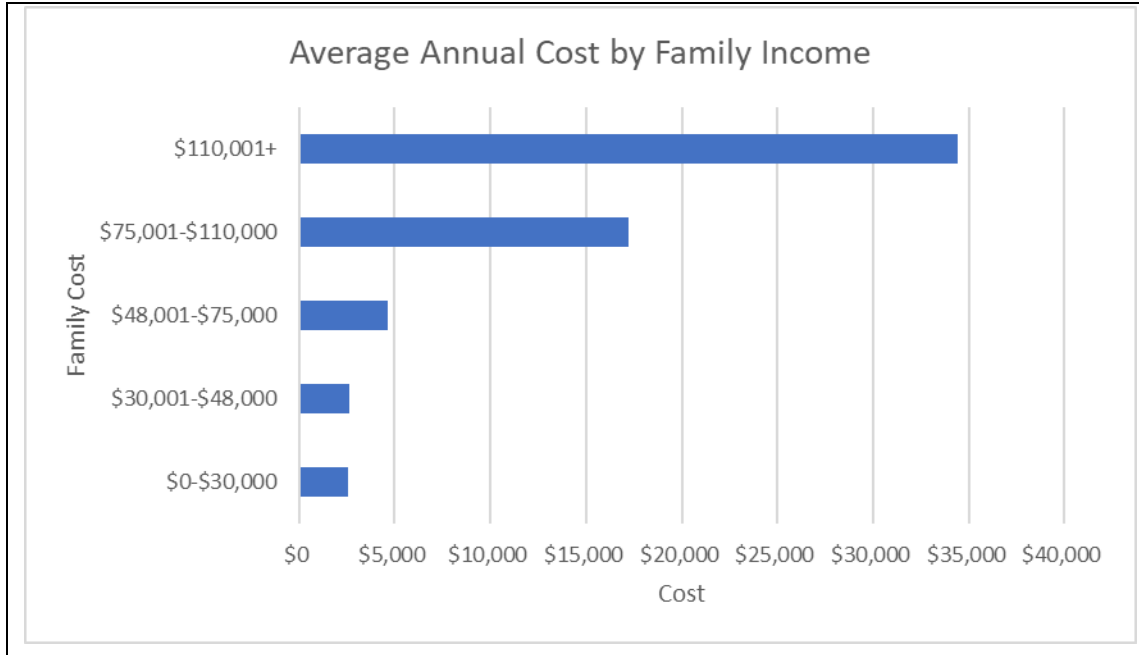
Expenditures by Functional Category

Princeton University



²¹ “The American Whig-Clivosophic Society,” The Trustees of Princeton University, accessed January 7, 2021, <https://whigclivoprinceton.edu/>.

Priced Out: What College Costs America

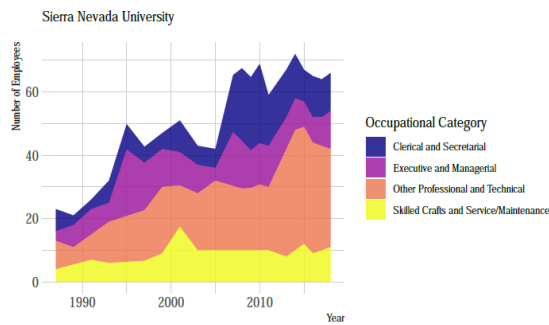


Sierra Nevada University
Incline Village, NV

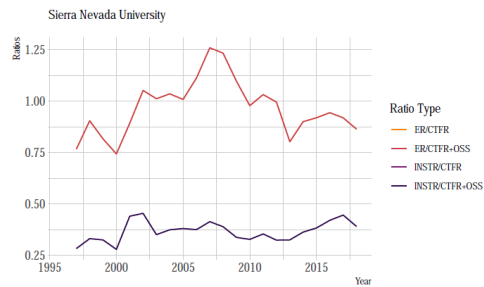
Quick Facts:

- Small, private liberal arts college with 397 undergraduate students.
- Strong focus on interdisciplinary education and sustainability.²²
- Though in recent years the institution has begun to expand, it struggled financially for some time in the 2000s.²³

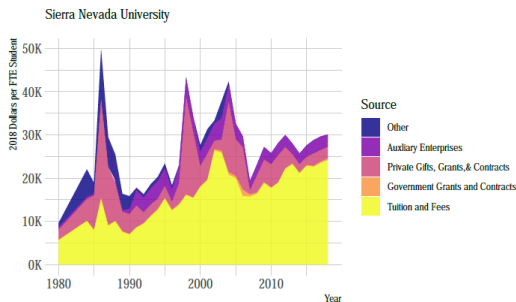
Administrators and Staff, 1987–2018



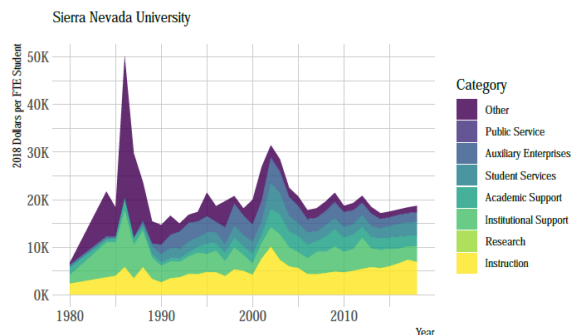
Proportion of Spending



Revenue by Source



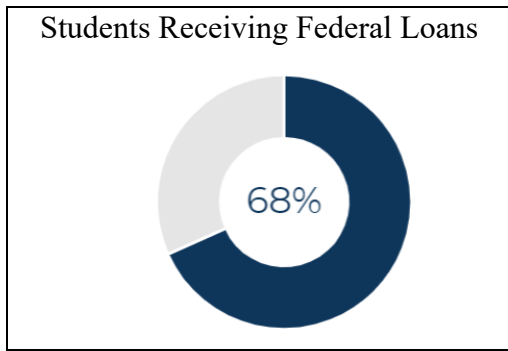
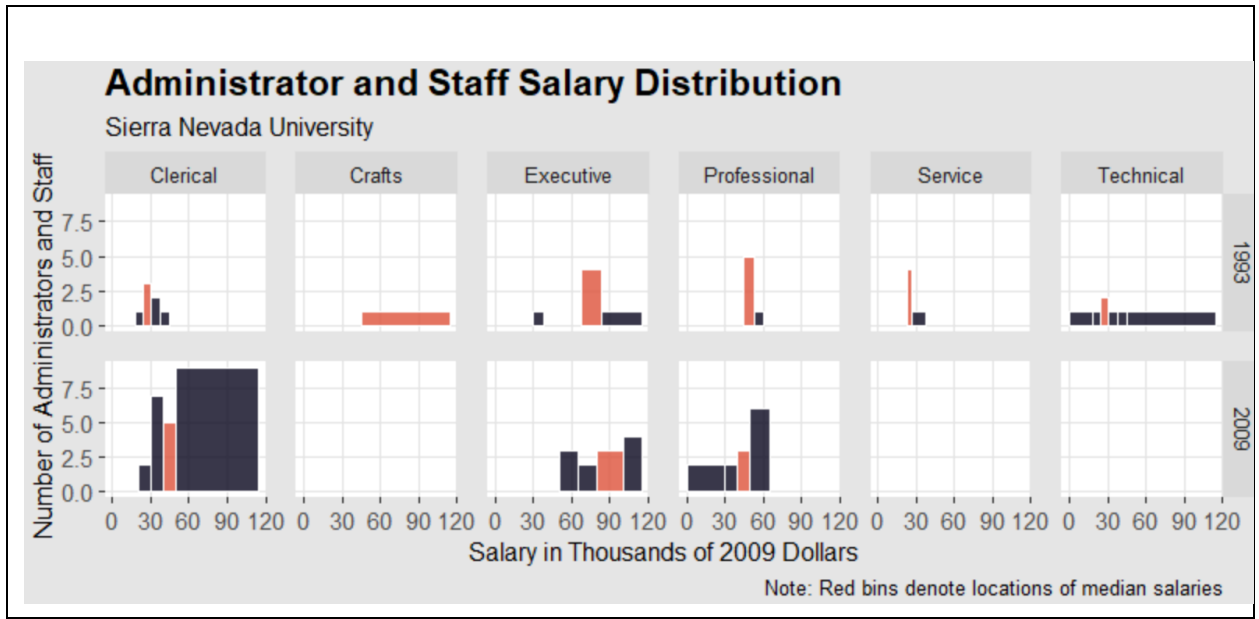
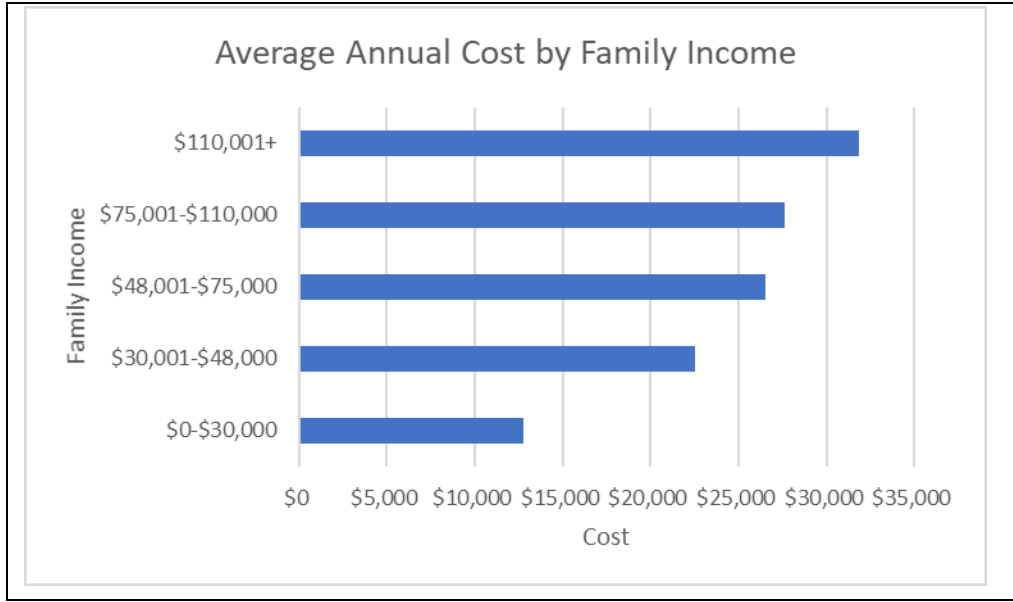
Expenditures by Functional Category



²² “History & Facts,” Sierra Nevada University, accessed January 6, 2021, <https://www.sierranevada.edu/about/history-facts-2/>.

²³ Kyle Magin, “SNC: Looking Back, 40 Years Later,” Sierra Nevada University, accessed January 6, 2021, <https://www.sierranevada.edu/snc-looking-back-40-years-later/>.

Priced Out: What College Costs America



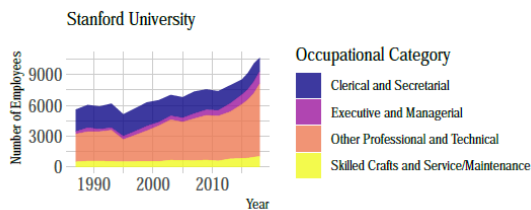
Stanford University

Palo Alto, CA

Quick Facts:

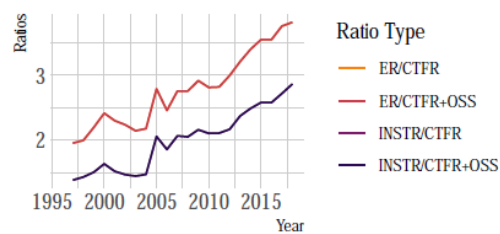
- Mid-sized, private university with 7,083 undergraduate students.
- Students can attend tuition-free if they come from households earning below \$150,000 (with typical assets).²⁴
- Stanford has focused a lot on seismology research after a 6.9 magnitude earthquake damaged over 200 campus buildings in 1989. The university paid \$160 million over a decade to fix the damages.²⁵

Administrators and Staff 1987–2018



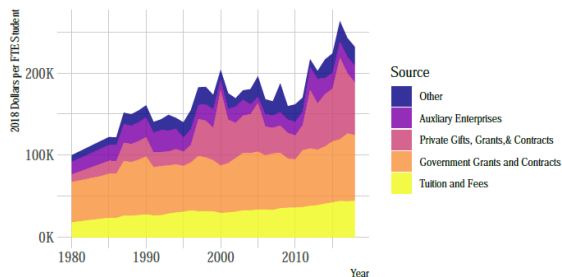
Proportion of Spending

Stanford University



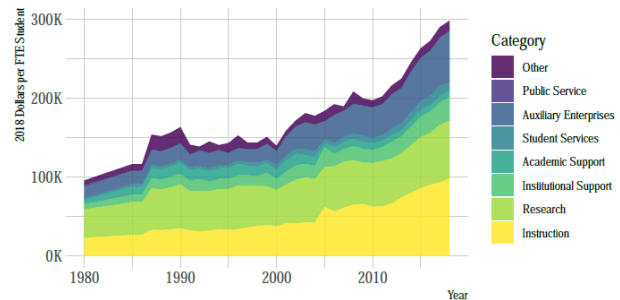
Revenue by Source

Stanford University

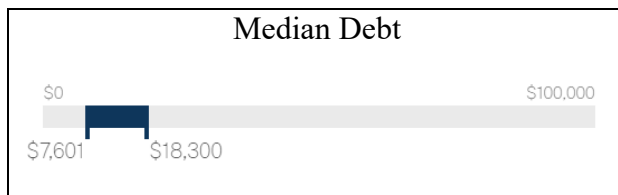


Expenditures by Functional Category

Stanford University

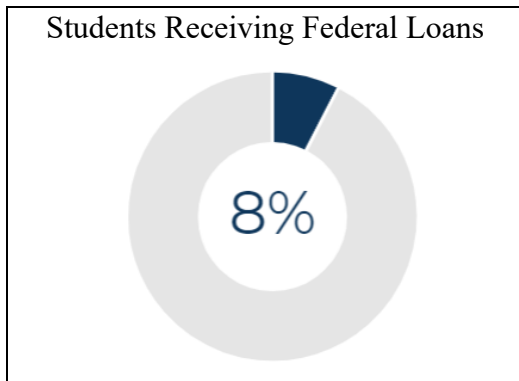
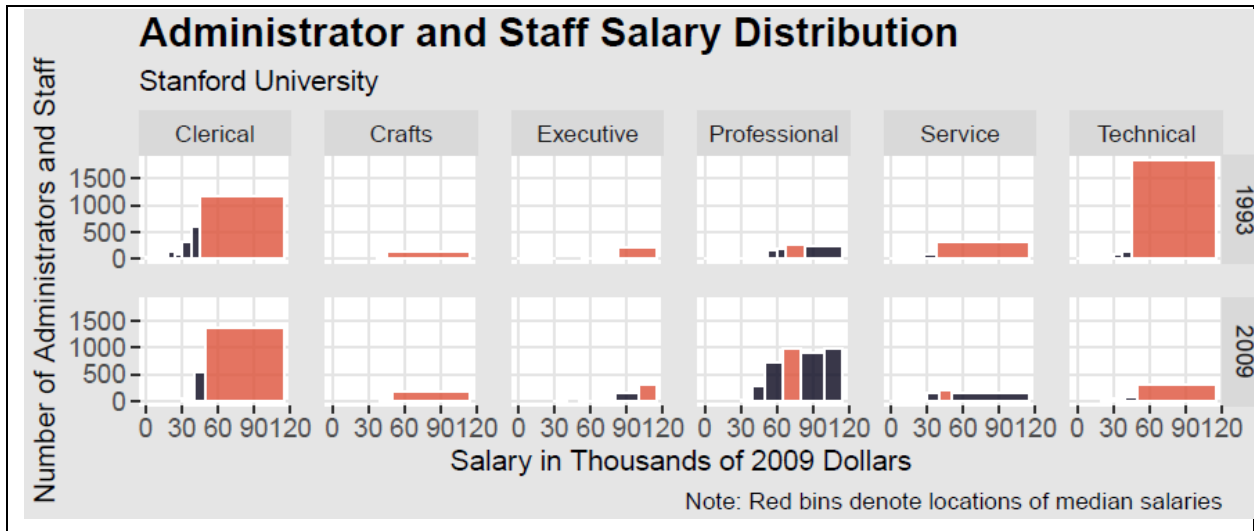


Median Debt



²⁴ “Trustees Set 2020-21 Tuition, Again Expand Financial Aid For Middle-Income Families, *Stanford News*, December 3, 2019, <https://news.stanford.edu/2019/12/03/trustees-set-2020-21-tuition-expand-financial-aid-middle-income-families/>.

²⁵ “25 Years Later: The Legacy of the Loma Prieta Quake at Stanford,” Stanford University, accessed January 5, 2021, <https://news.stanford.edu/features/2014/loma-prieta/>.



Priced Out: What College Costs America

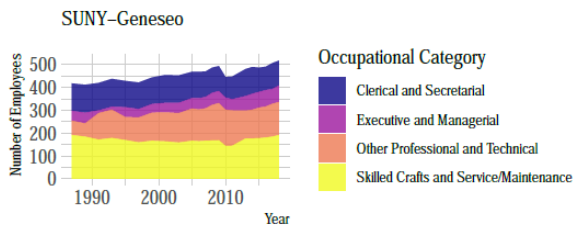
SUNY-Geneseo

Geneseo, NY

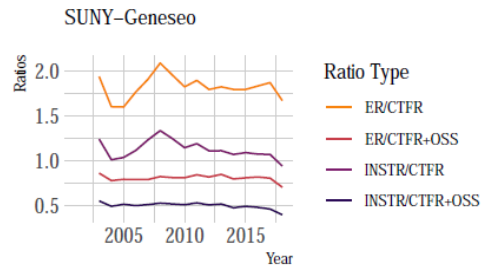
Quick Facts:

- Mid-sized, public liberal arts college with 5,490 undergraduate students.
- In 2003, SUNY-Geneseo embarked on a significant capital improvement campaign with the \$53 million Integrated Science Center.²⁶

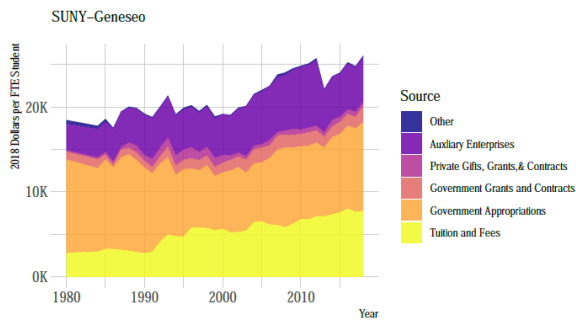
Administrators and Staff 1987–2018



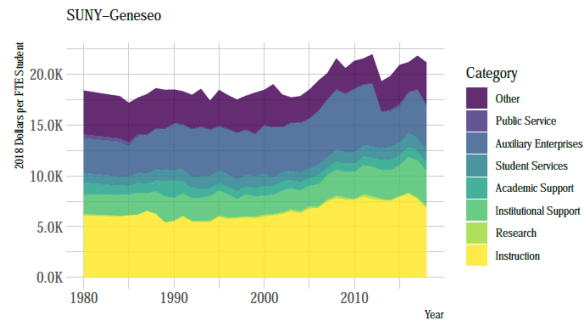
Proportion of Spending



Revenue by Source



Expenditures by Functional Category

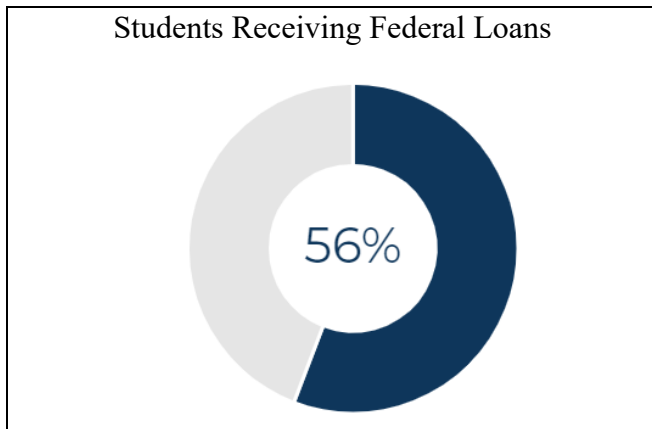
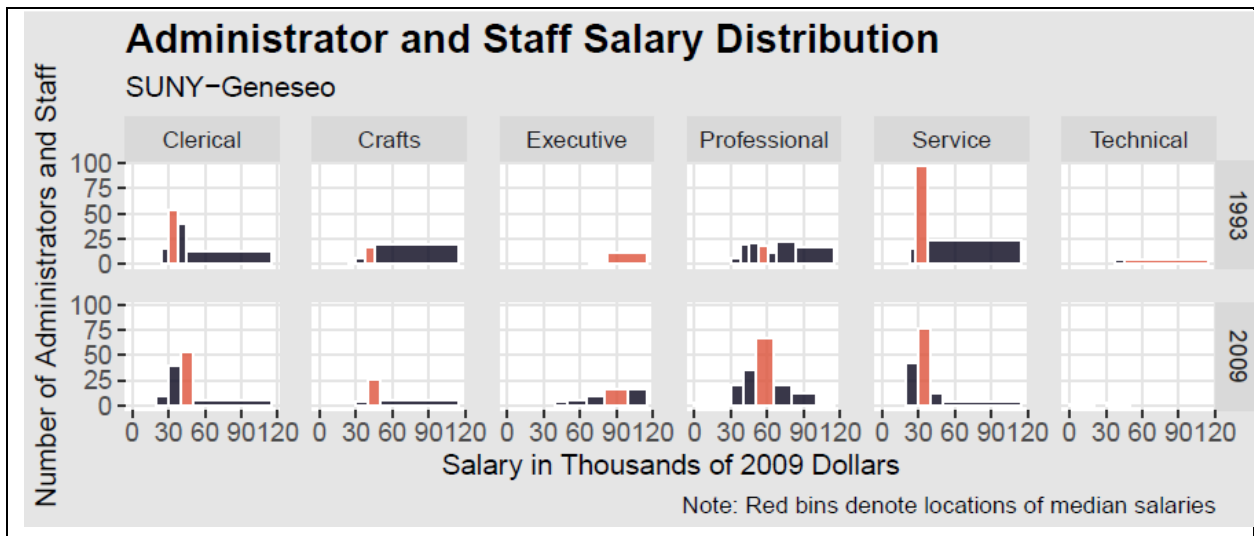
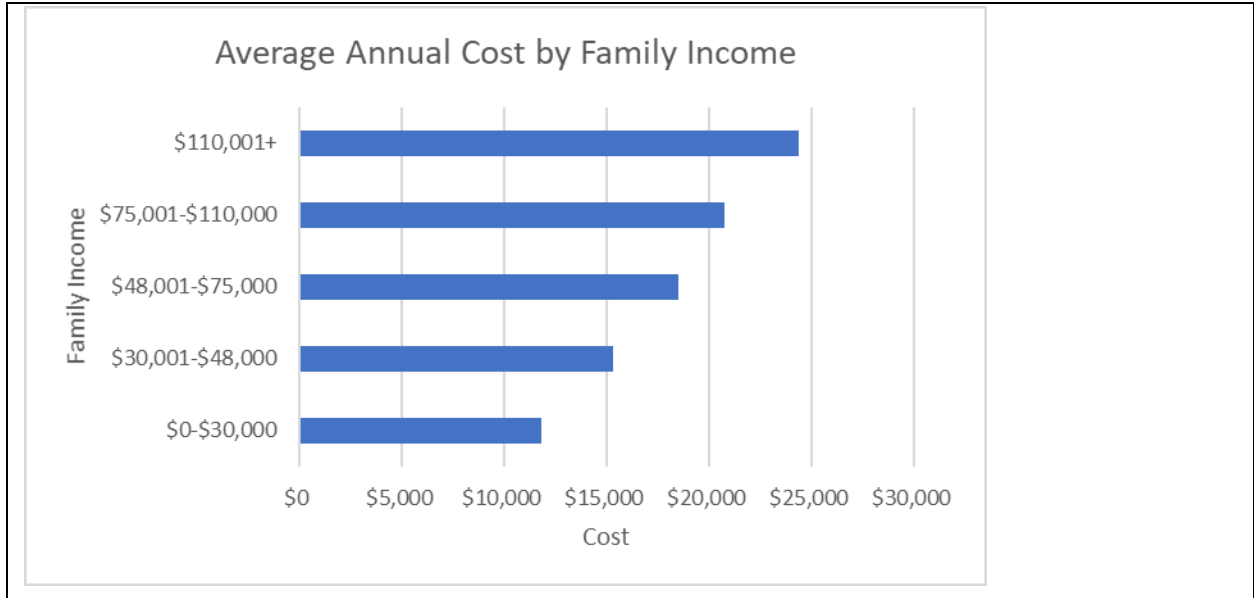


Median Debt



²⁶ “Integrated Science Facility,” State University of New York at Geneseo, accessed January 7, 2021, <https://www.geneseo.edu/~facplan/projects/ISF/info.pdf>.

Priced Out: What College Costs America



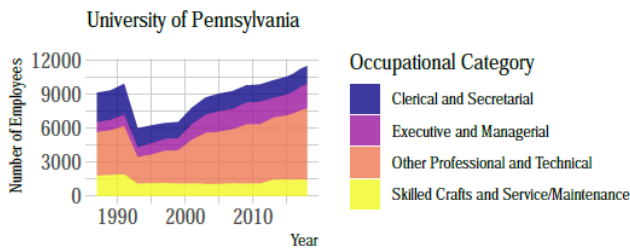
Priced Out: What College Costs America

University of Pennsylvania
Philadelphia, PA

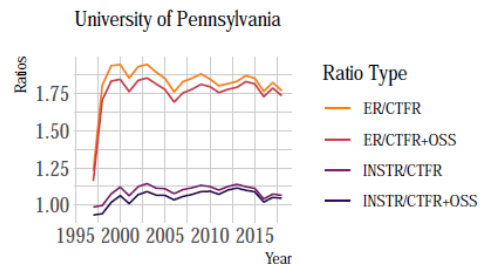
Quick Facts:

- Mid-sized, private university with 10,764 undergraduate students.
- In 1765, the University of Pennsylvania’s School of Medicine became the first medical school in the American colonies.²⁷
- Hosts SPEC Spring Fling, the largest collegiate party on the East Coast.²⁸

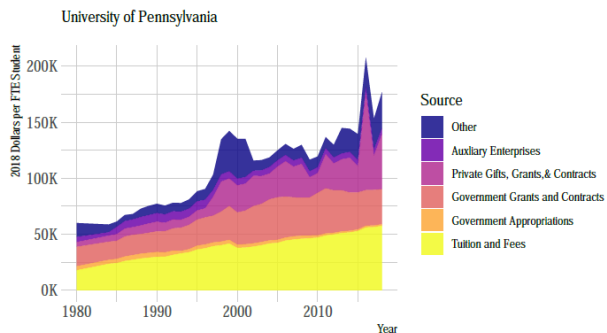
Administrators and Staff 1987–2018



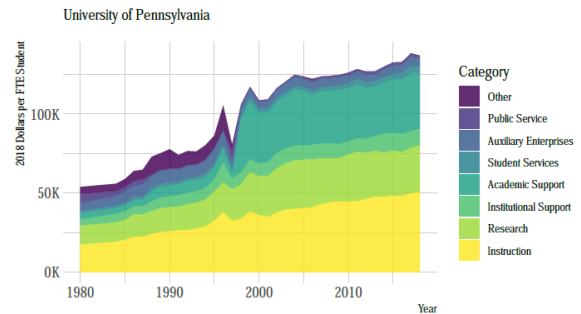
Proportion of Spending



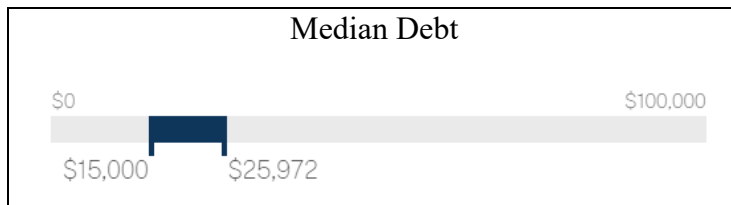
Revenue by Source



Expenditures by Functional Category



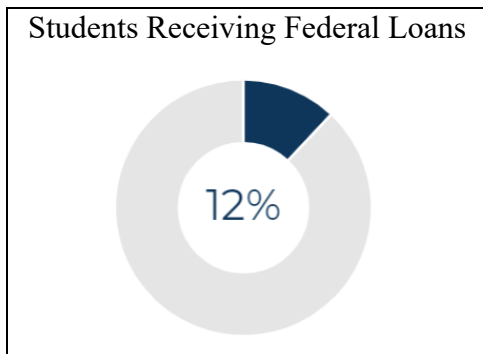
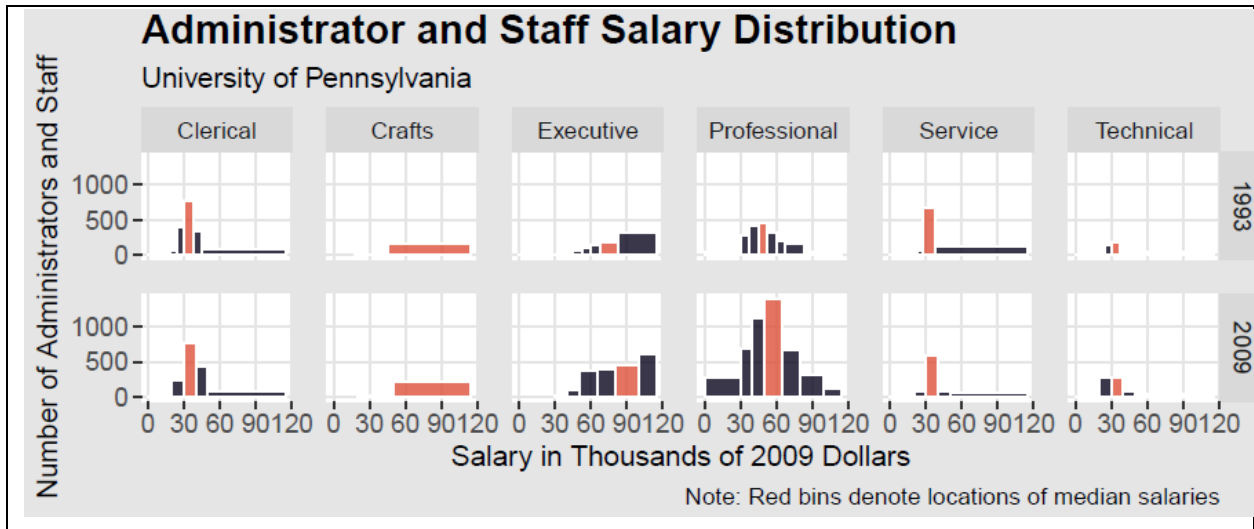
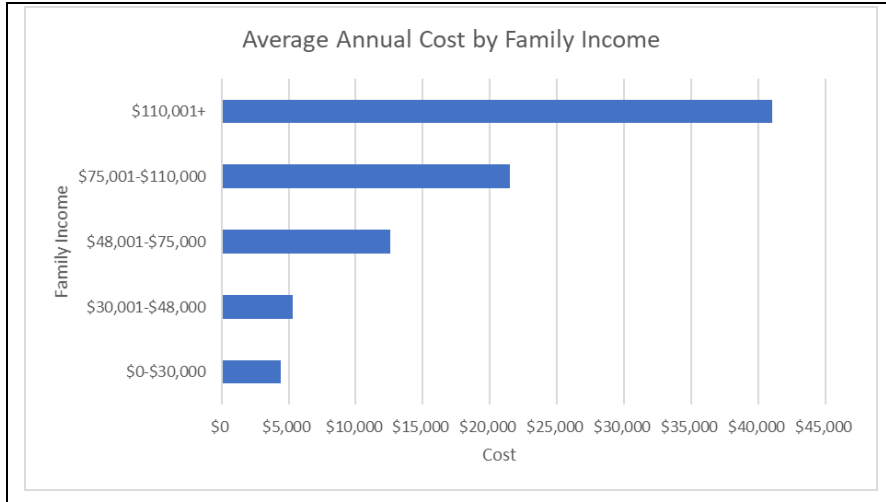
Median Debt



²⁷ “Brief Histories of the Schools of the University of Pennsylvania,” University Archives & Records Center, University of Pennsylvania, accessed January 7, 2021, <https://archives.upenn.edu/exhibits/penn-history/school-histories/medicine#>.

²⁸ “SPEC Spring Fling,” Penn SPEC, accessed January 7, 2021, <http://specevents.net/committees/spring-fling/>.

Priced Out: What College Costs America

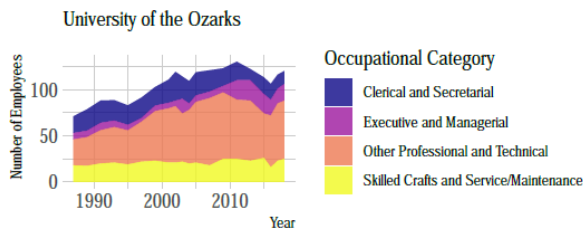


University of the Ozarks
Clarksville, AR

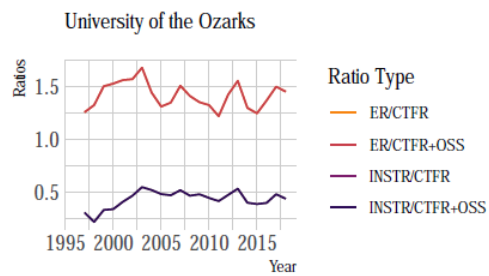
Quick Facts:

- Small, private university with 862 undergraduate students.
- Affiliated with the Presbyterian Church.
- In 1998, the Walton Family Charitable Support Foundation donated \$39.5 million to the university, the largest monetary gift to a private university in Arkansas.²⁹

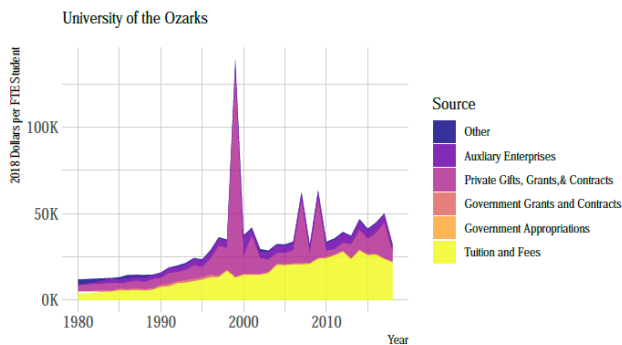
Administrators and Staff 1987–2018



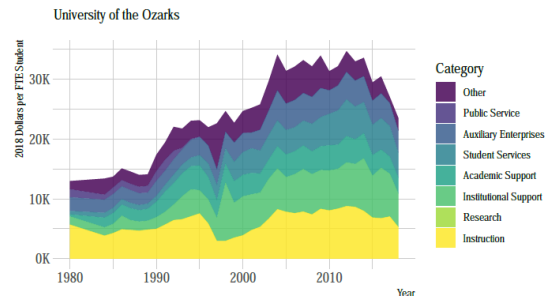
Proportion of Spending



Revenue by Source

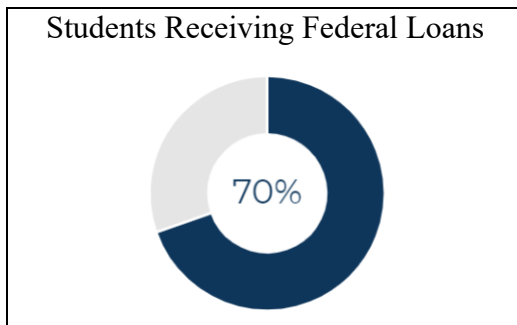
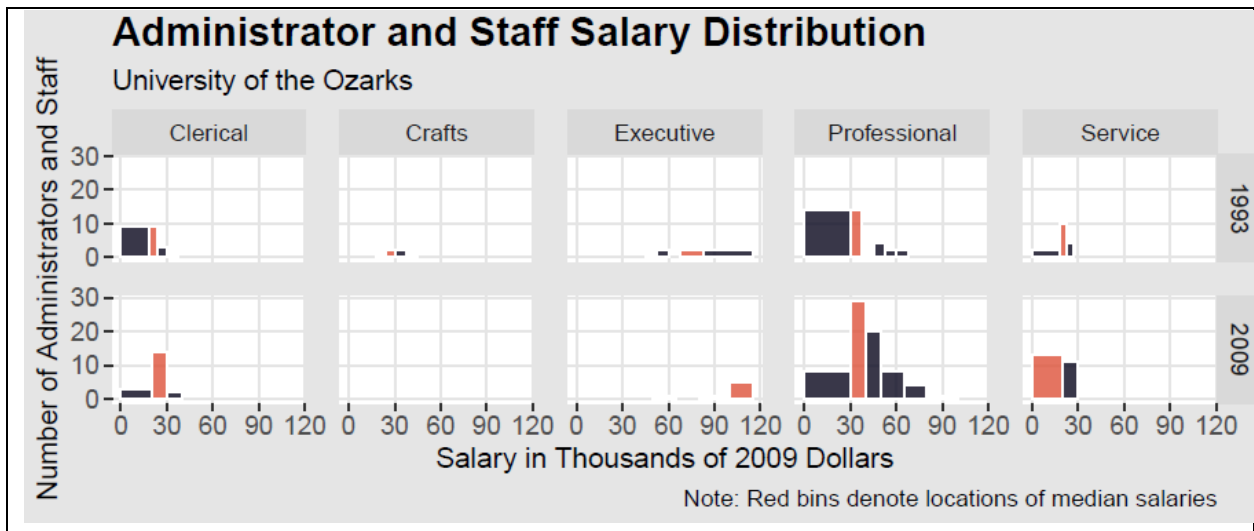
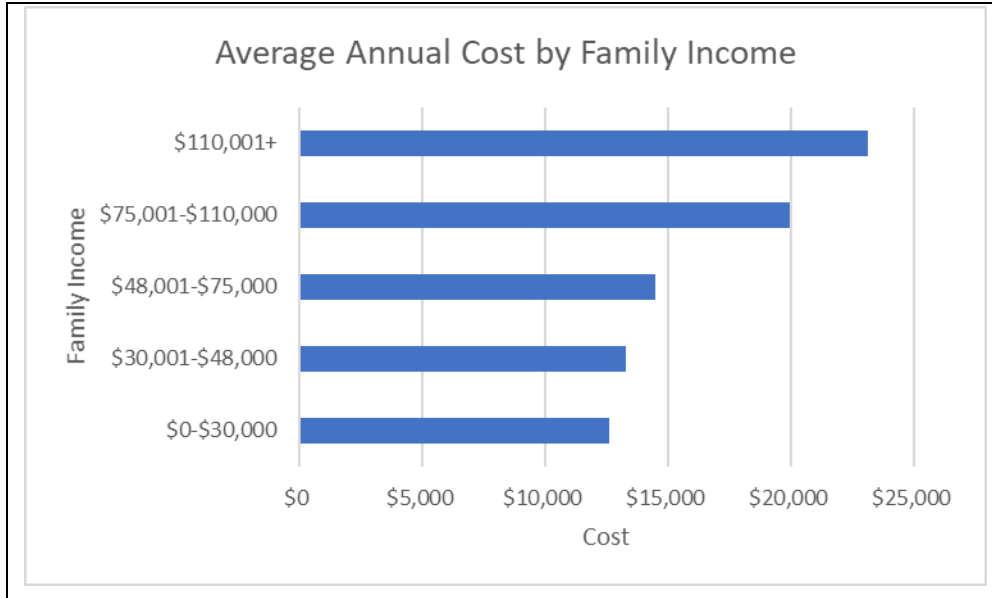


Expenditures by Functional Category



²⁹ “Ozark’s History: University of the Ozarks, 1987-Present,” University of the Ozarks (archived), February 19, 2015, <http://web.archive.org/web/20150219101414/http://www.ozarks.edu/about/history/uofa.asp>; “Walton Foundation Gives U. of Ozarks \$39.5 Million,” *The Chronicle of Higher Education*, November 6, 1998, <https://www.chronicle.com/article/walton-foundation-gives-u-of-ozarks-39-5-million/>.

Priced Out: What College Costs America



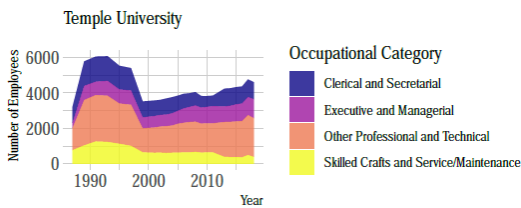
Priced Out: What College Costs America

Temple University
Philadelphia, PA

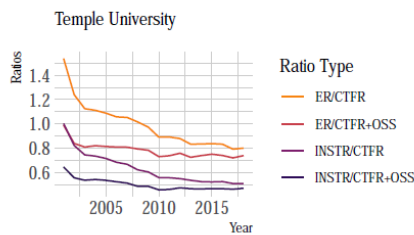
Quick Facts:

- A large, public university with 28,965 undergraduate students.
- It is 1 of 4 “state-related” institutions in Pennsylvania. Like Lincoln University, Temple receives state allocations, but is not operated by the state.³⁰
- Temple has the largest university police force in the U.S.³¹

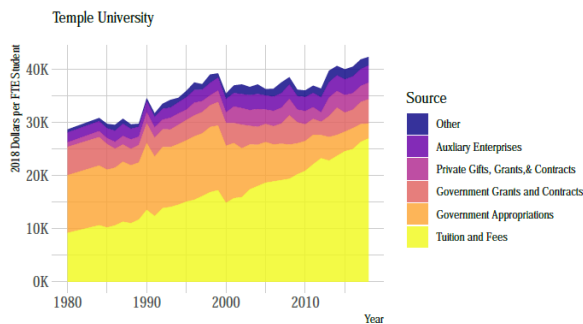
Administrators and Staff 1987–2018



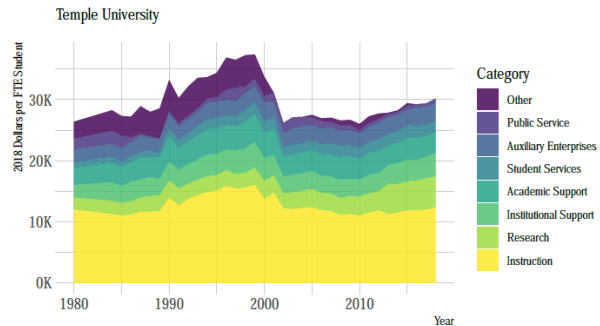
Proportion of Spending



Revenue by Source



Expenditures by Functional Category



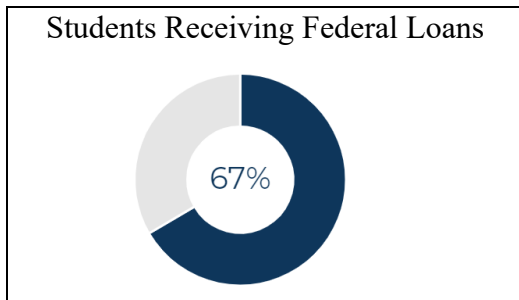
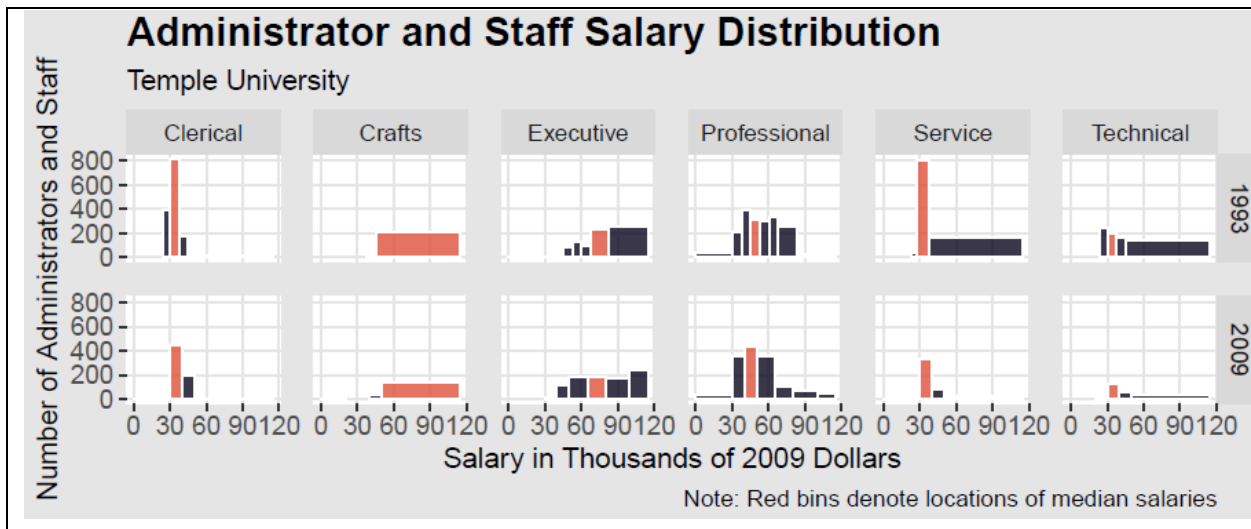
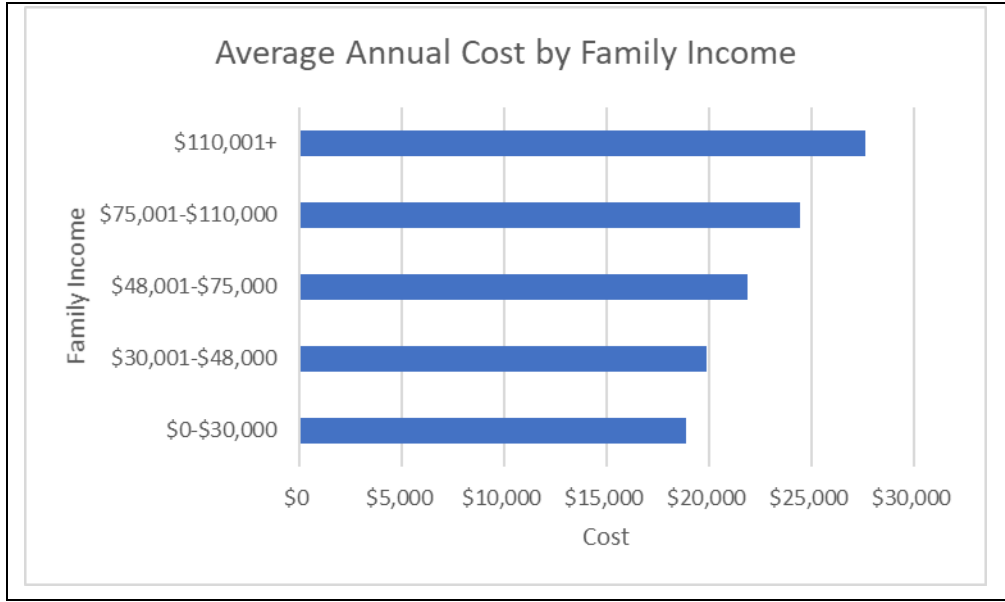
Median Debt



³⁰ See “State Funding: A Piece of Temple’s Tuition Puzzle,” *The Temple News*, September 11, 2018, <https://temple-news.com/state-funding-a-piece-of-temples-tuition-puzzle/>.

³¹ Brian A. Reaves, *Campus Law Enforcement, 2011-12*, Bureau of Justice Statistics, U.S. Department of Justice, January 2015, <https://www.bjs.gov/content/pub/pdf/cle1112.pdf>.

Priced Out: What College Costs America



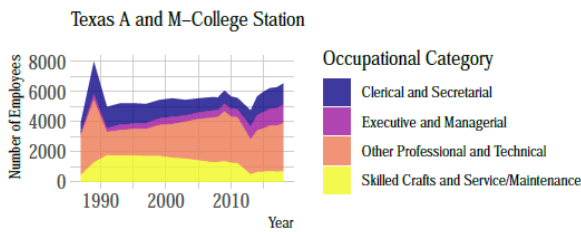
Priced Out: What College Costs America

Texas A&M-College Station
College Station, TX

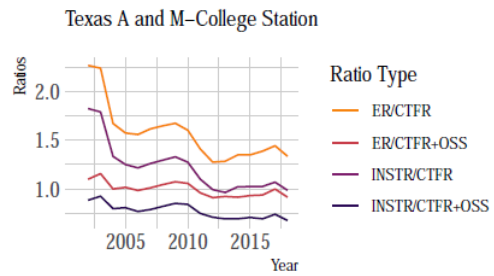
Quick Facts:

- Large, public university with 53,194 undergraduate students.
- Has one of the highest research budgets among public universities in the United States.³²

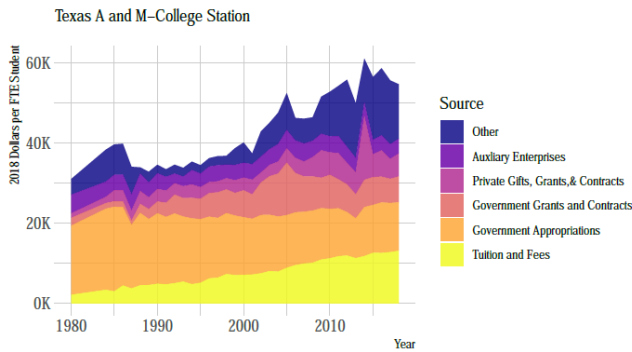
Administrators and Staff 1987–2018



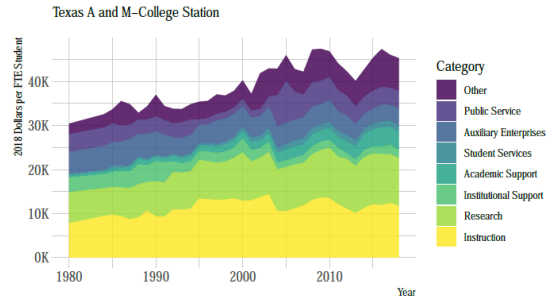
Proportion of Spending



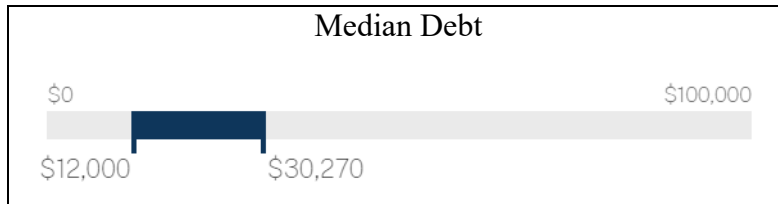
Revenue by Source



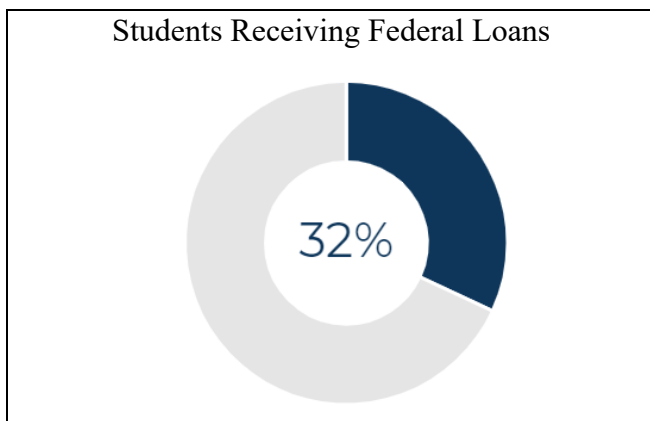
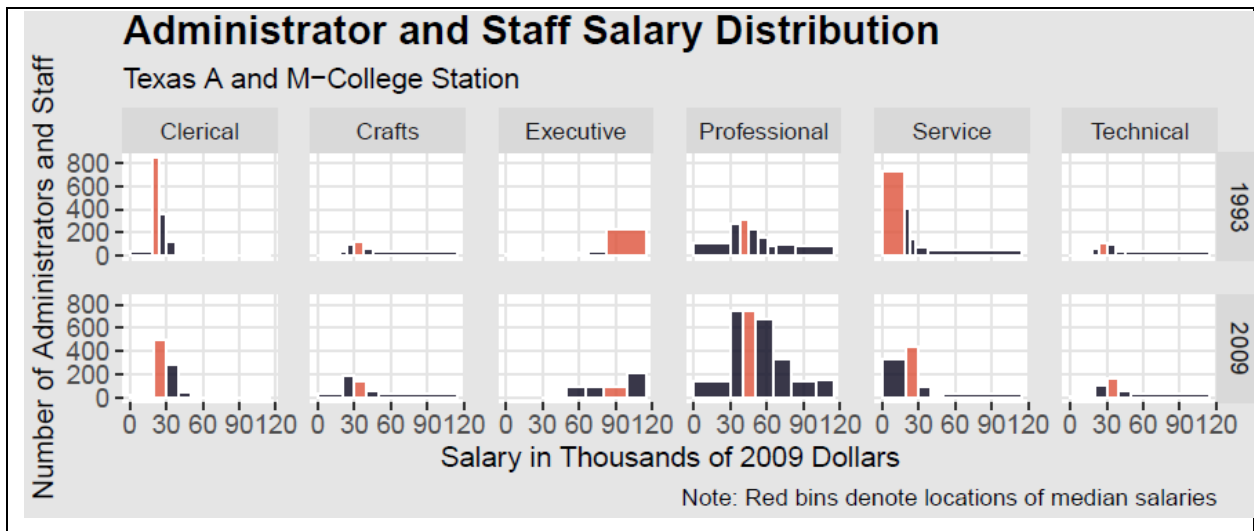
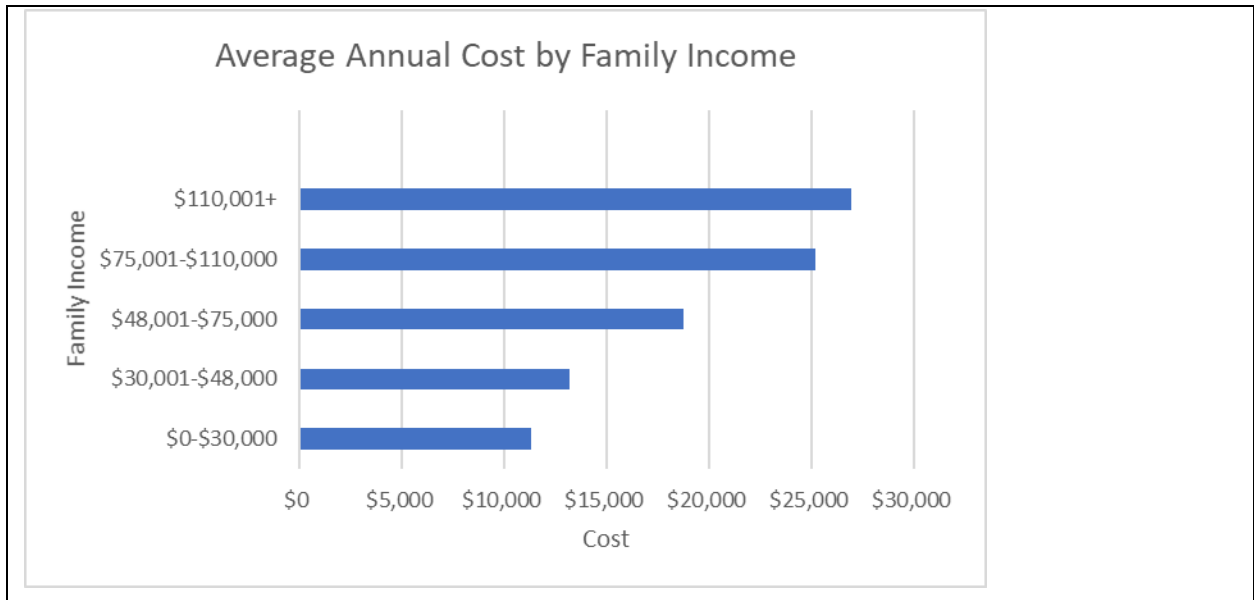
Expenditures by Functional Category



Median Debt



³² “Table 5. Higher Education R&D Expenditures at Higher Education Institutions in Both Survey Populations, Ranked By All R&D Expenditures, By Source of Funds: FY 2018 (Dollars in Thousands),” National Center for Science and Engineering Statistics, National Science Foundation, Higher Education Research and Development Survey, accessed January 5, 2021, <https://ncesdata.nsf.gov/herd/2018/html/herd18-dt-tab005.html>.



Priced Out: What College Costs America

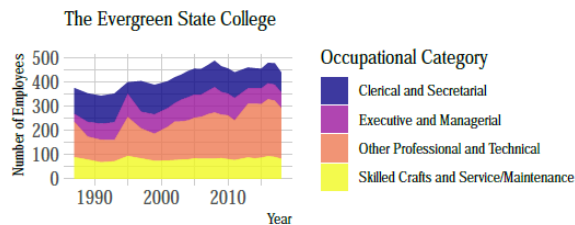
Priced Out: What College Costs America

The Evergreen State College
Olympia, WA

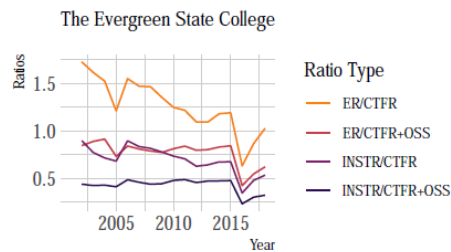
Quick Facts:

- Mid-sized, public liberal arts college with 2,962 undergraduate students.
- Founded as an alternative to mainstream higher education in 1971. There are no majors, grades, or required courses at the undergraduate level.³³
- Evergreen struggles with enrollment following protests over race-related issues in 2017.³⁴

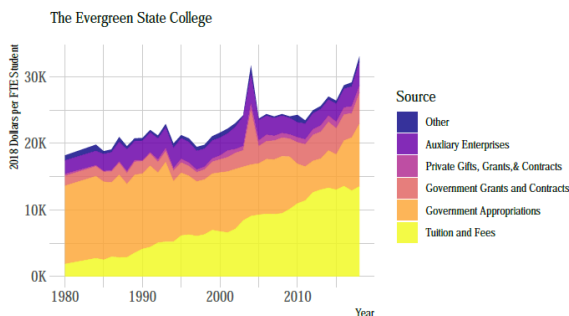
Administrators and Staff 1987–2018



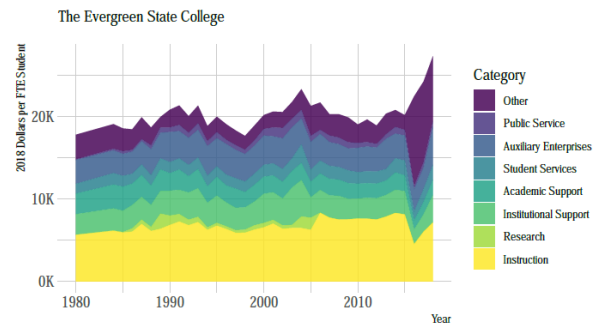
Proportion of Spending



Revenue by Source



Expenditures by Functional Category



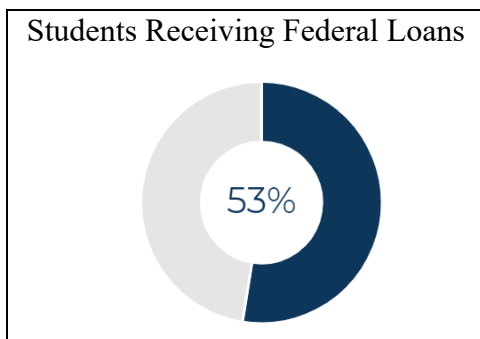
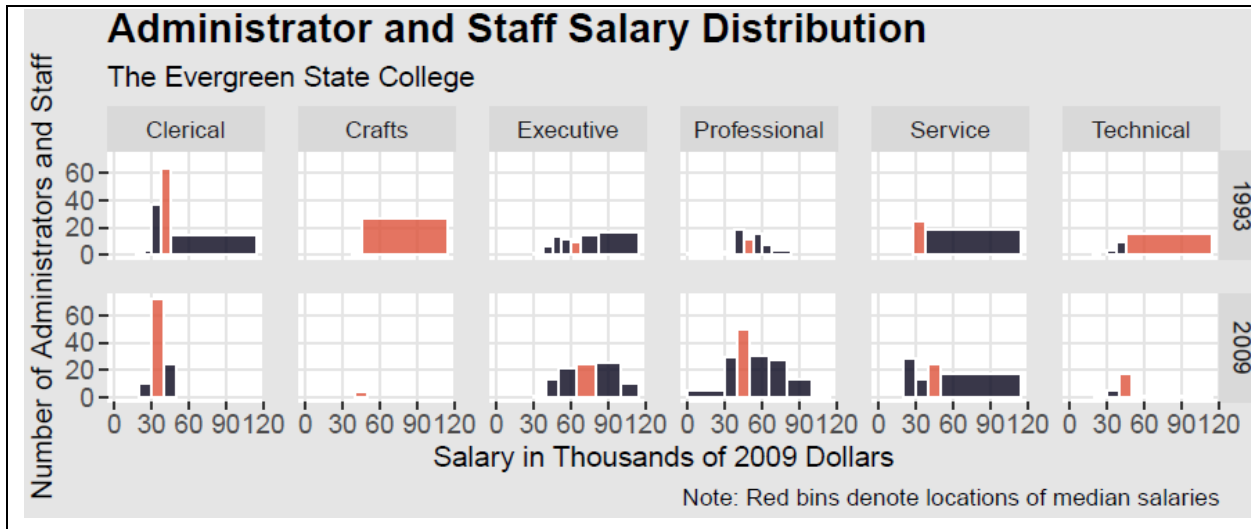
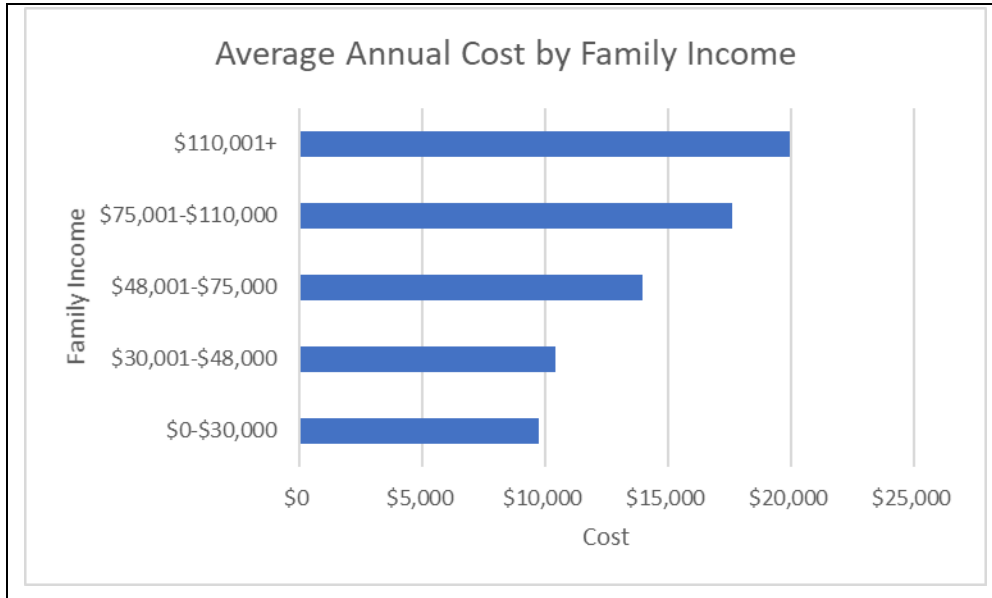
Median Debt



³³ Joy Rosenzweig, *The Innovative Colleges and Universities of the 1960s and 1970s: What Keeps the Dreams of Experimentation Alive?*, ASHE Annual Meeting Paper, November 6, 1997, <https://files.eric.ed.gov/fulltext/ED415810.pdf>; “Degree Requirements,” The Evergreen State College, accessed January 6, 2021, <https://www.evergreen.edu/registration/degree-requirements>.

³⁴ Lilah Burke, “A New Path for Evergreen,” *Inside Higher Ed*, January 10, 2020, <https://www.insidehighered.com/news/2020/01/10/evergreen-addresses-enrollment-decline-academic-changes#:~:text=To%20be%20sure%2C%20many%20colleges,else%20might%20be%20at%20play>.

Priced Out: What College Costs America

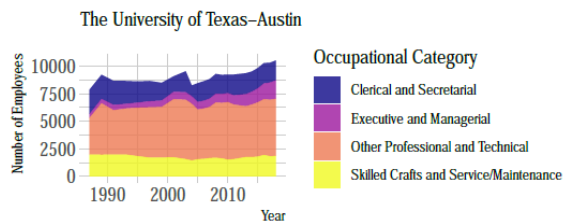


The University of Texas-Austin
Austin, TX

Quick Facts:

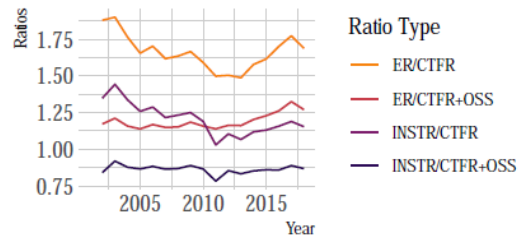
- Large, public university with 40,329 undergraduate students.
- Used to automatically admit every Texas high school graduate in the top 10% of their class in compliance with state law, but in 2011 adopted a more selective policy after the Texas legislature gave them a partial exemption.³⁵

Administrators and Staff 1987–2018

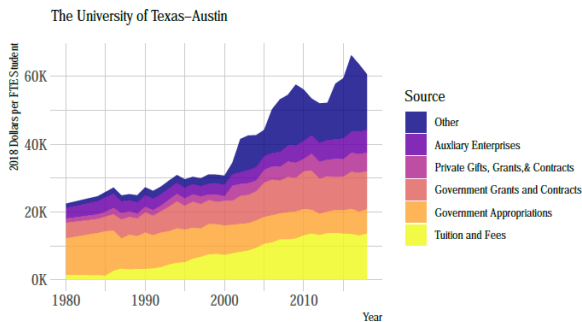


Proportion of Spending

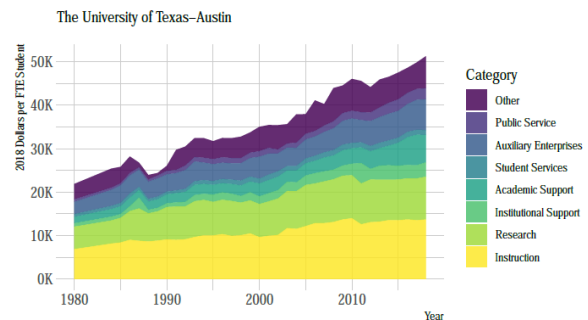
The University of Texas–Austin



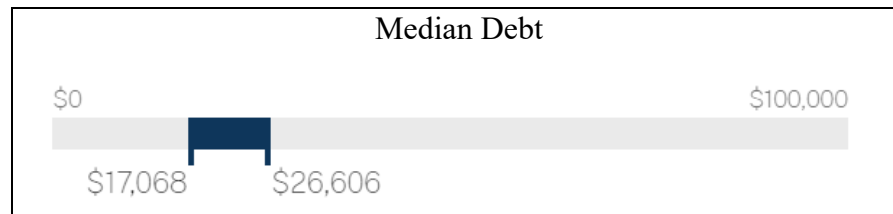
Revenue by Source



Expenditures by Functional Category

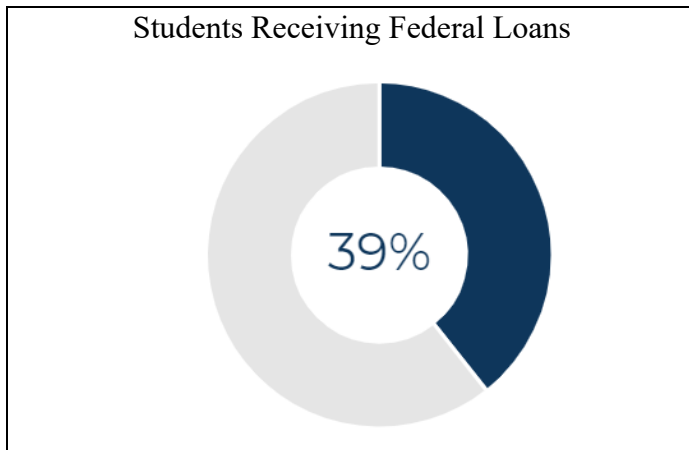
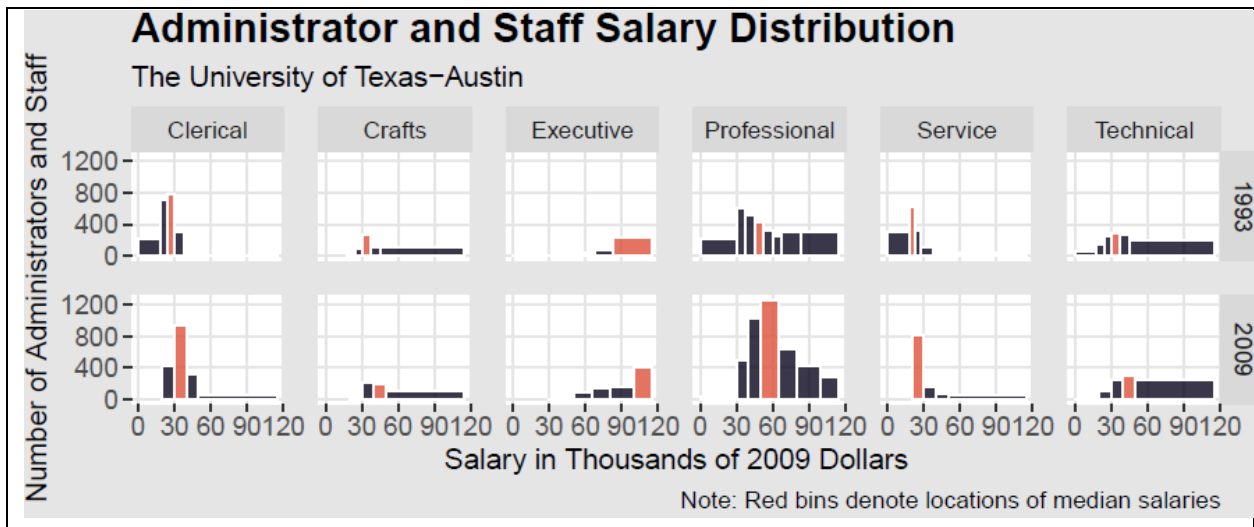
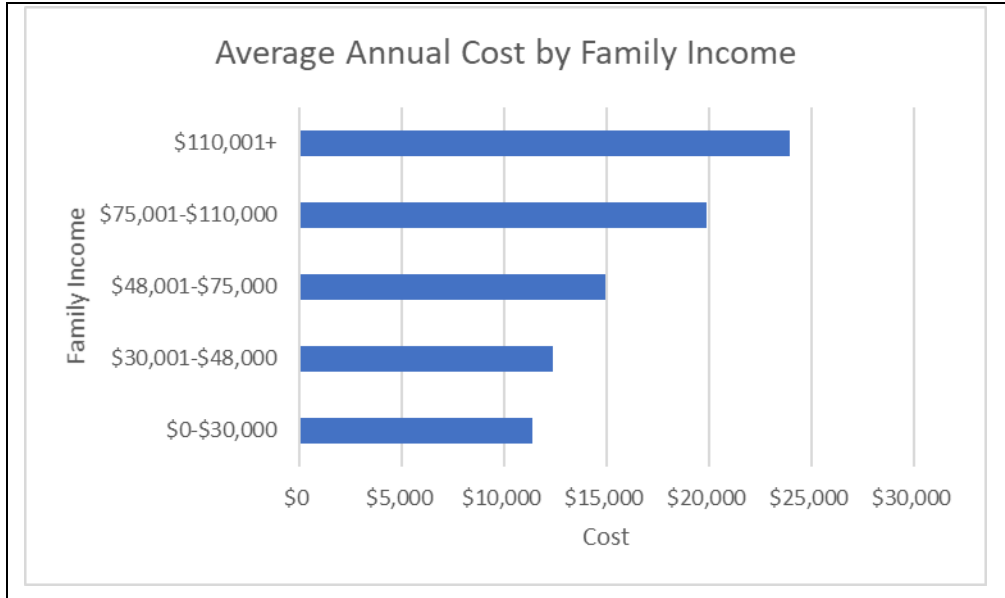


Median Debt



³⁵ “The University of Texas at Austin to Automatically Admit Top 8 Percent of High School Graduates for 2011,” The University of Texas at Austin (archived), September 16, 2019, https://web.archive.org/web/20100419073139/http://www.utexas.edu/news/2009/09/16/top8_percent/.

Priced Out: What College Costs America



Priced Out: What College Costs America

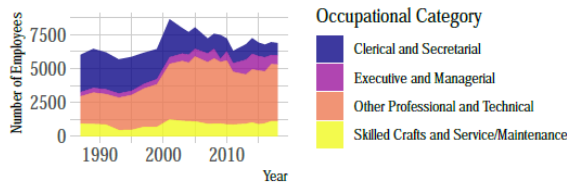
University of California-Berkeley
Berkeley, CA

Quick Facts:

- Large, public university with 30,845 undergraduate students.
- Known for both their scientific research productivity and their history of student activism in the 1960s and onwards.³⁶
- Sends more graduates to Silicon Valley companies than any other university.³⁷

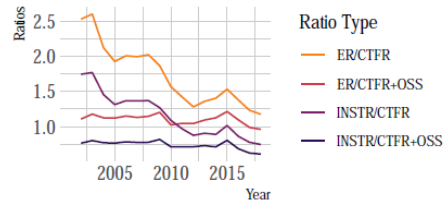
Administrators and Staff 1987–2018

University of California–Berkeley



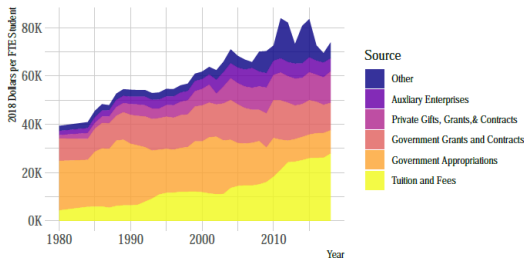
Proportion of Spending

University of California–Berkeley



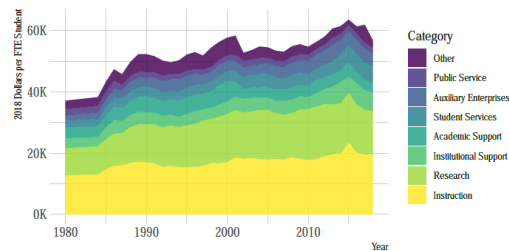
Revenue by Source

University of California–Berkeley

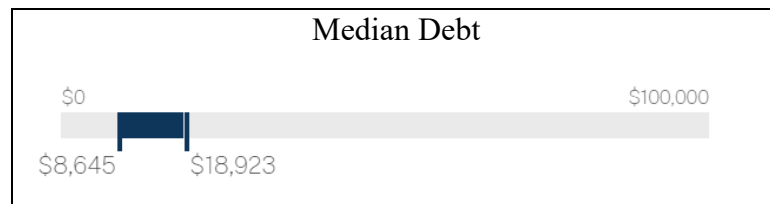


Expenditures by Functional Category

University of California–Berkeley



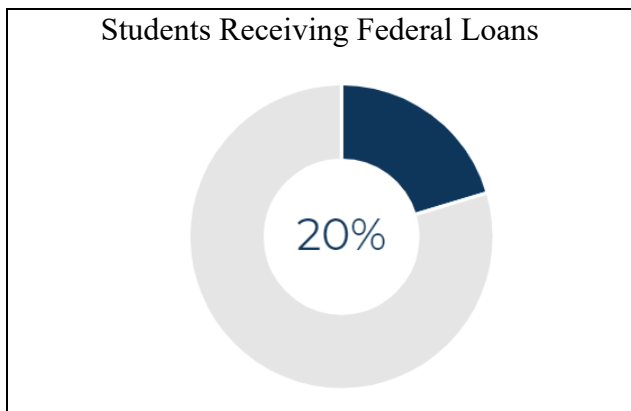
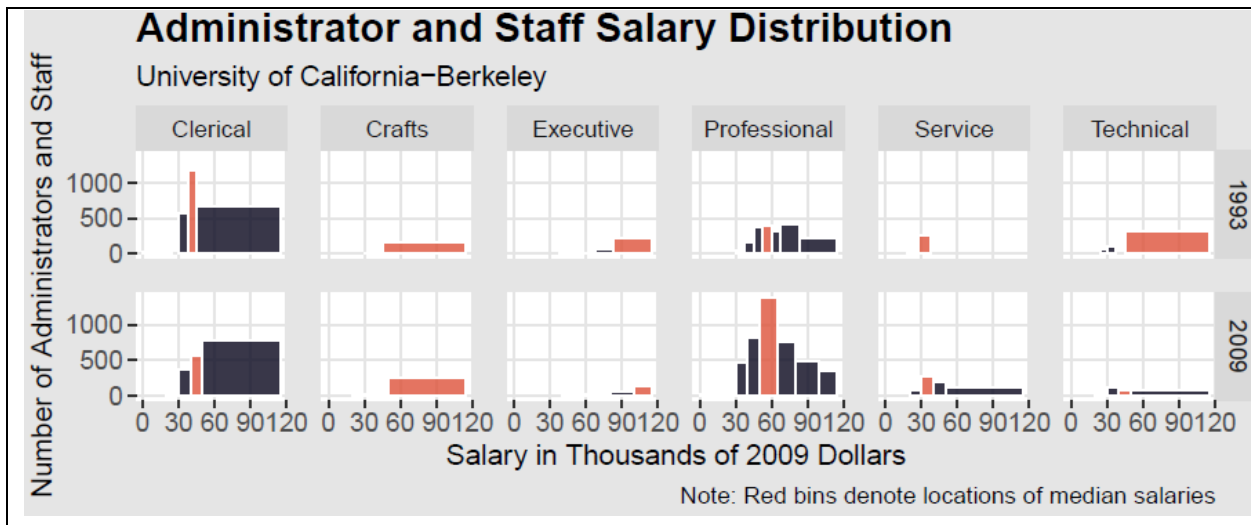
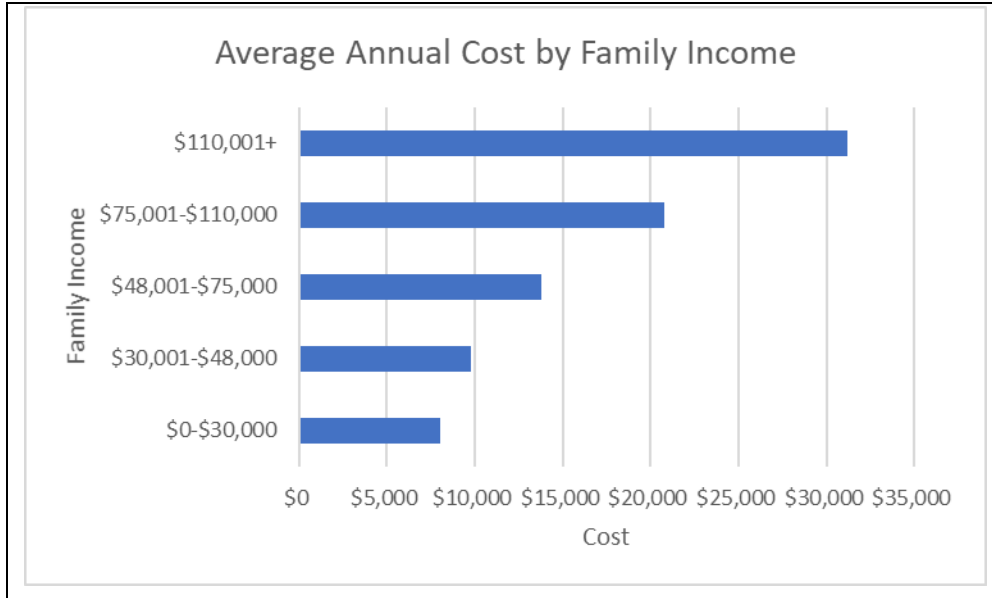
Median Debt



³⁶ Free Speech Movement, University of California Regents, accessed January 7, 2021, <https://fsm.berkeley.edu/>; “History & Discoveries,” University of California Berkeley, accessed January 7, 2021, <https://www.berkeley.edu/about/history-discoveries>.

³⁷ UC Berkeley Public Affairs, “Berkeley Sends More Grads to Silicon Valley Careers than Any Other College,” *Berkeley News*, May 2, 2017, https://news.berkeley.edu/story_jump/berkeley-sends-more-grads-to-silicon-valley-careers-than-any-other-college/.

Priced Out: What College Costs America

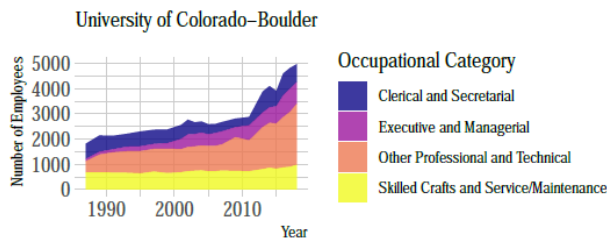


University of Colorado-Boulder
Boulder, CO

Quick Facts:

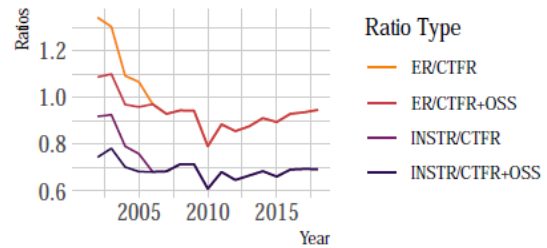
- Large, public university with 29,753 undergraduate students.
- Top five university for astronaut alumni and receives more NASA funding than any other university.³⁸
- Located in one of the most liberal cities in the country, CU Boulder was famous for several years for its annual “4/20” marijuana celebration, which attracted over 10,000 attendees in its heyday.³⁹

Administrators and Staff 1987–2018



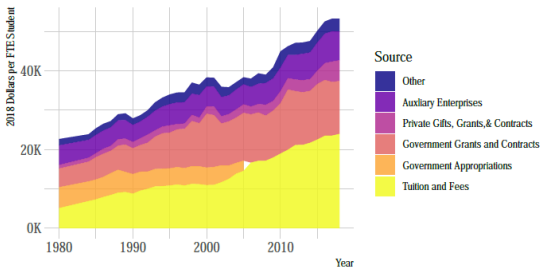
Proportion of Spending

University of Colorado–Boulder



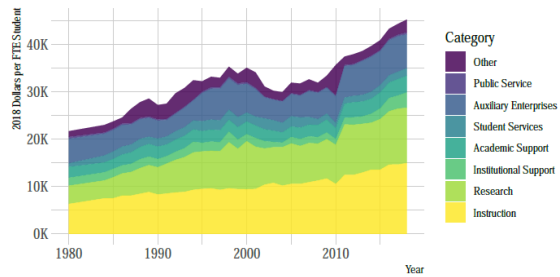
Revenue by Source

University of Colorado–Boulder



Expenditures by Functional Category

University of Colorado–Boulder



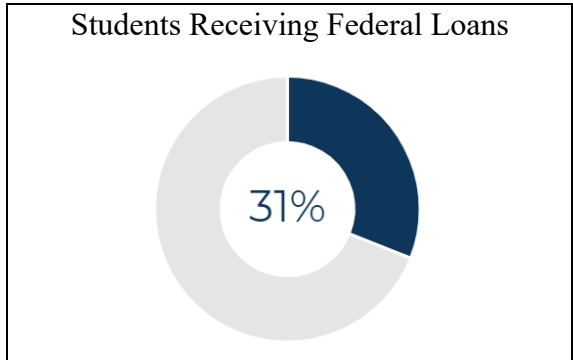
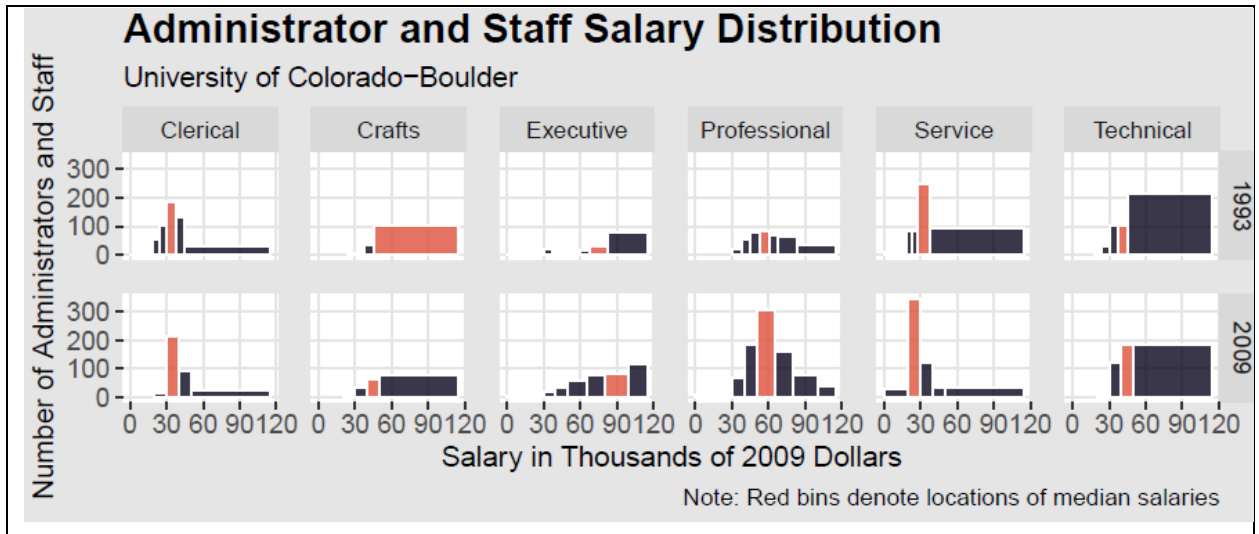
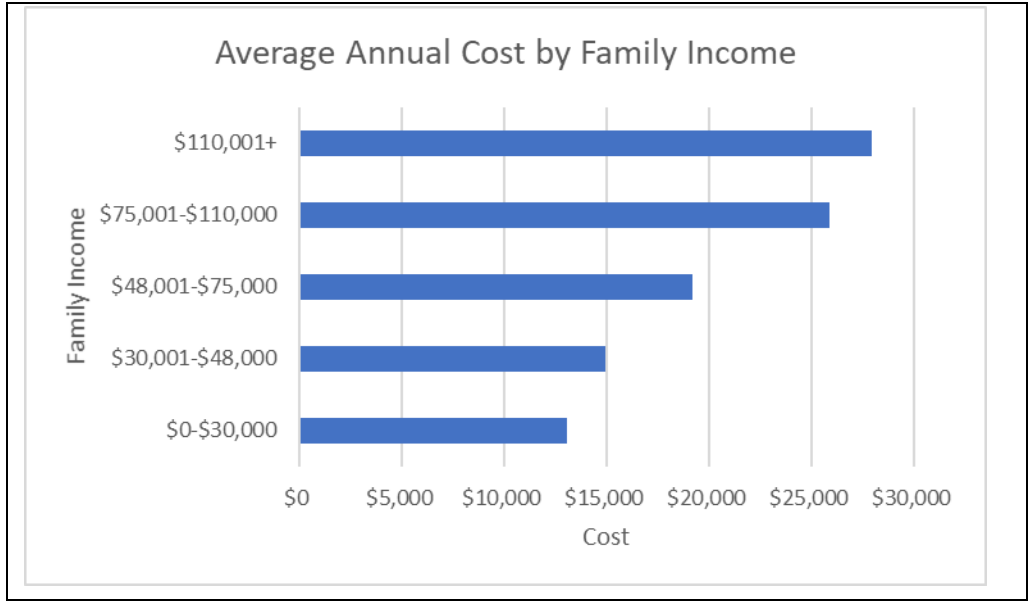
Median Debt



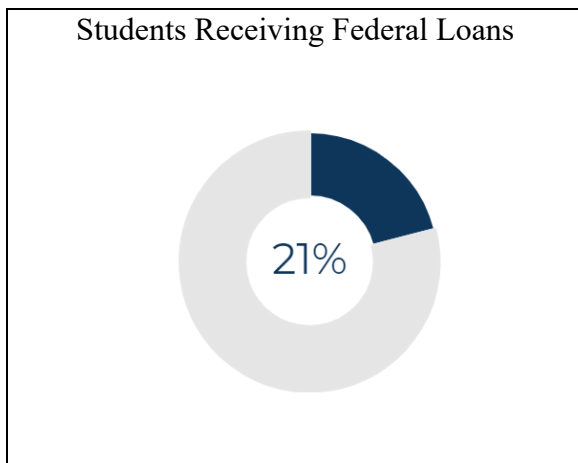
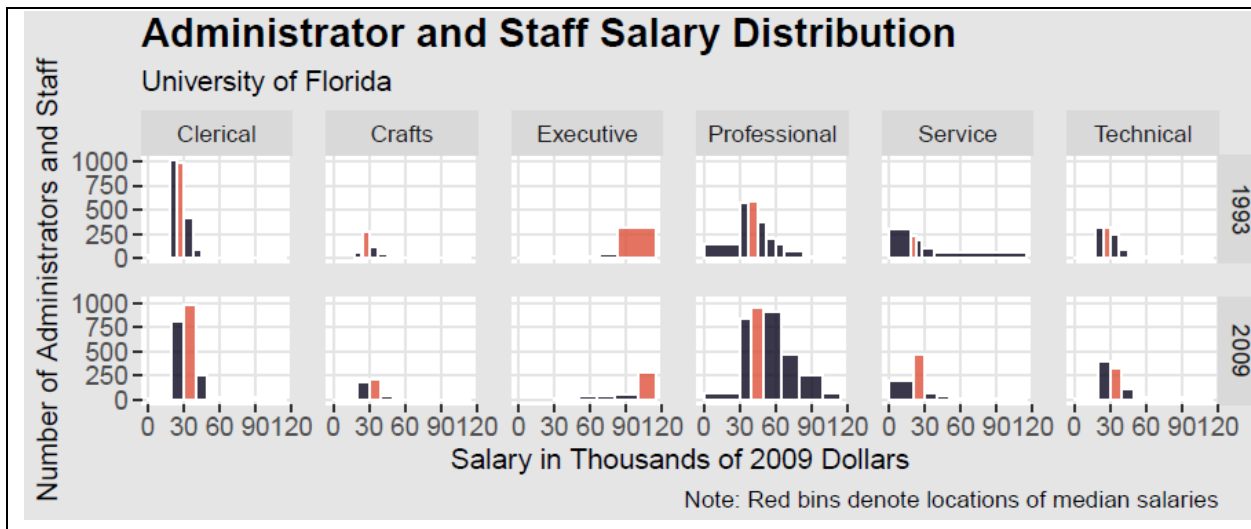
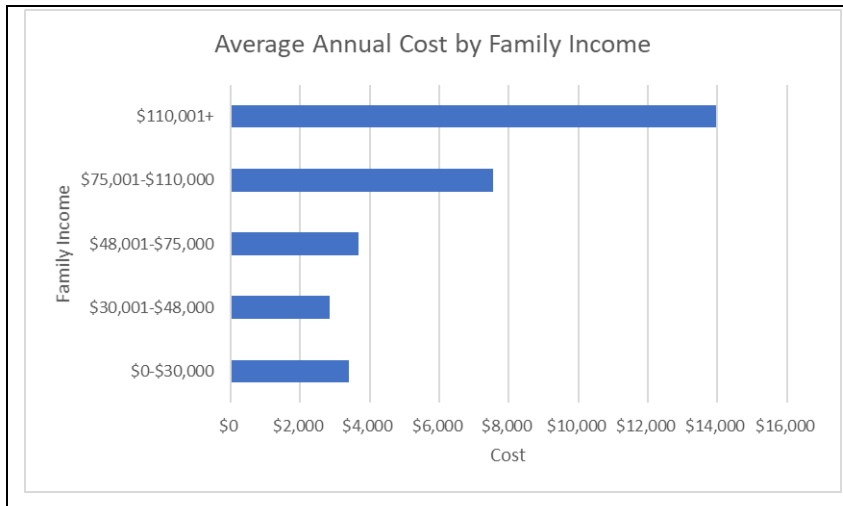
³⁸ “CU in Space,” University of Colorado Boulder, accessed January 7, 2021, <https://www.colorado.edu/alumni/heritage-center/exhibitions/cu-space>.

³⁹ “Clearing the Air About 4/20,” University of Colorado Boulder, March 1, 2012, <https://www.colorado.edu/coloradan/2012/03/01/clearing-air-about-420>.

Priced Out: What College Costs America



Priced Out: What College Costs America

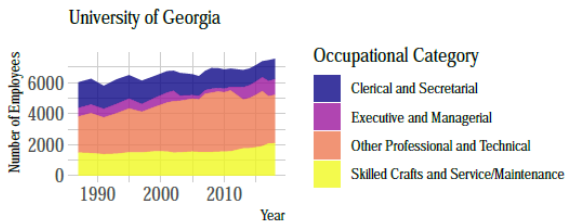


University of Georgia
Athens, GA

Quick Facts:

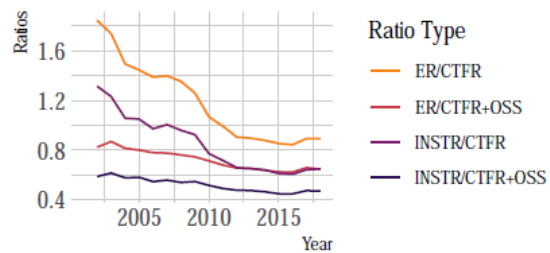
- Large, public university with 29,474 undergraduate students.
- Has become very involved in research commercialization efforts, both through their highly ranked technology transfer office and their entrepreneurship activities in “Public Service and Outreach” units.⁴²

Administrators and Staff 1987–2018

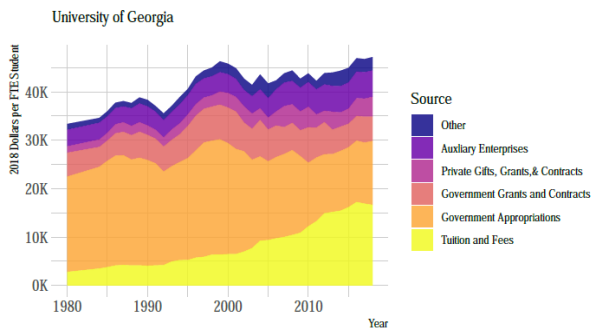


Proportion of Spending

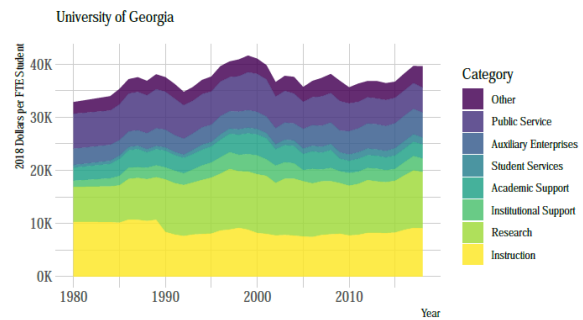
University of Georgia



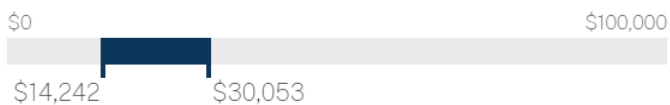
Revenue by Source



Expenditures by Functional Category

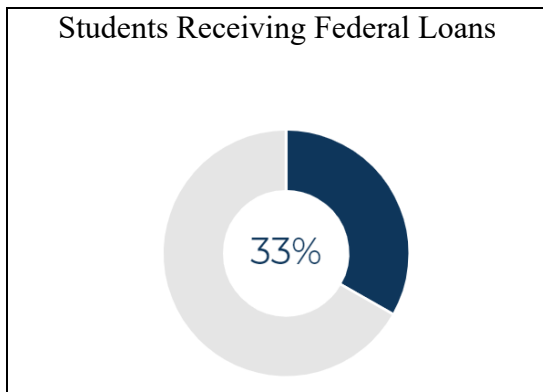
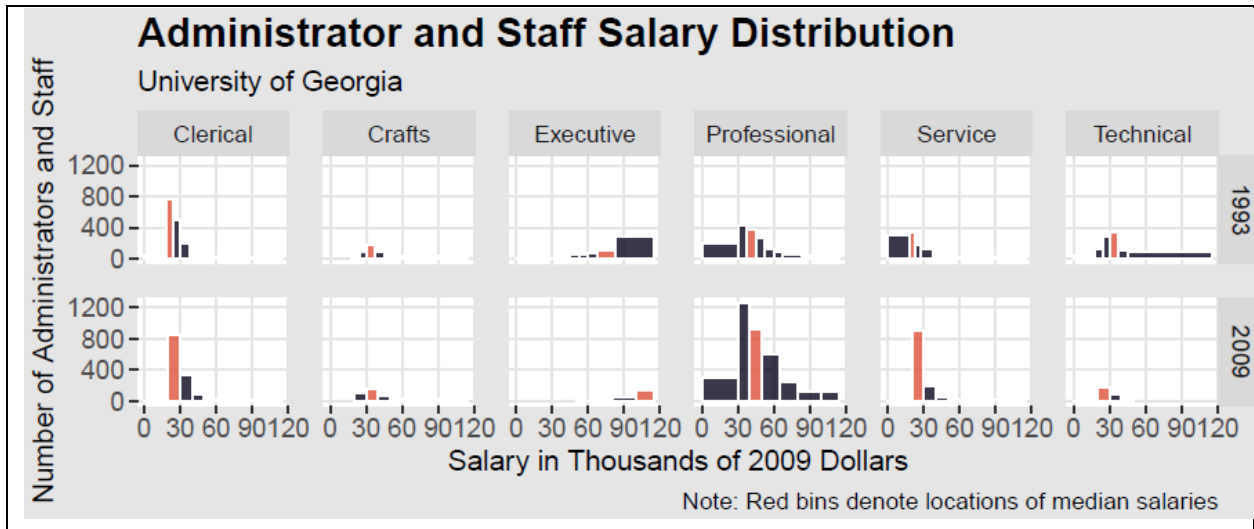
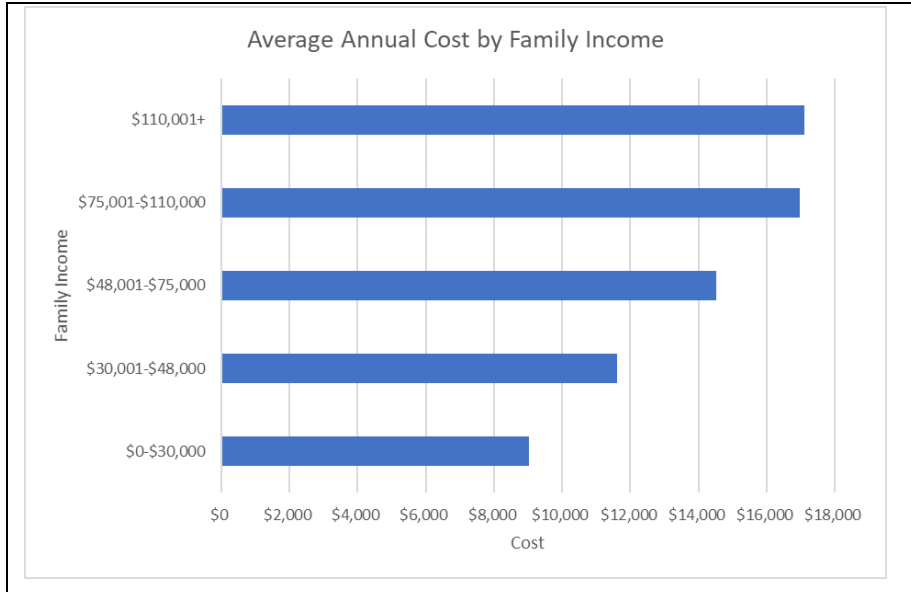


Median Debt



⁴² “About UGA,” University of Georgia, accessed January 5, 2021, <https://www.uga.edu/about.php>; “Technology Commercialization,” Innovation Gateway, Office of Research, University of Georgia, accessed January 5, 2021, <https://research.uga.edu/gateway/innovations/>; Public Service & Outreach, University of Georgia, January 5, 2021, <https://outreach.uga.edu/>.

Priced Out: What College Costs America

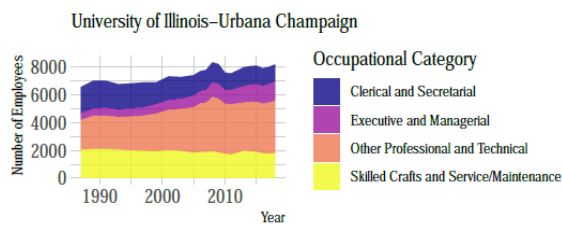


University of Illinois-Urbana Champaign
Champaign, IL

Quick Facts:

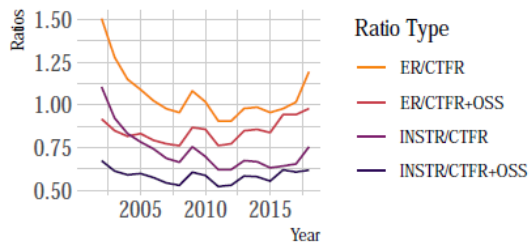
- Large, public university with 32,974 undergraduate students.
- Active in research commercialization, hosting more than 120 companies, including over 50 startups at their on-campus Research Park.⁴³

Administrators and Staff 1987–2018



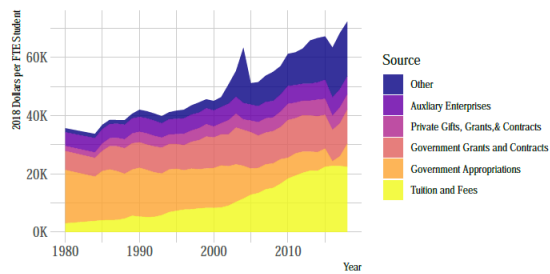
Proportion of Spending

University of Illinois–Urbana Champaign



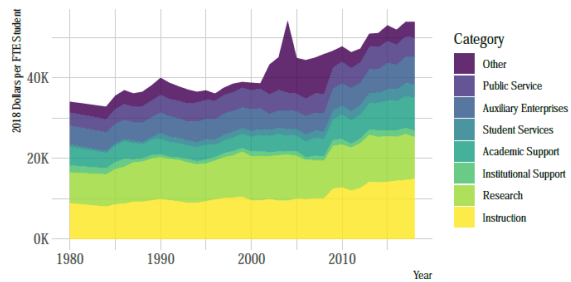
Revenue by Source

University of Illinois–Urbana Champaign



Expenditures by Functional Category

University of Illinois–Urbana Champaign

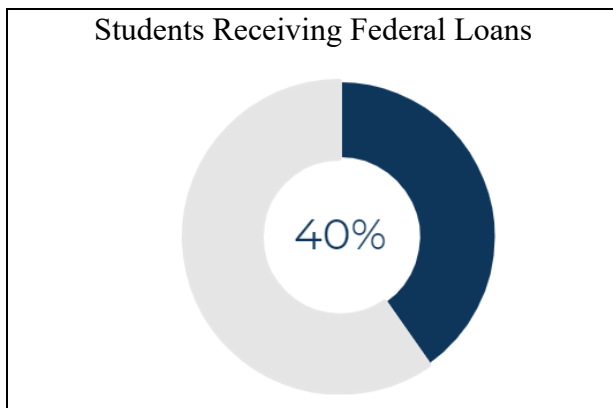
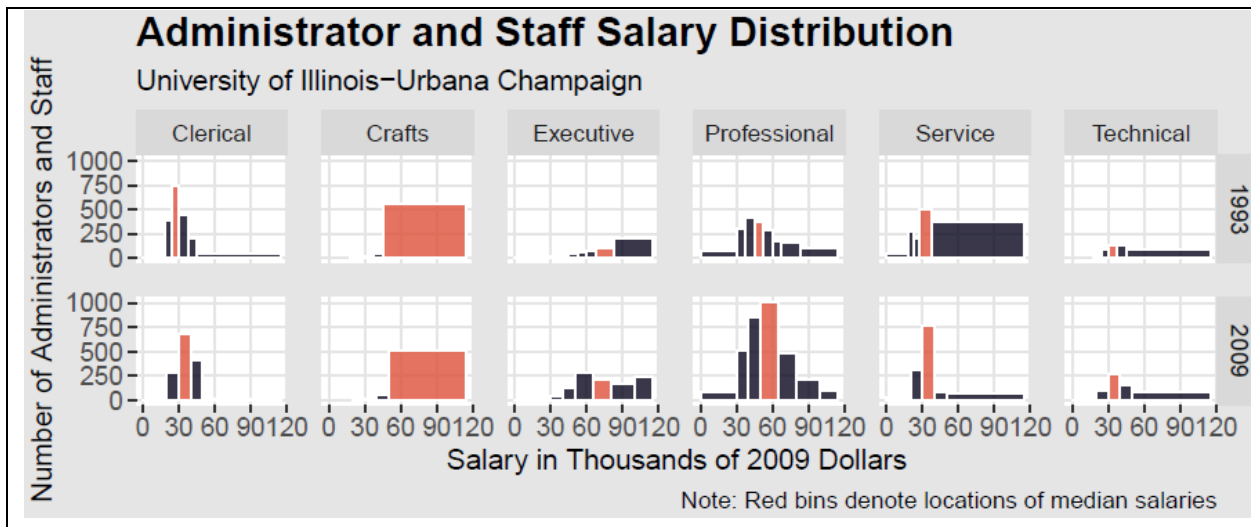
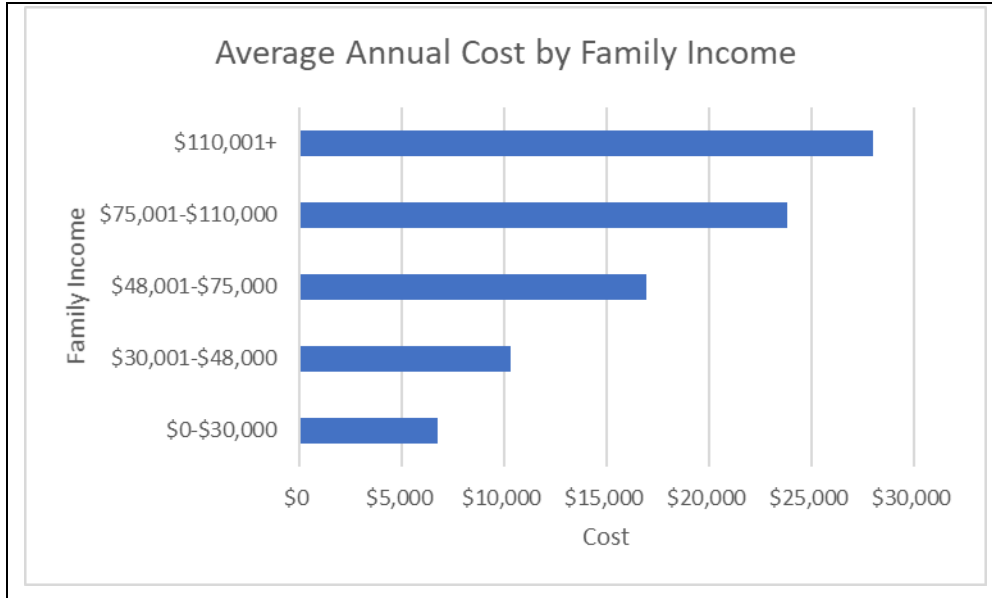


Median Debt



⁴³ Research Park, University of Illinois at Urbana-Champaign, accessed January 6, 2021, <https://researchpark.illinois.edu/about/about-us/>.

Priced Out: What College Costs America



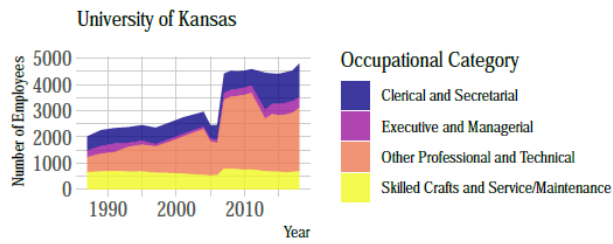
Priced Out: What College Costs America

University of Kansas
Lawrence, KS

Quick Facts:

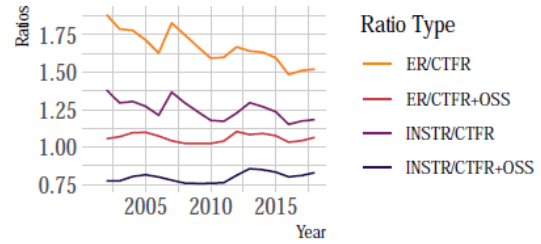
- Large, public university with 19,135 undergraduate students.
- Popular fields of study include Journalism, Psychology, and Finance.

Administrators and Staff 1987–2018



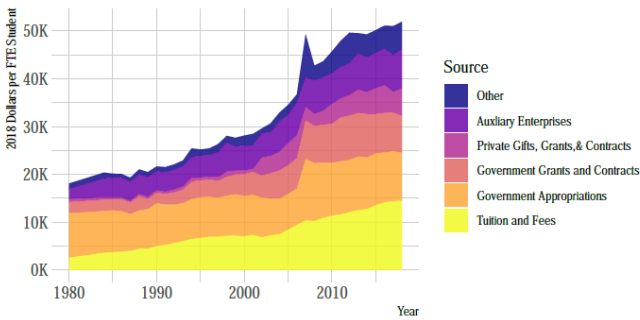
Proportion of Spending

University of Kansas



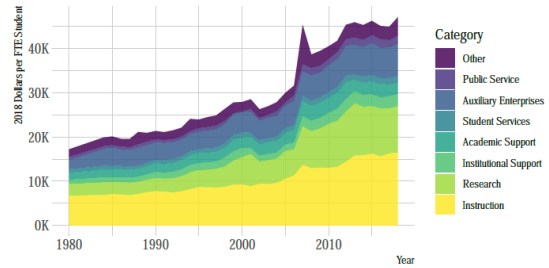
Revenue by Source

University of Kansas



Expenditures by Functional Category

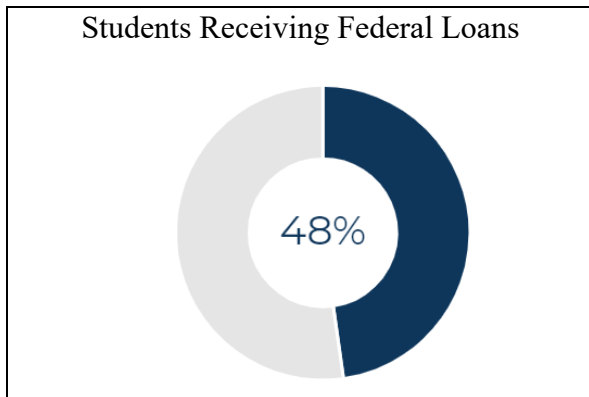
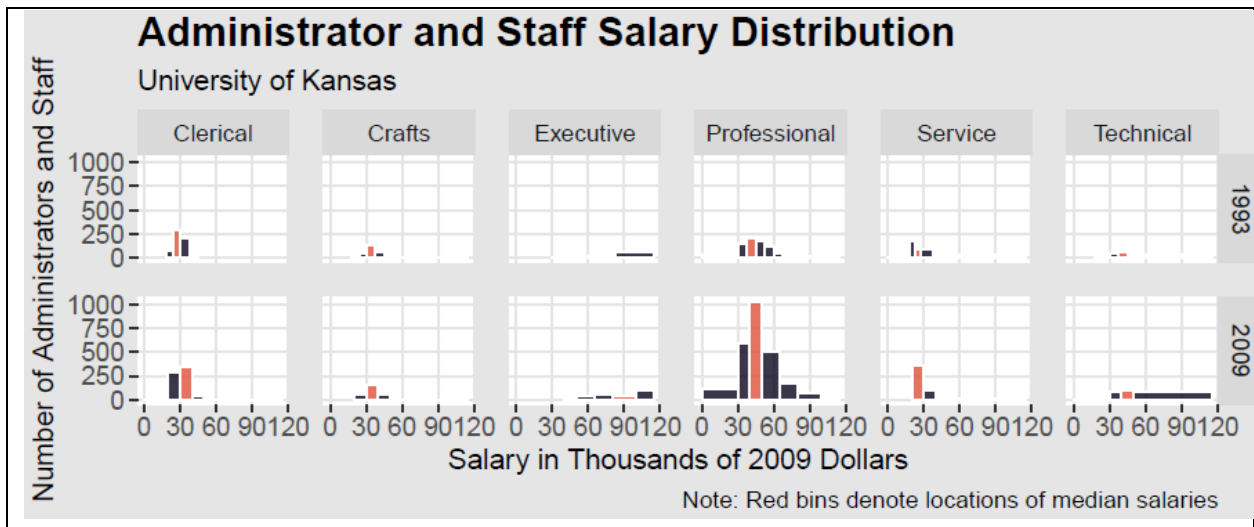
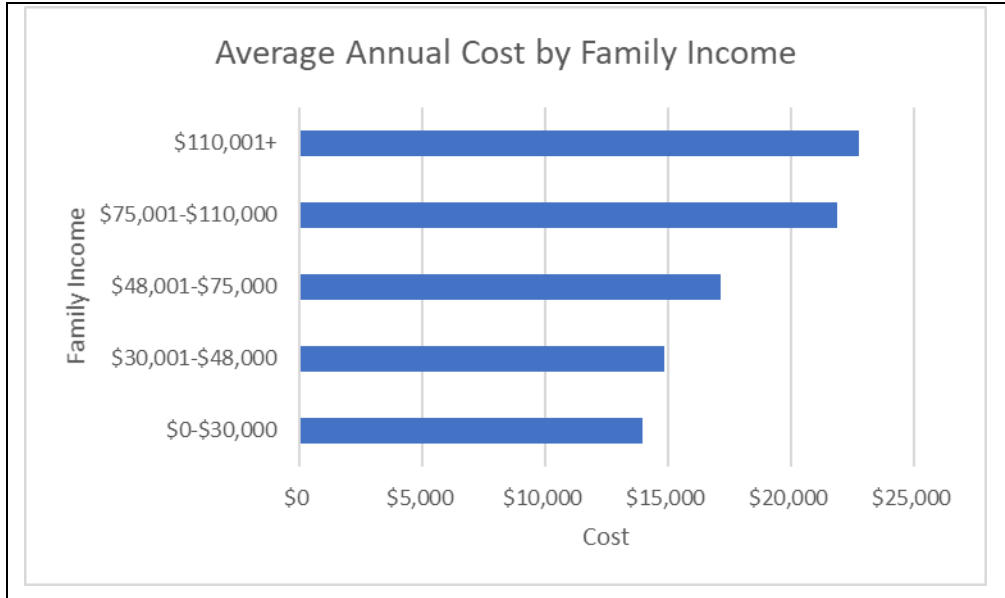
University of Kansas



Median Debt



Priced Out: What College Costs America



Priced Out: What College Costs America

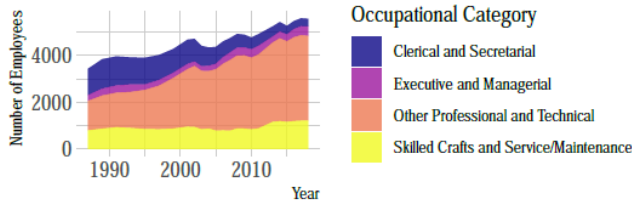
University of Maryland-College Park
College Park, MD

Quick Facts:

- Large, public university with 30,184 undergraduates.
- Popular fields of study include Economics, Computer and Information Sciences, and Biology.

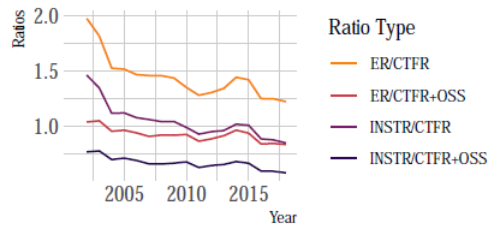
Administrators and Staff 1987–2018

University of Maryland–College Park



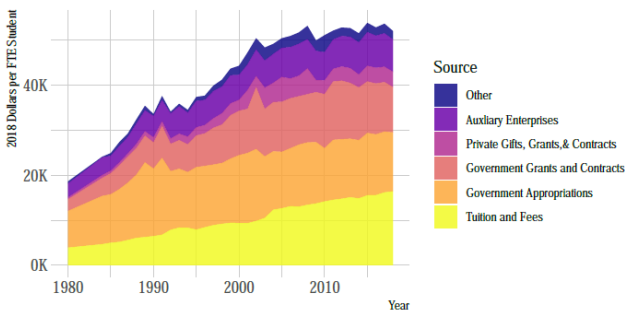
Proportion of Spending

University of Maryland–College Park



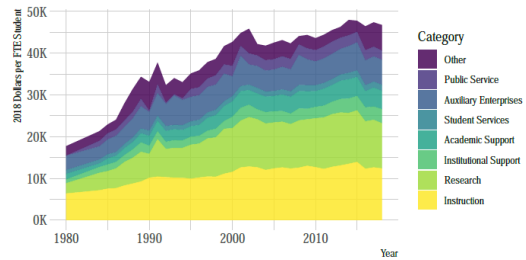
Revenue by Source

University of Maryland–College Park



Expenditures by Functional Category

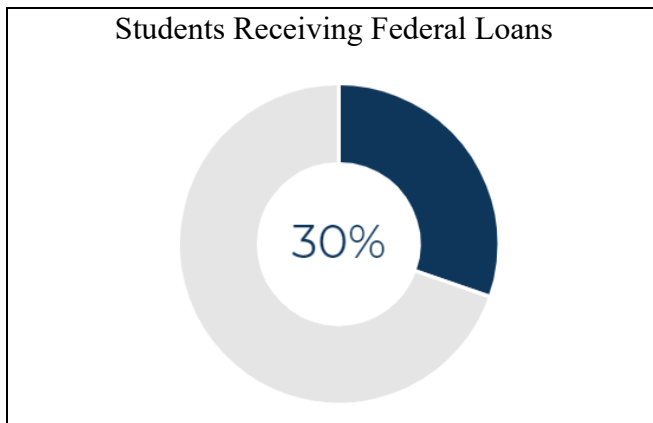
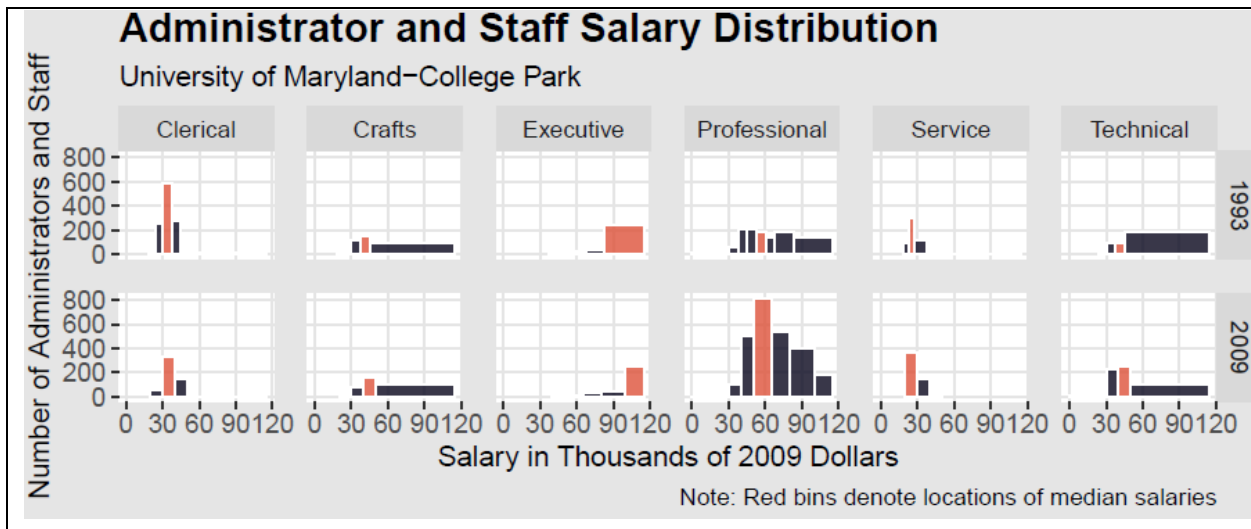
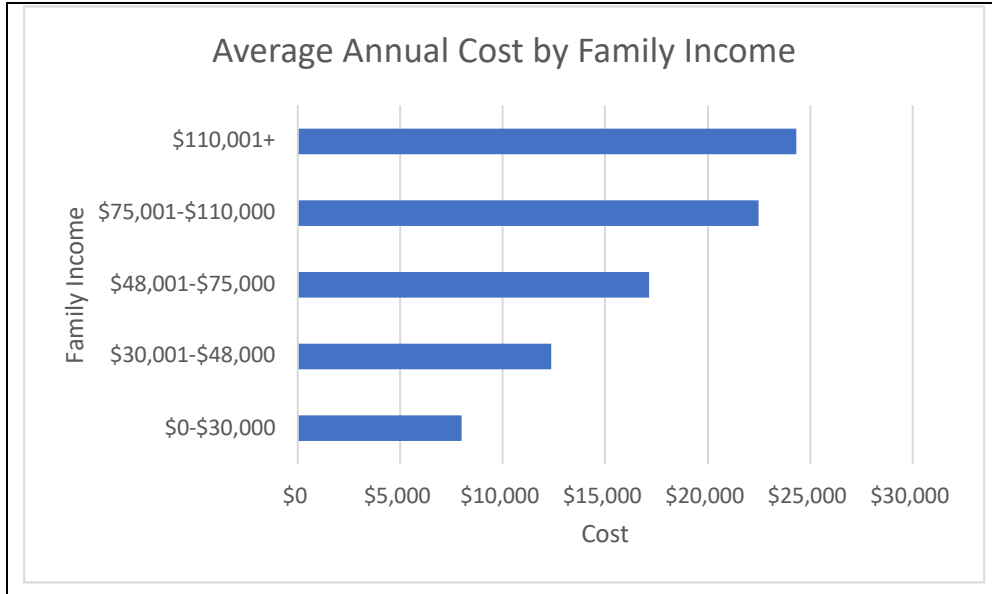
University of Maryland–College Park



Median Debt



Priced Out: What College Costs America



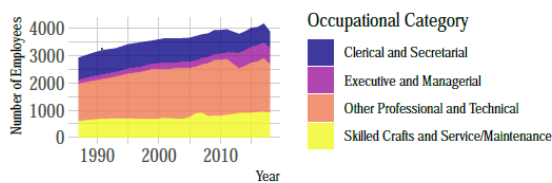
University of Nebraska-Lincoln
Lincoln, Nebraska

Quick Facts:

- Large, public university with 20,592 undergraduate students.
- Popular fields of study include Business Administration, Psychology, and Public Relations.
- Created the first undergraduate psychology lab in the world.⁴⁴

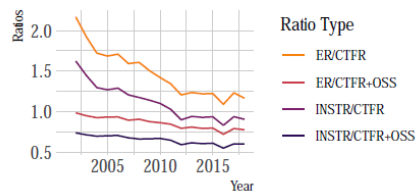
Administrators and Staff 1987–2018

University of Nebraska–Lincoln



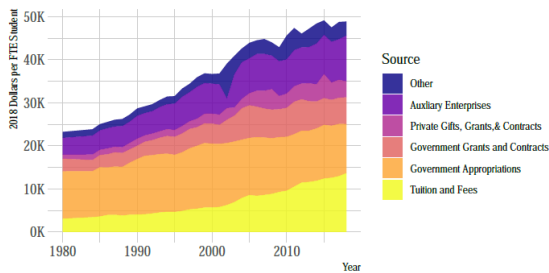
Proportion of Spending

University of Nebraska–Lincoln



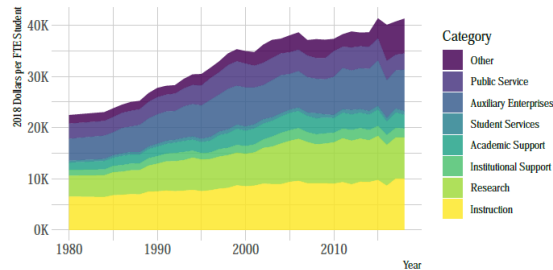
Revenue by Source

University of Nebraska–Lincoln



Expenditures by Functional Category

University of Nebraska–Lincoln

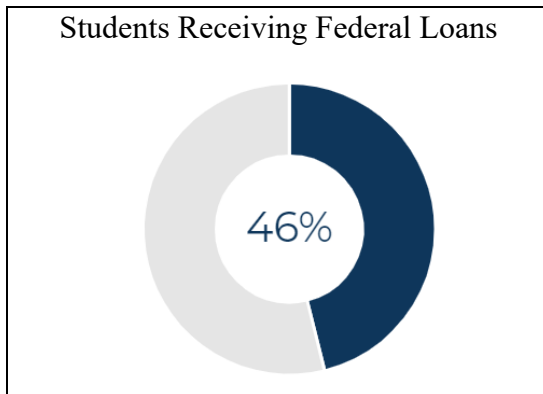
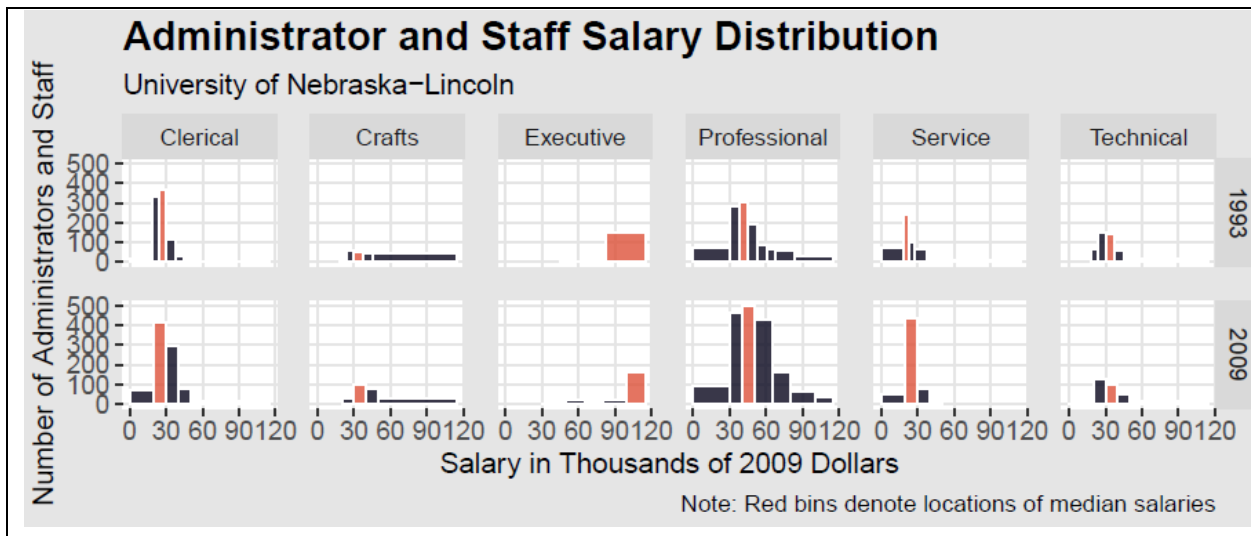
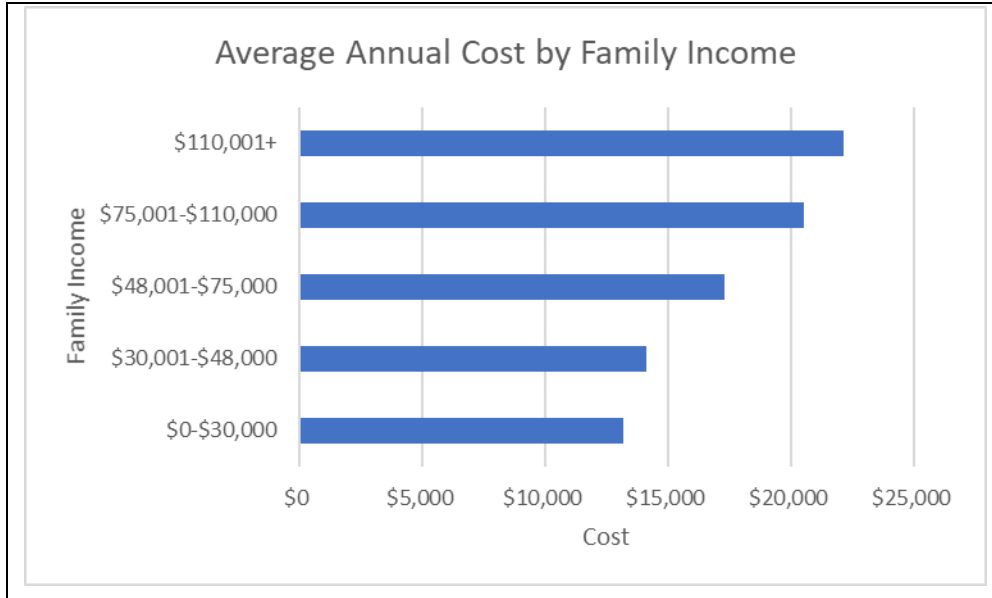


Median Debt



⁴⁴ “For 151 Years, A Leader in Higher Education,” University of Nebraska-Lincoln, accessed January 6, 2021, <https://www.unl.edu/about/>.

Priced Out: What College Costs America

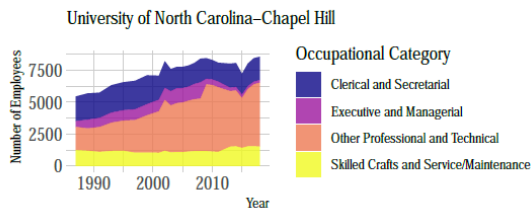


University of North Carolina-Chapel Hill
Chapel Hill, NC

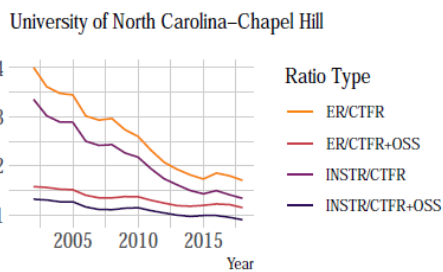
Quick Facts:

- Large, public university with 18,946 undergraduate students.
- The men’s basketball coach is the highest paid public employee in North Carolina; he receives a salary of \$3.3 million.⁴⁵
- UNC-Chapel Hill spent \$300,000 to protect a Confederate statue from protesters and vandals—and then bowed to mob violence and removed the statue itself.⁴⁶

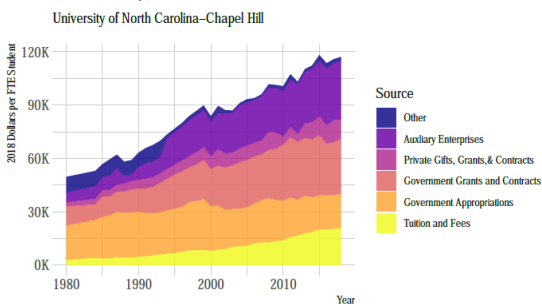
Administrators and Staff 1987–2018



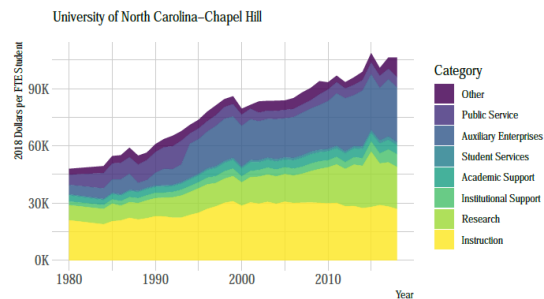
Proportion of Spending



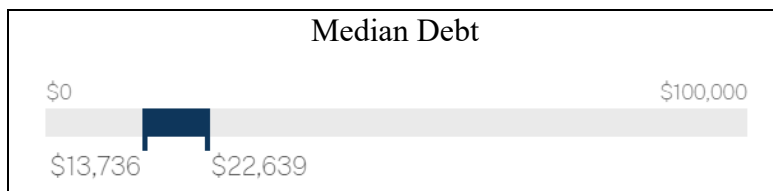
Revenue by Source



Expenditures by Functional Category



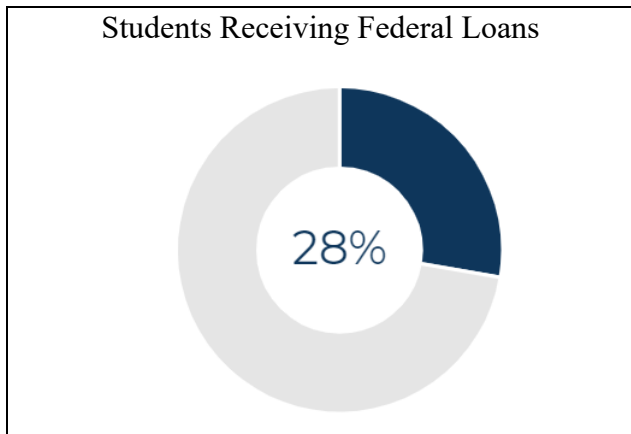
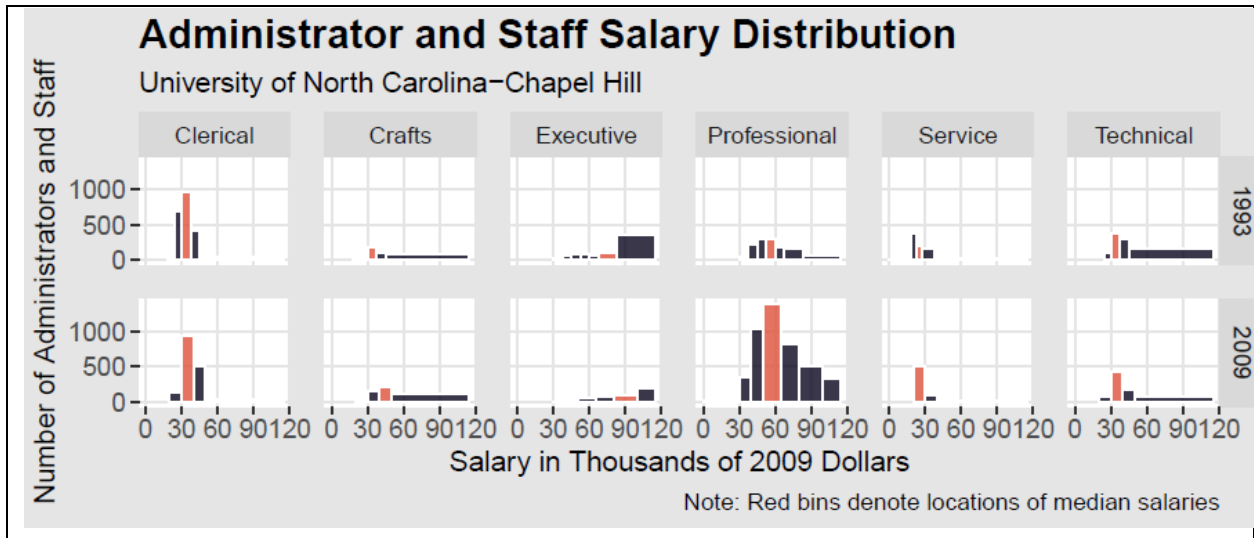
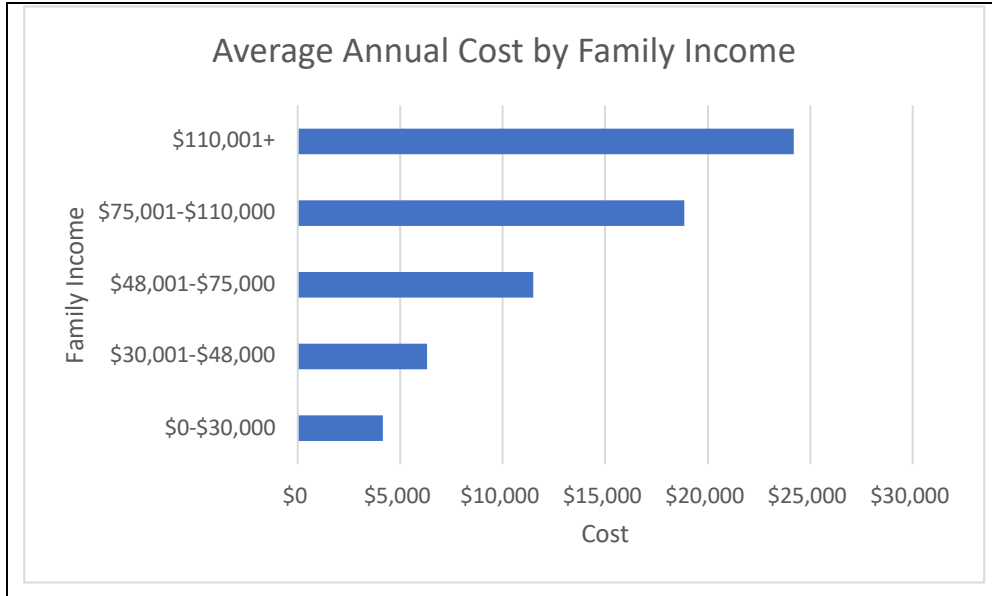
Median Debt



⁴⁵ John Duffley, “In 40 States, Sports Coaches are the Highest-Paid Public Employees,” *Fan Buzz*, December 31, 2019, <https://fanbuzz.com/national/highest-paid-state-employees/>.

⁴⁶ Neetu Chandak, “UNC Removes Silent Sam Statue Leftovers After Chancellor Announces Resignation,” *Daily Caller News Foundation*, January 15, 2019, <https://dailycaller.com/2019/01/15/unc-removes-silent-sam-statue/>.

Priced Out: What College Costs America

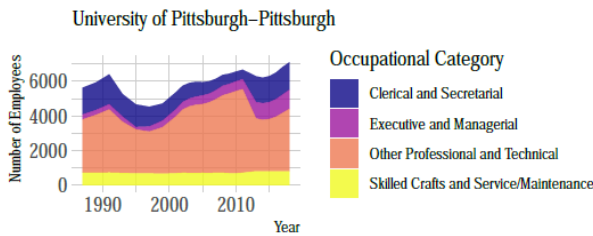


University of Pittsburgh
Pittsburgh, PA

Quick Facts:

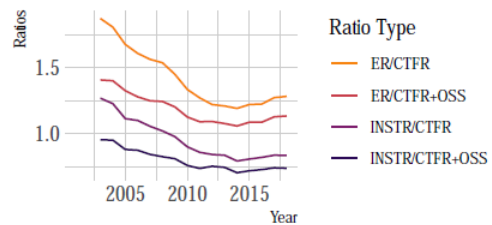
- Large university with 19,127 undergraduate students.
- It is 1 of 4 “state-related” institutions in Pennsylvania. Like Lincoln University and Temple University, Pittsburgh receives state allocations, but is not operated by the state.
- Boasts many medical accomplishments such as developing the first polio vaccine and conducting over 17,000 organ transplants, making Pittsburgh the transplantation capital of the world.⁴⁷

Administrators and Staff 1987–2018

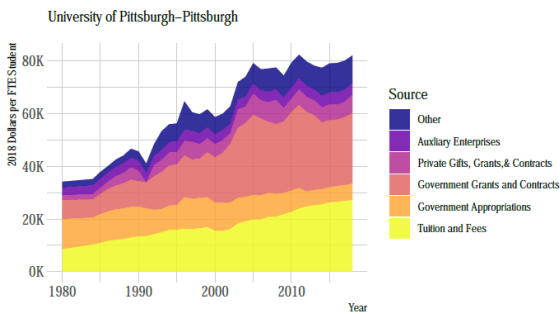


Proportion of Spending

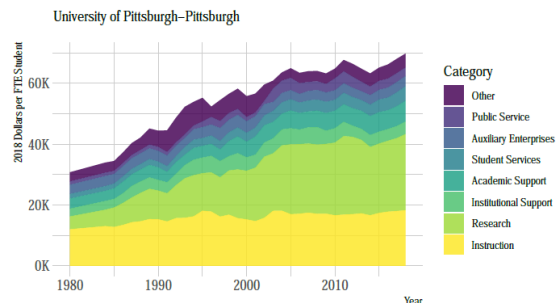
University of Pittsburgh–Pittsburgh



Revenue by Source



Expenditures by Functional Category

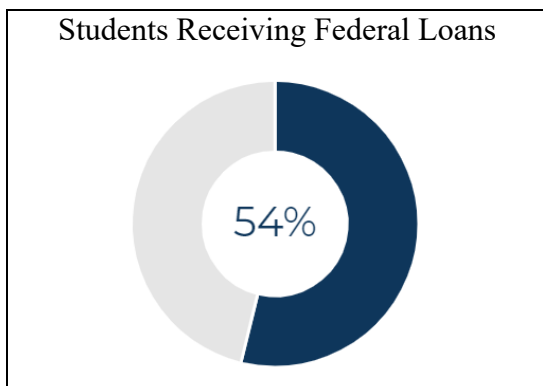
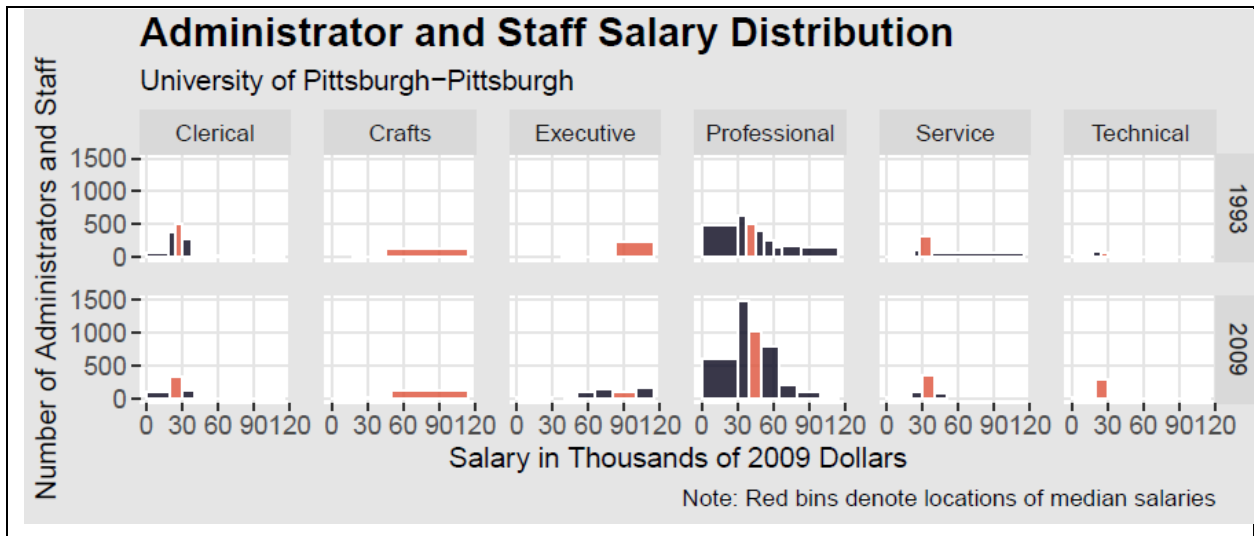
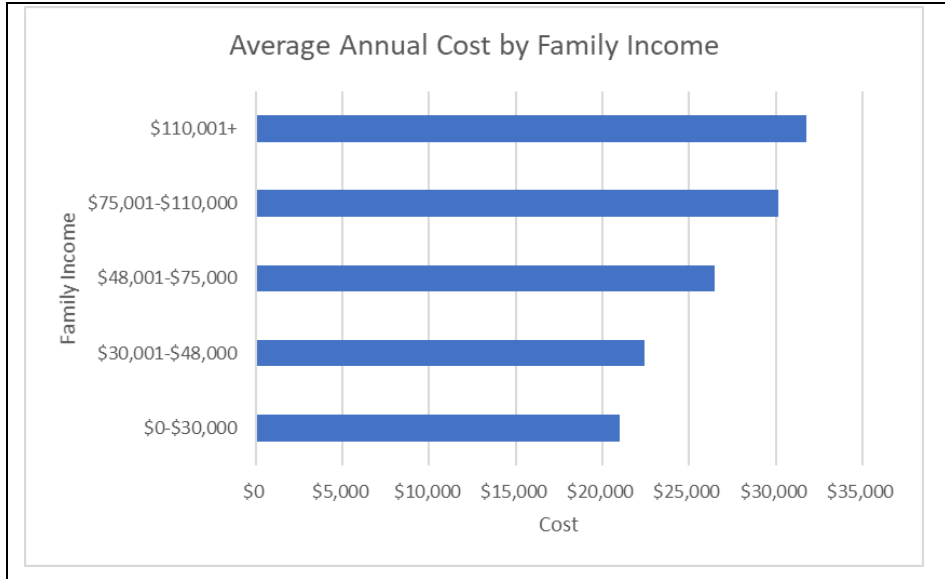


Median Debt



⁴⁷ “About,” University of Pittsburgh, accessed January 7, 2021, <https://www.pitt.edu/about>.

Priced Out: What College Costs America

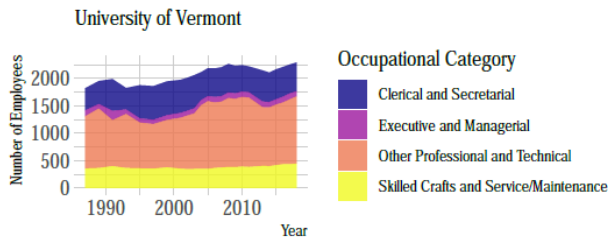


University of Vermont
Burlington, VT

Quick Facts:

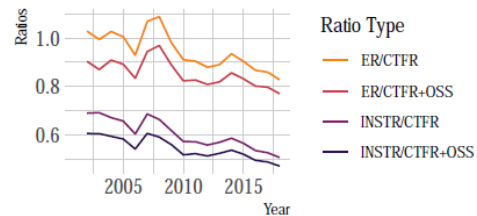
- Mid-sized, public university with 10,612 undergraduate students.
- In recent years, out-of-state students outnumbered in-state students, which might explain the increase in revenue from tuition and fees.⁴⁸
- One of the highest in-state tuition rates in the U.S.⁴⁹

Administrators and Staff 1987–2018



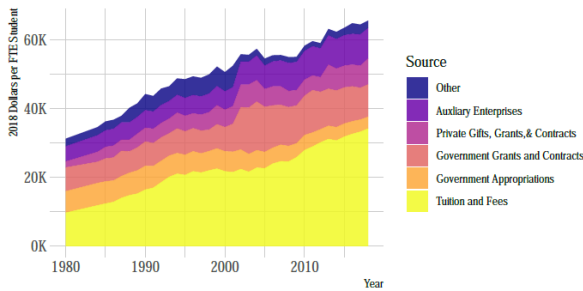
Proportion of Spending

University of Vermont



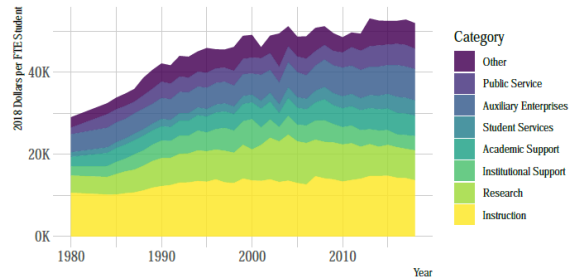
Revenue by Source

University of Vermont

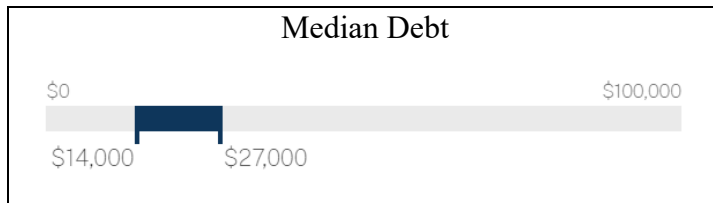


Expenditures by Functional Category

University of Vermont



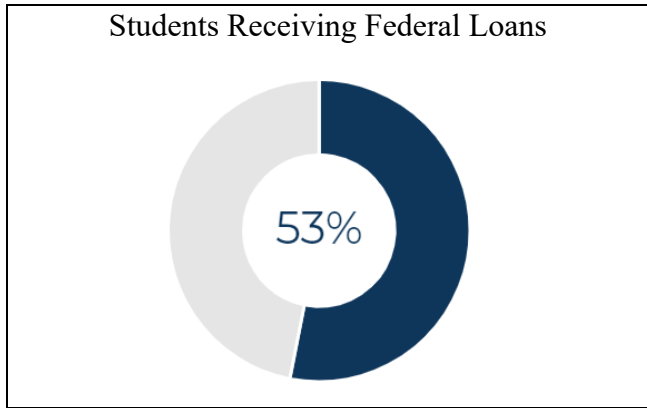
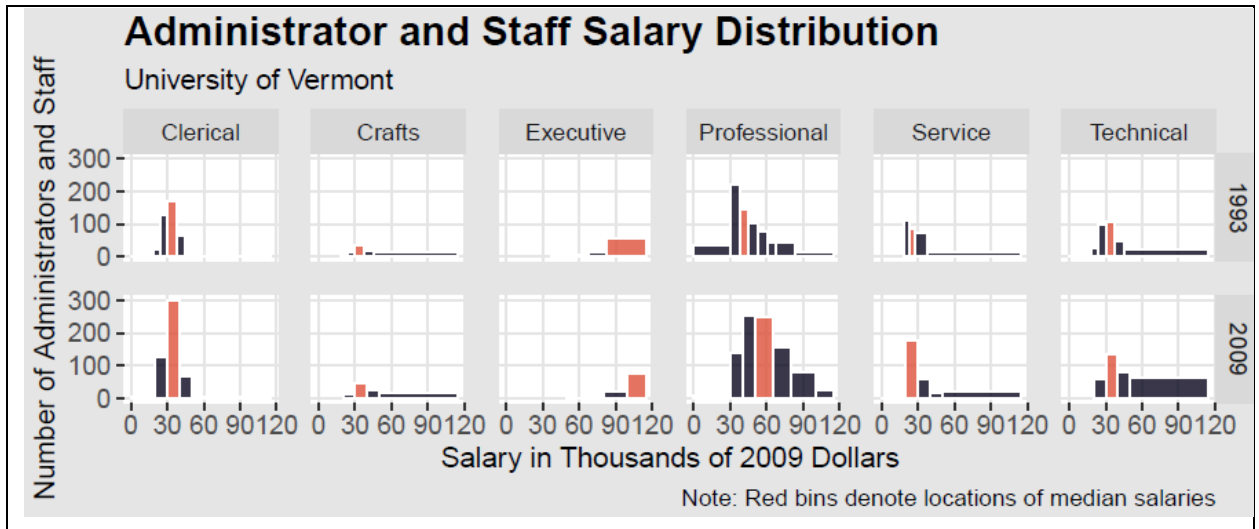
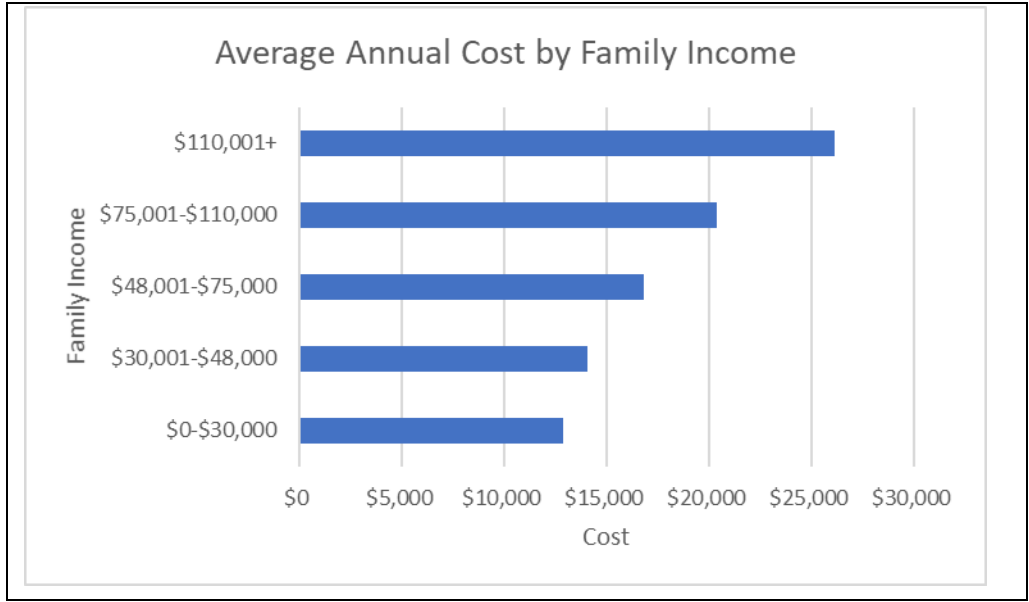
Median Debt



⁴⁸ Zach Despart, “UVM’s Incoming Class Has Fewer Vermonters,” *Burlington Free Press*, September 28, 2015, <https://www.burlingtonfreepress.com/story/news/education/2015/09/28/uvms-incoming-class-has-fewer-vermonters/72566076/>; “Class of 2023,” University of Vermont, September 2019, <https://www.uvm.edu/sites/default/files/Division-of-Enrollment-Management/ClassProfile2023.pdf>.

⁴⁹ *Trends in College Pricing 2019*, College Board, November 2019, <https://research.collegeboard.org/pdf/trends-college-pricing-2019-full-report.pdf>.

Priced Out: What College Costs America

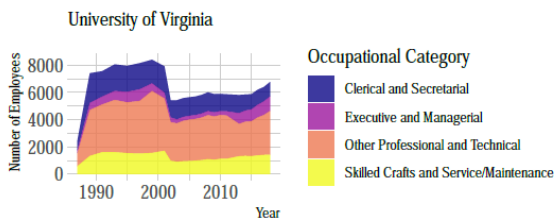


University of Virginia
Charlottesville, VA

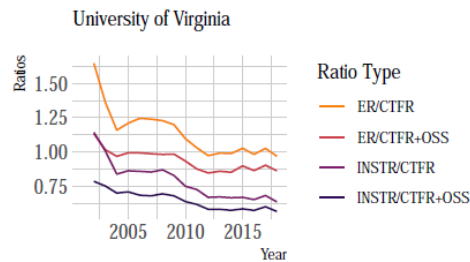
Quick Facts:

- Large, public university with 16,405 undergraduate students.
- In 2015, the University of Virginia received an award for their globalization efforts in research and the curriculum.⁵⁰
- Popular fields of study include Economics, International Relations and National Security Studies, and the Humanities.

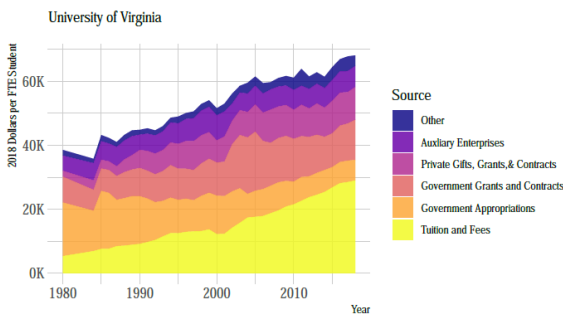
Administrators and Staff 1987–2018



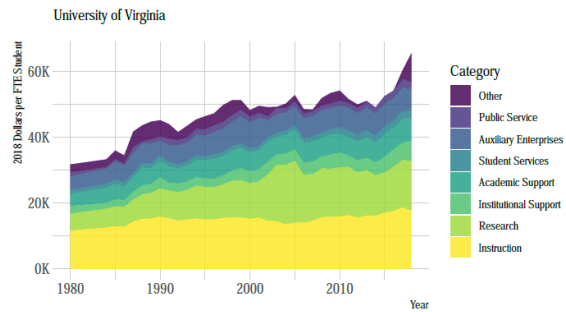
Proportion of Spending



Revenue by Source



Expenditures by Functional Category

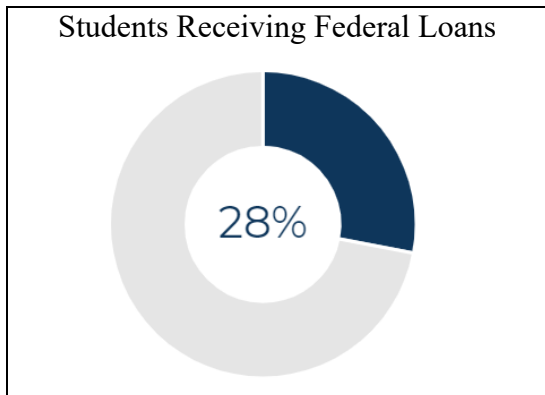
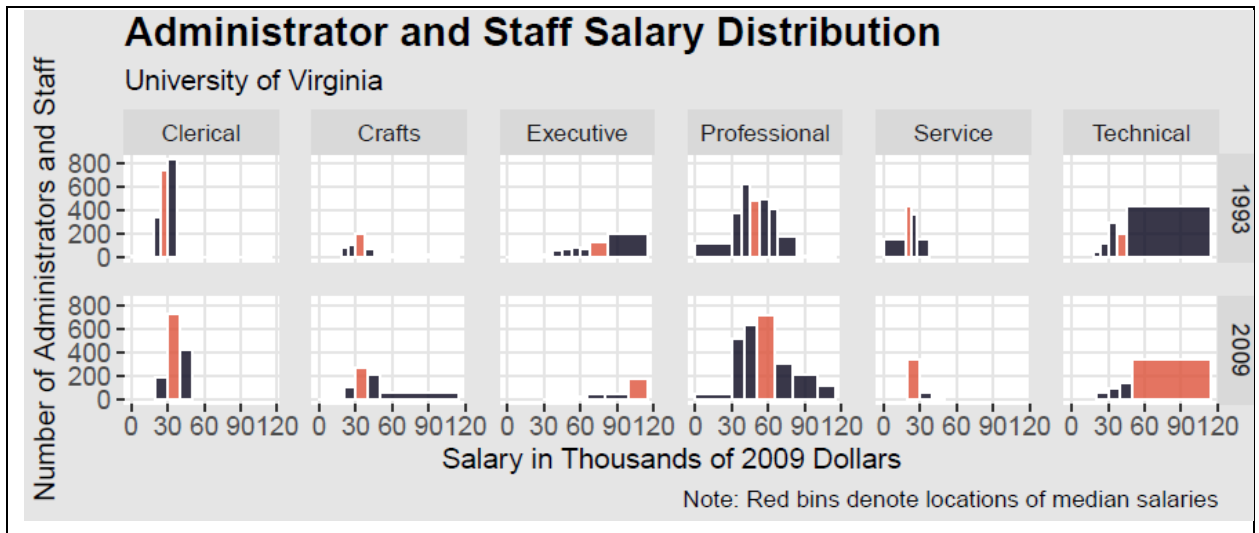
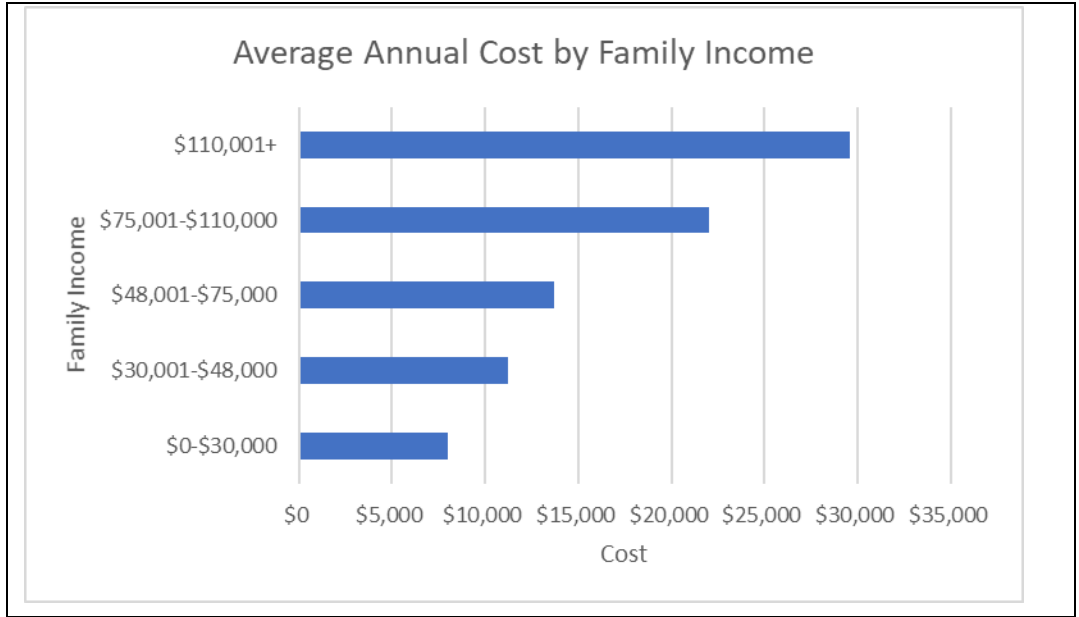


Median Debt



⁵⁰ Jane Kelly, “Why Globalize Education? President Sullivan Says the Benefits are Far-Reaching,” University of Virginia, November 20, 2015, <https://as.virginia.edu/news/why-globalize-education-president-sullivan-says-benefits-are-far-reaching>.

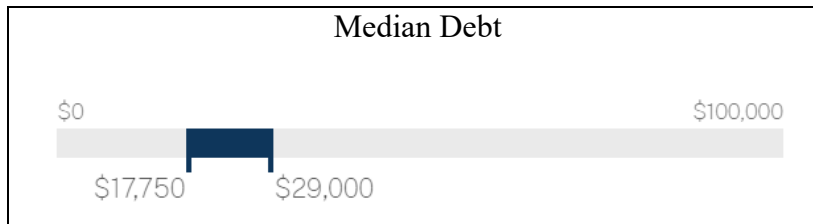
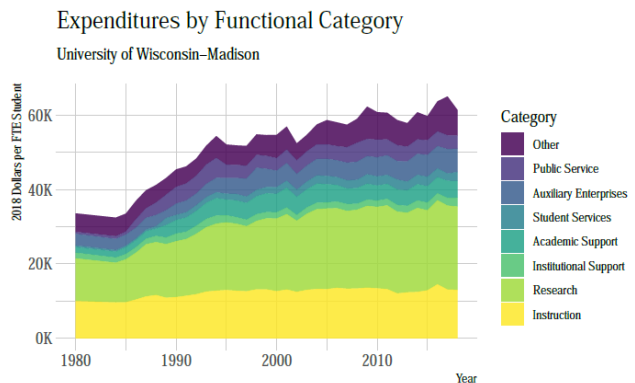
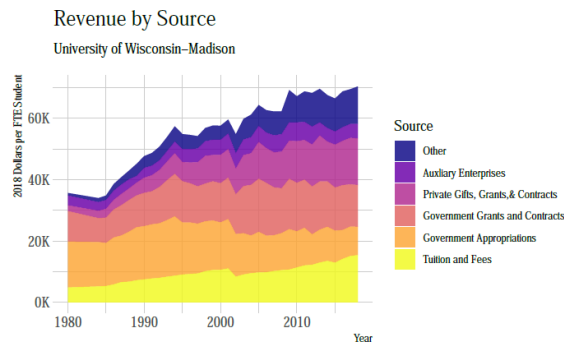
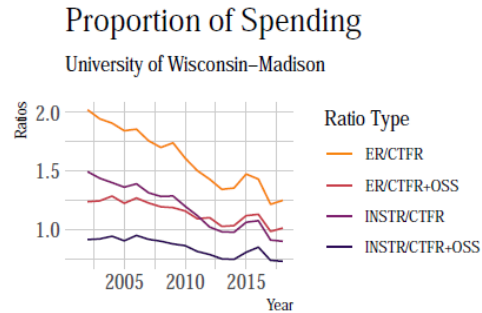
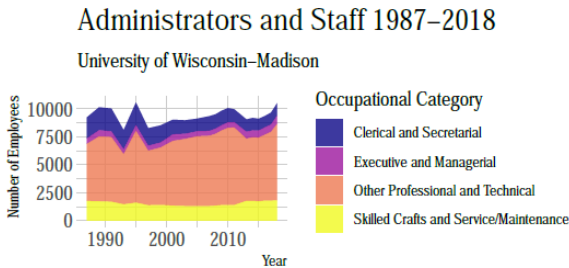
Priced Out: What College Costs America



University of Wisconsin-Madison
Madison, Wisconsin

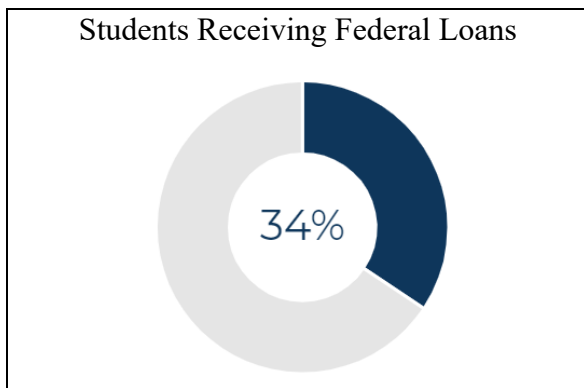
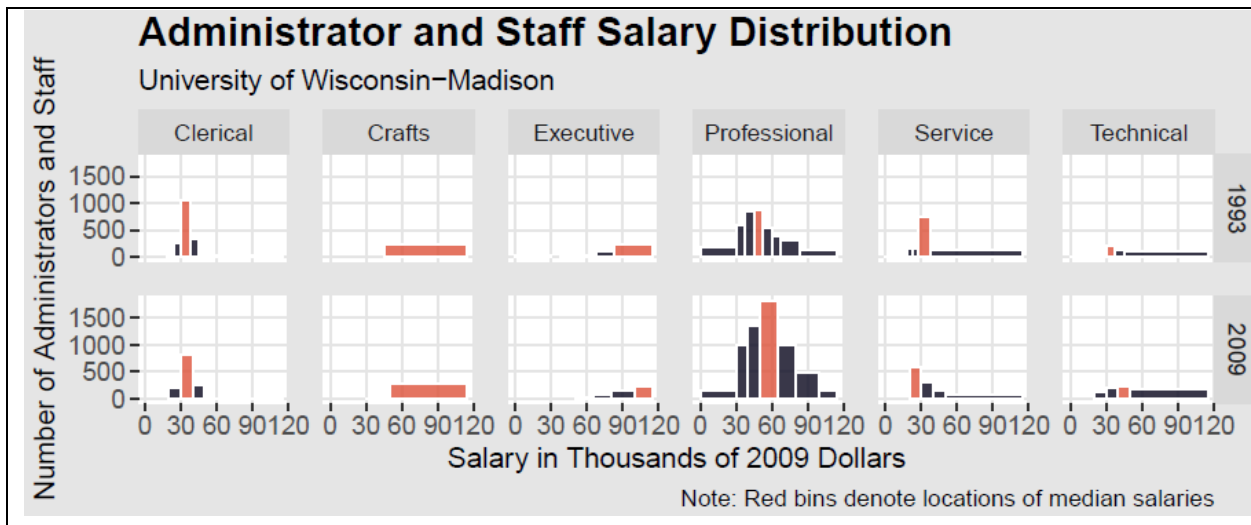
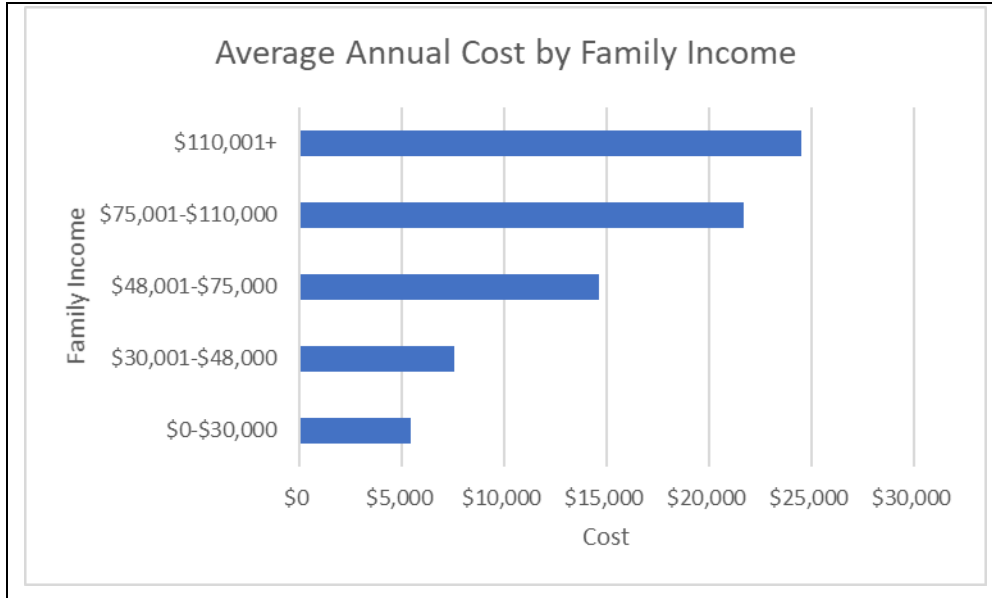
Quick Facts:

- Large, public university with 30,360 undergraduate students.
- Has one of the highest university research budgets in the U.S.⁵¹



⁵¹ “Table 5. Higher Education R&D Expenditures at Higher Education Institutions in Both Survey Populations, Ranked By All R&D Expenditures, By Source of Funds: FY 2018 (Dollars in Thousands),” National Center for Science and Engineering Statistics, National Science Foundation, Higher Education Research and Development Survey, accessed January 5, 2021, <https://ncesdata.nsf.gov/herd/2018/html/herd18-dt-tab005.html>.

Priced Out: What College Costs America

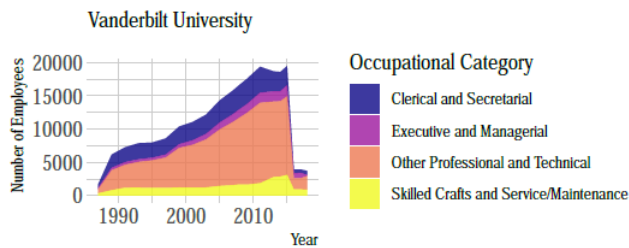


Vanderbilt University
Nashville, TN

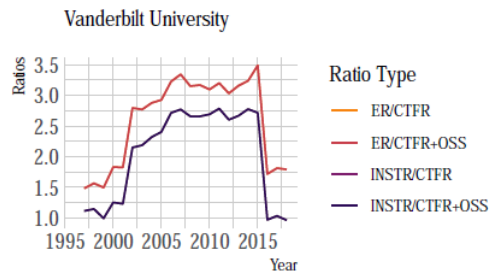
Quick Facts:

- Mid-sized, private university with 6,840 undergraduate students.
- The university and the medical center became two separate entities in 2016.⁵²
- Popular fields of study include Economics, Social Sciences, and Interdisciplinary Studies.

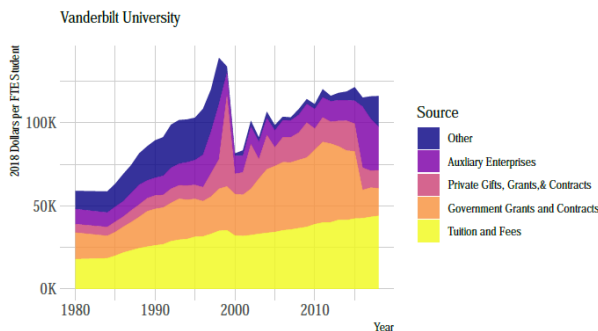
Administrators and Staff 1987–2018



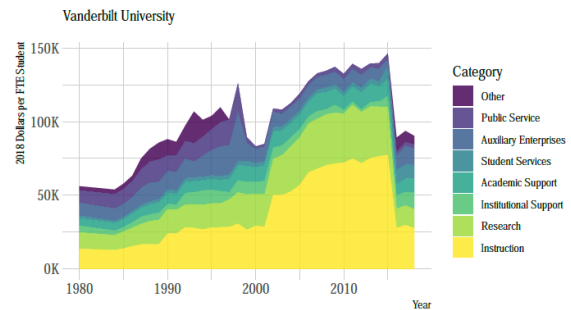
Proportion of Spending



Revenue by Source



Expenditures by Functional Category



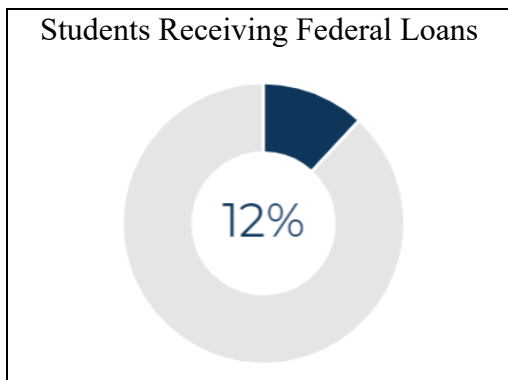
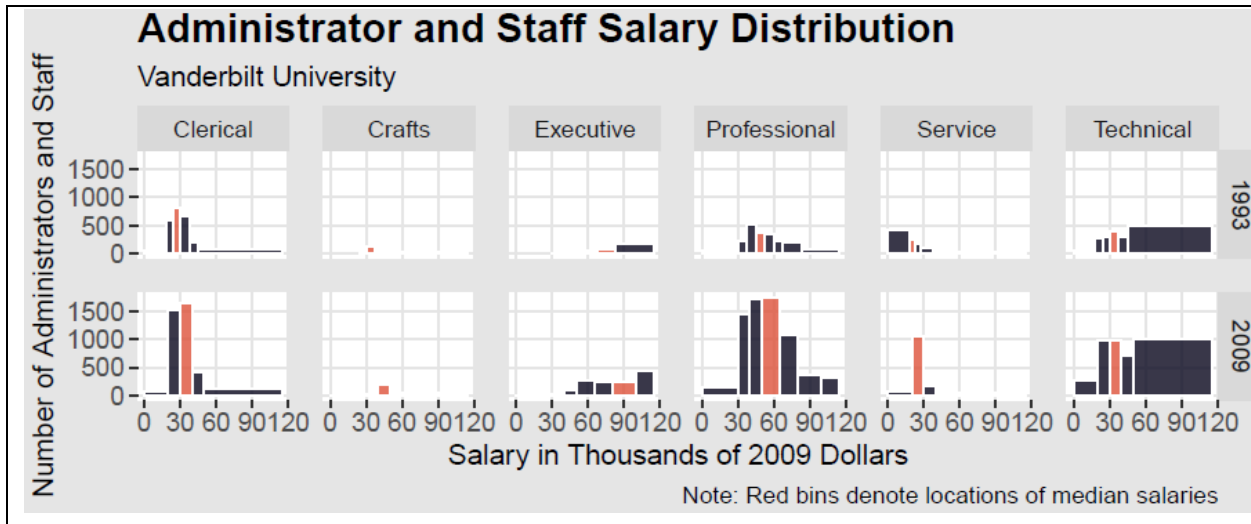
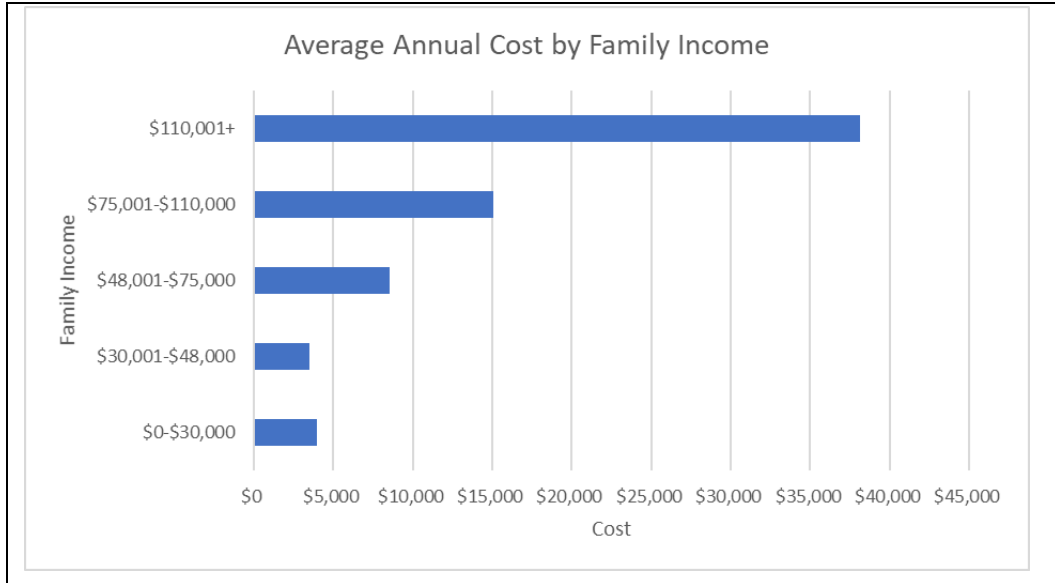
Median Debt



⁵² John Howser, “Transition Complete: Vanderbilt University Medical Center is Independent Entity,” School of Medicine, Vanderbilt University, 2016,

<https://www.mc.vanderbilt.edu/vanderbiltmedicine/transition-complete-vanderbilt-university-medical-center-is-independent-entity/>.

Priced Out: What College Costs America



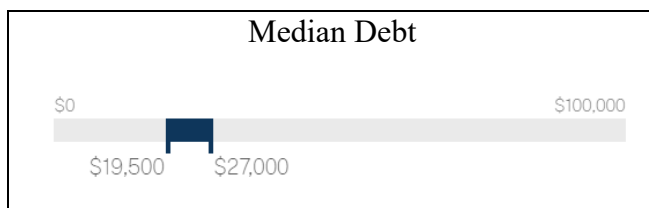
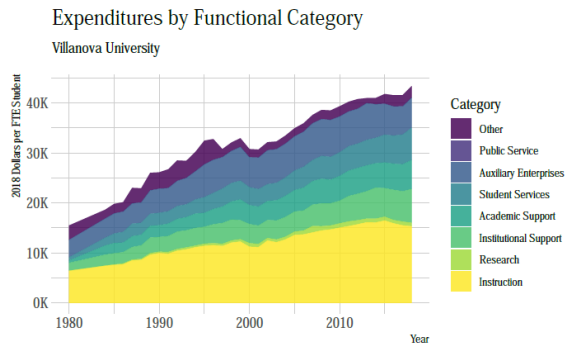
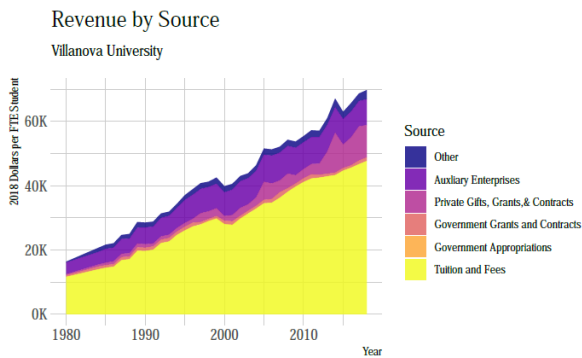
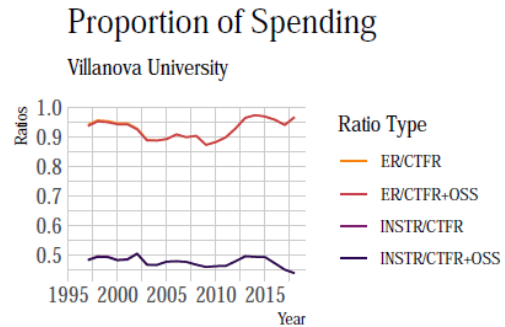
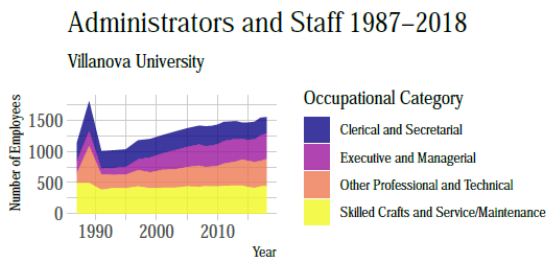
Priced Out: What College Costs America

Villanova University

Villanova, PA

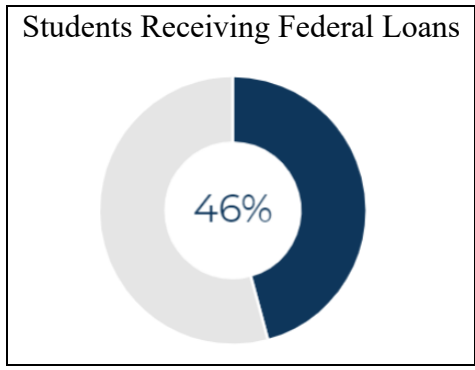
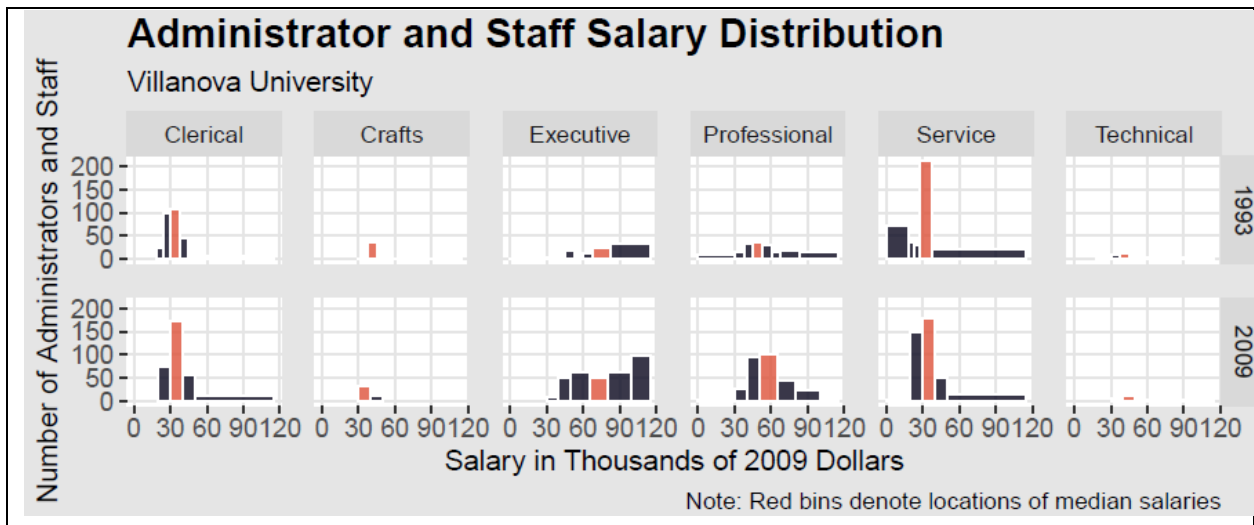
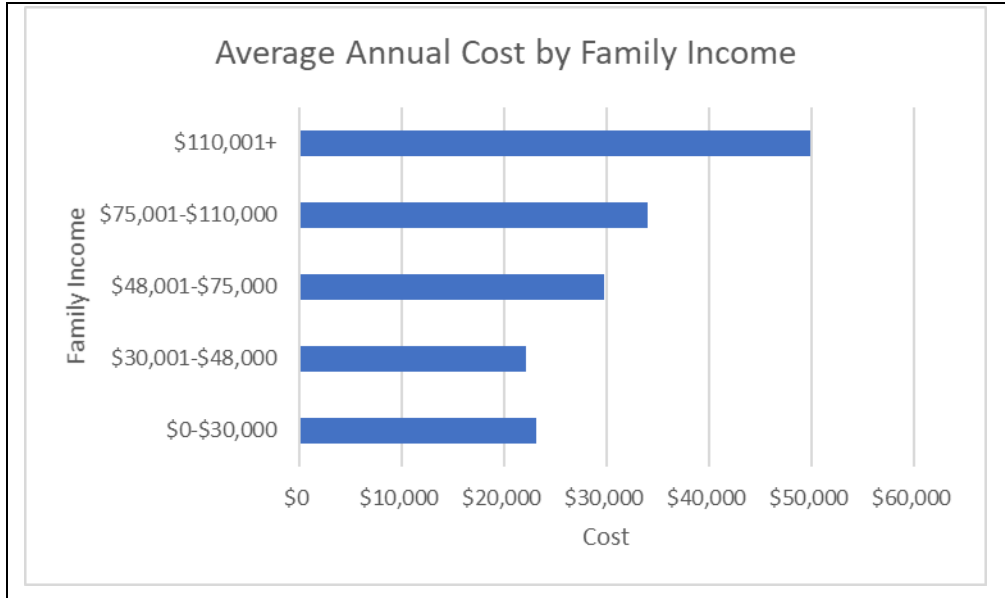
Quick Facts:

- Mid-sized, private university with 6,819 undergraduate students.
- Affiliated with the Catholic Church.
- All students are required to take a course on “Augustinian Inquiry” during their freshman year.⁵³



⁵³ “Augustine and Culture Seminar Program (ACSP),” Liberal Arts & Sciences, Villanova University, accessed January 7, 2021, <https://www1.villanova.edu/villanova/artsci/acsp.html>.

Priced Out: What College Costs America



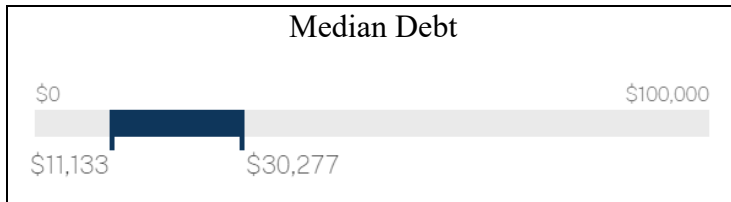
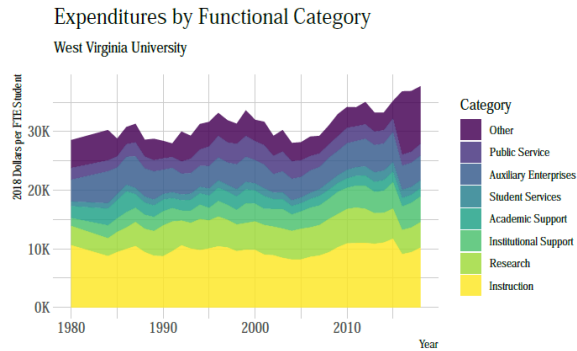
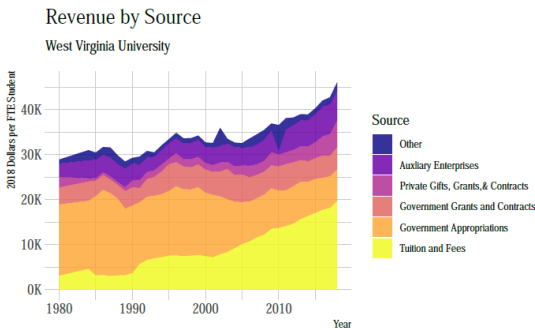
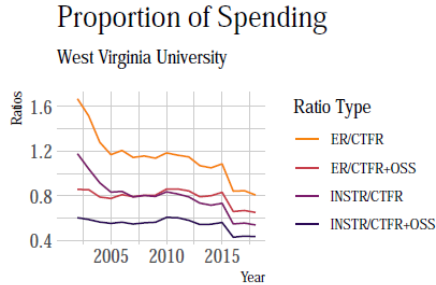
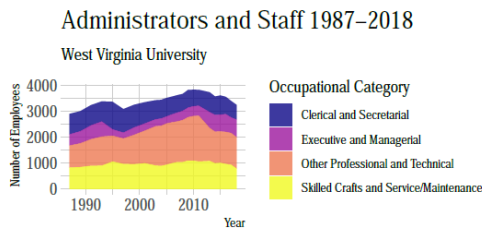
Priced Out: What College Costs America

West Virginia University

Morgantown, WV

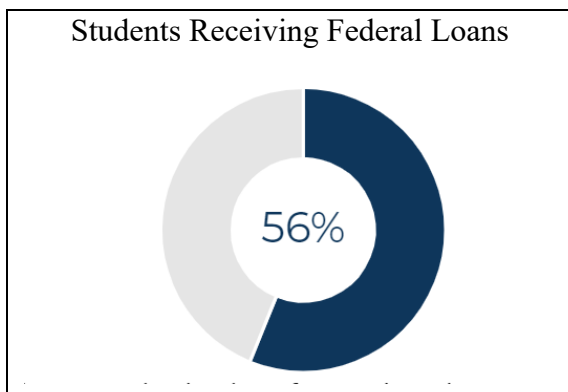
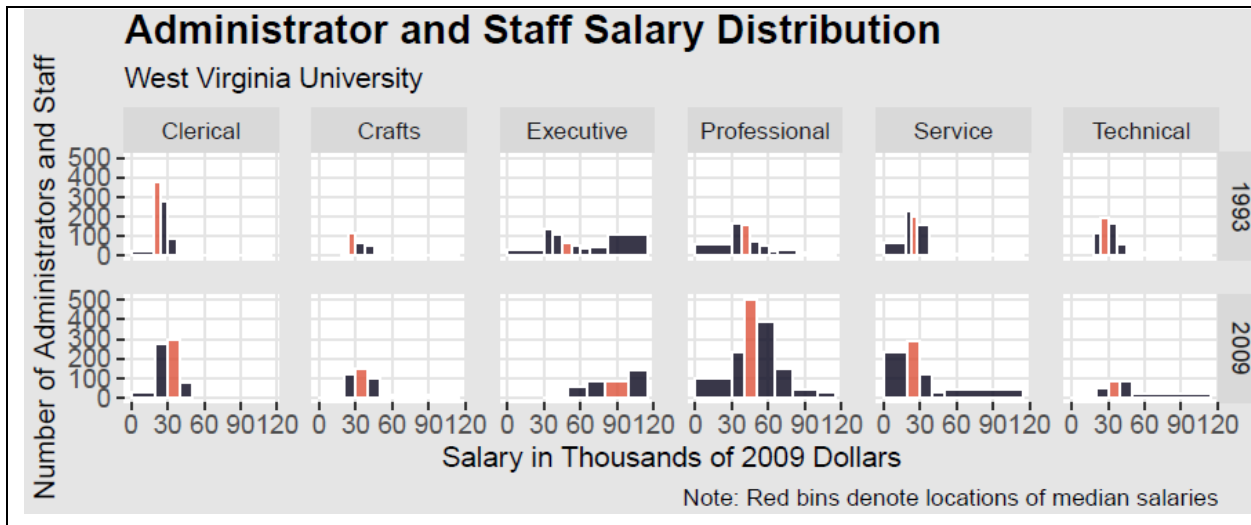
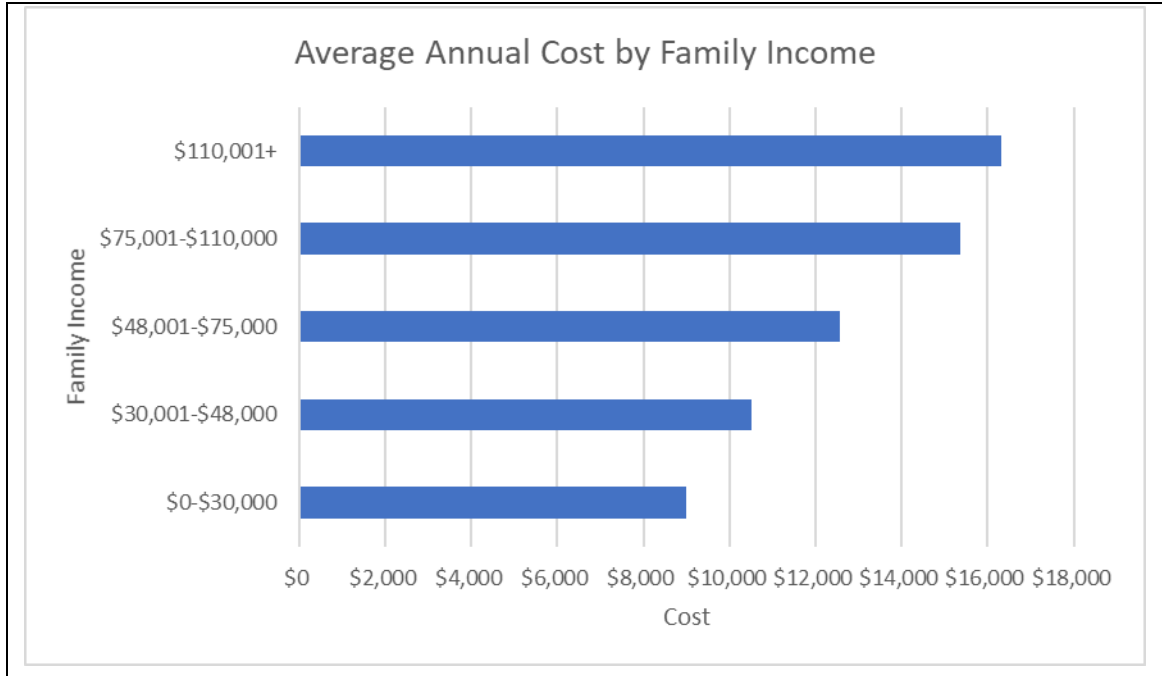
Quick Facts:

- Large, public university with 20,499 undergraduate students.
- The men’s basketball coach is the highest paid public employee in the state; he earns \$3.9 million annually.⁵⁴



⁵⁴ John Duffley, “In 40 States, Sports Coaches are the Highest-Paid Public Employees,” *Fan Buzz*, December 31, 2019, <https://fanbuzz.com/national/highest-paid-state-employees/>.

Priced Out: What College Costs America

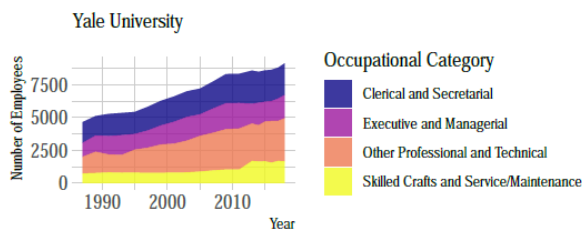


Yale University
New Haven, CT

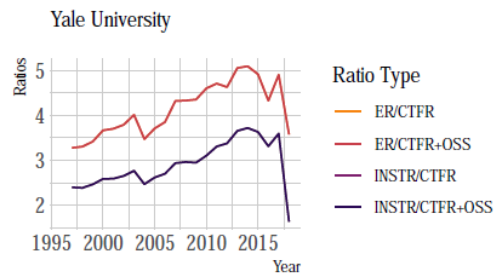
Quick Facts:

- Mid-sized, private university with 5,963 undergraduate students.
- Has the second-largest private university endowment in the country, valued at more than \$30 billion.⁵⁵
- Recently sued by the Department of Justice for discrimination against White and Asian applicants in its admissions process.⁵⁶

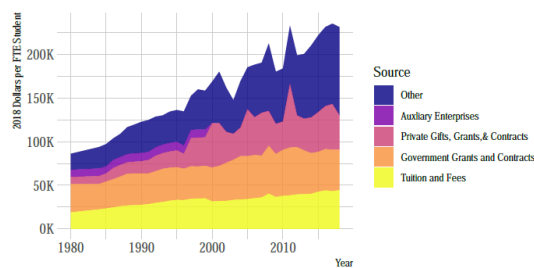
Administrators and Staff 1987–2018



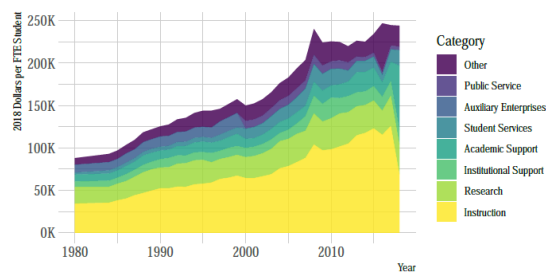
Proportion of Spending



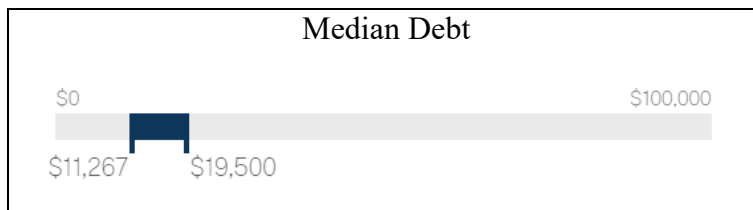
Revenue by Source



Expenditures by Functional Category



Median Debt



⁵⁵ “U.S. and Canadian Institutions Listed by Fiscal Year (FY) 2019 Endowment Market Value and Change* in Endowment Market Value from FY18 to FY19 (Revised),” NACUBO and TIAA, 2020, <https://www.nacubo.org/-/media/Nacubo/Documents/EndowmentFiles/2019-Endowment-Market-Values--Final-Feb-10.ashx?>.

⁵⁶ “Justice Department Sues Yale University for Illegal Discrimination Practices in Undergraduate Admissions,” Department of Justice, October 8, 2020, <https://www.justice.gov/opa/pr/justice-department-sues-yale-university-illegal-discrimination-practices-undergraduate>.

Priced Out: What College Costs America

