

Centiment/National Association of Scholars Poll

February 28th 2023

This Centiment/NAS poll, conducted from February 15-17, 2023, surveyed a representative sample of 1,020 registered voters in North Carolina with a margin of error of $\pm 3.1\%$ (95% Confidence Interval). Respondents were asked whether they agreed or disagreed with several statements about the University of North Carolina and public higher education. Respondents were well represented across all major demographic categories of age, race, sex, education level, and voter registration. Summary statistics reporting average responses were weighted to reflect population level representation, although the impact of weights is minimal (less than the margin of error) because of the excellent demographic coverage of the sample.

UNC-Chapel Hill should promote freedom of thought and speech.

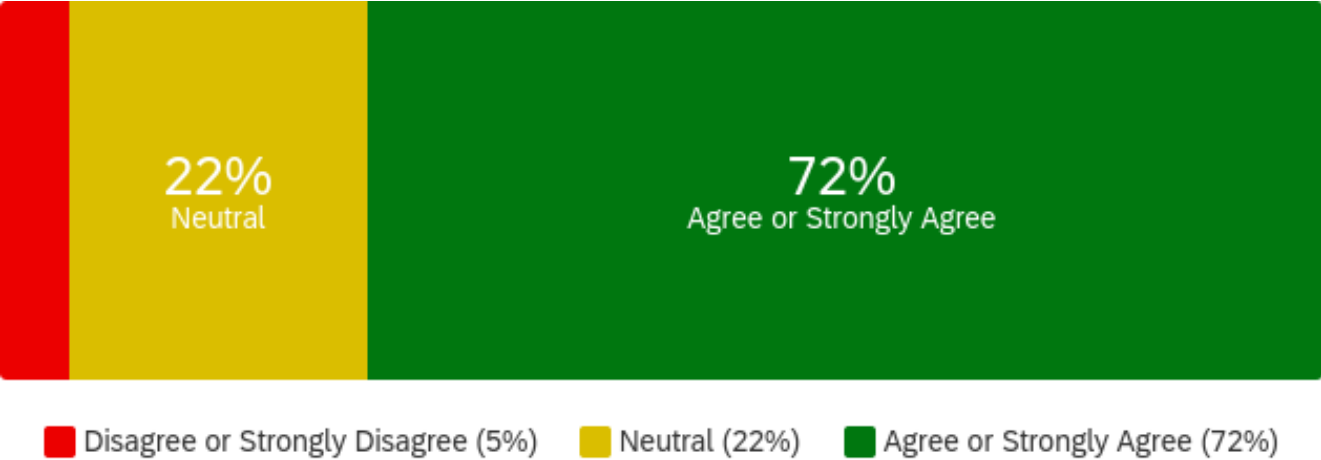


■ Disagree or Strongly Disagree (5%)
 ■ Neutral (22%)
 ■ Agree or Strongly Agree (73%)

#	Field	Minimum	Maximum	Mean	Count
1	UNC-Chapel Hill should promote freedom of thought and speech.	1.0	3.0	2.7	1020

#	Answer	Count	Weighted %	Weighted Count
1	Disagree or Strongly Disagree	44	4.5%	45.9
2	Neutral	201	22.2%	226.4
3	Agree or Strongly Agree	775	73.3%	747.7
	Total	1020	100%	1020.0

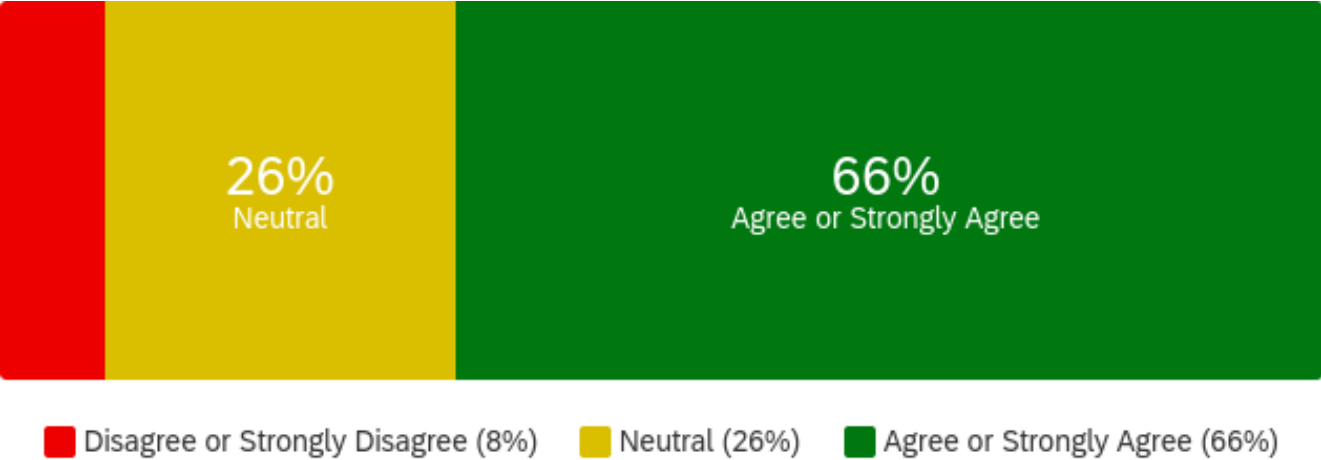
Diversity of viewpoint is a very important form of diversity for all colleges and universities.



#	Field	Minimum	Maximum	Mean	Count
1	Diversity of viewpoint is a very important form of diversity for all colleges and universities.	1.0	3.0	2.7	1020

#	Answer	Count	Weighted %	Weighted Count
1	Disagree or Strongly Disagree	52	5.2%	53.2
2	Neutral	210	22.4%	228.6
3	Agree or Strongly Agree	758	72.4%	738.1
	Total	1020	100%	1020.0

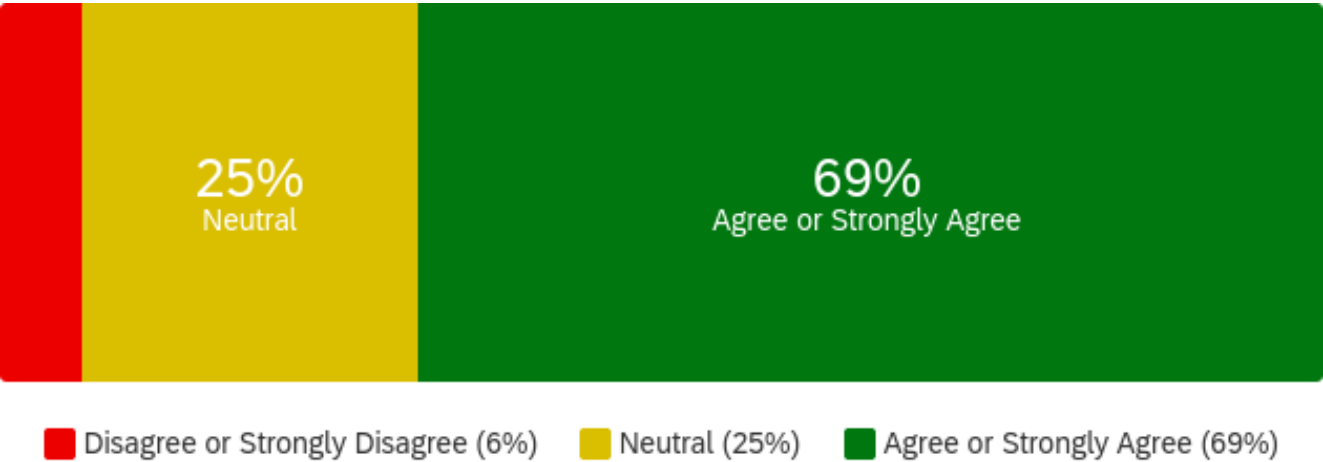
UNC-Chapel Hill needs to do more to teach skills of respectful disagreement and dialogue necessary for citizenship.



#	Field	Minimum	Maximum	Mean	Count
1	UNC-Chapel Hill needs to do more to teach skills of respectful disagreement and dialogue necessary for citizenship.	1.0	3.0	2.6	1020

#	Answer	Count	Weighted %	Weighted Count
1	Disagree or Strongly Disagree	72	7.9%	80.8
2	Neutral	260	26.4%	269.5
3	Agree or Strongly Agree	688	65.7%	669.7
	Total	1020	100%	1020.0

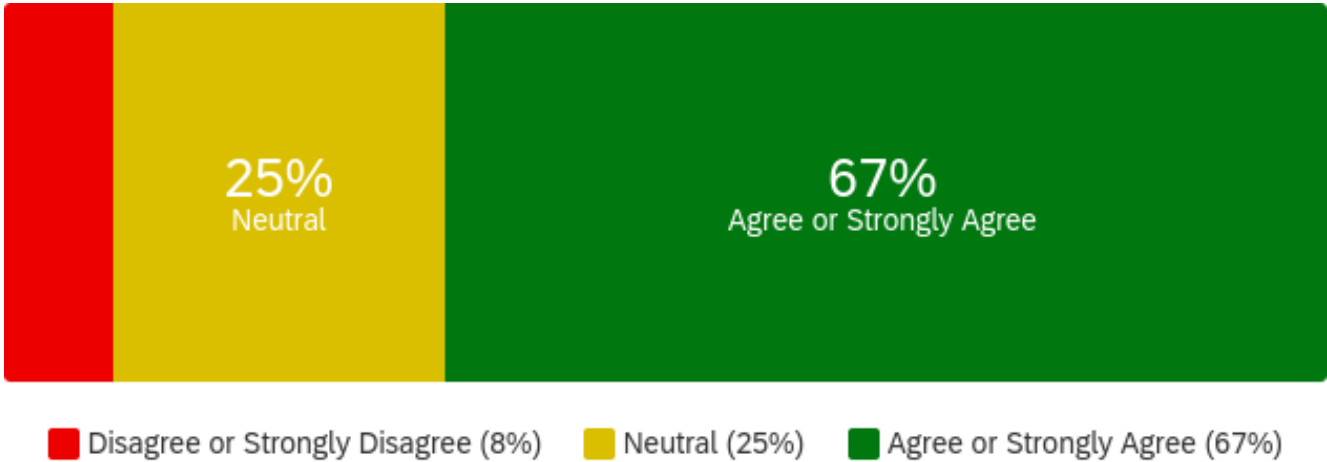
UNC-Chapel Hill should do more to equip its graduates with the civic skills necessary for productive citizenship.



#	Field	Minimum	Maximum	Mean	Count
1	UNC-Chapel Hill should do more to equip its graduates with the civic skills necessary for productive citizenship.	1.0	3.0	2.6	1020

#	Answer	Count	Weighted %	Weighted Count
1	Disagree or Strongly Disagree	59	6.1%	61.9
2	Neutral	255	25.4%	259.1
3	Agree or Strongly Agree	706	68.5%	699.0
	Total	1020	100%	1020.0

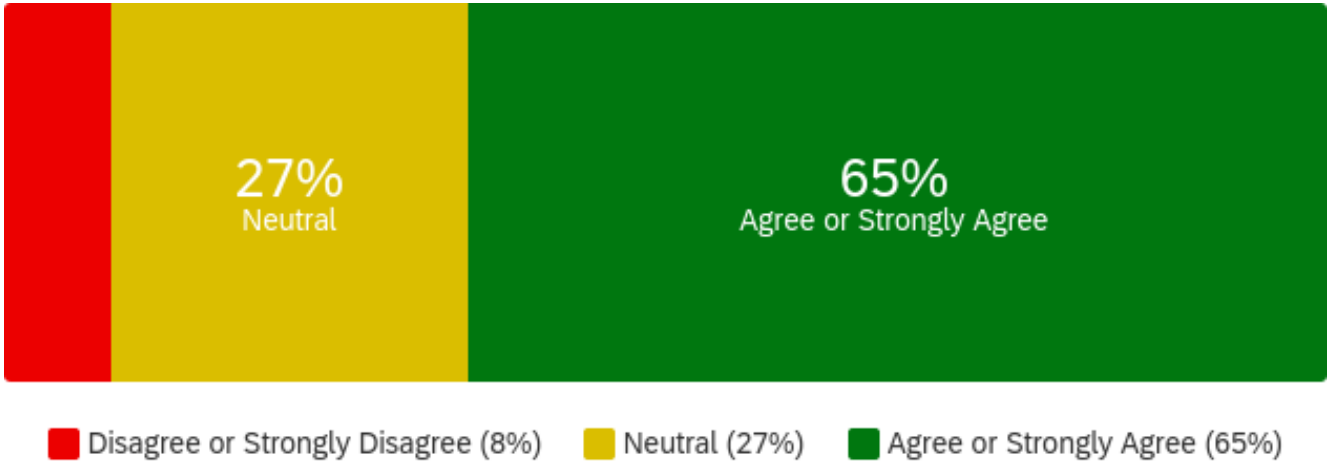
I support the decision of the UNC-Chapel Hill trustees to create a new school at UNC to teach skills of civil discourse and respectful debate.



#	Field	Minimum	Maximum	Mean	Count
1	I support the decision of the UNC-Chapel Hill trustees to create a new school at UNC to teach skills of civil discourse and respectful debate.	1.0	3.0	2.6	1020

#	Answer	Count	Weighted %	Weighted Count
1	Disagree or Strongly Disagree	72	8.2%	83.9
2	Neutral	248	25.1%	255.6
3	Agree or Strongly Agree	700	66.7%	680.5
	Total	1020	100%	1020.0

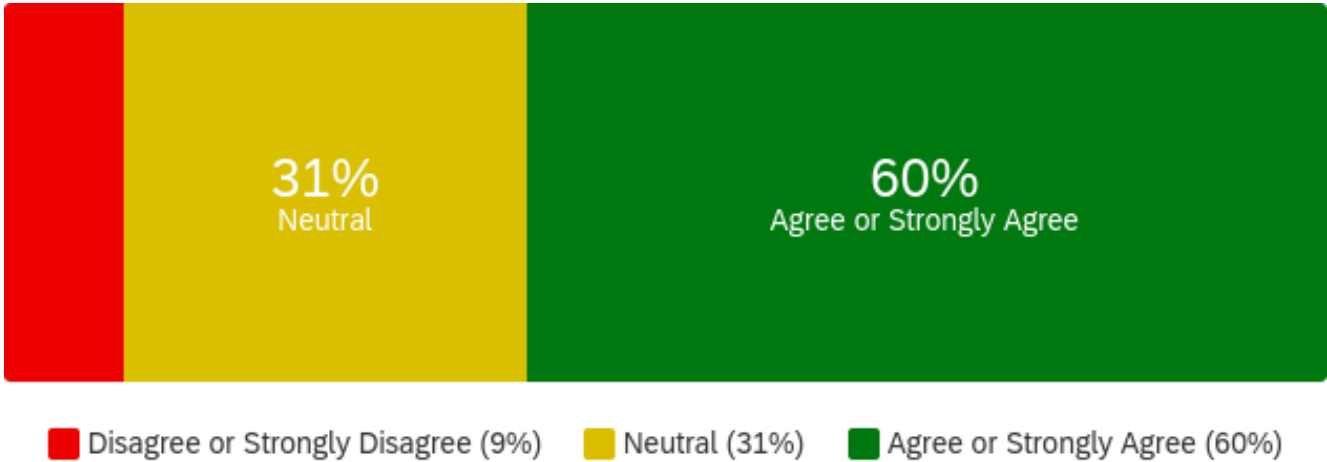
I support the UNC trustees' plan to stop the university from asking their job applicants to state their political views.



#	Field	Minimum	Maximum	Mean	Count
1	I support the UNC trustees' plan to stop the university from asking their job applicants to state their political views.	1.0	3.0	2.6	1020

#	Answer	Count	Weighted %	Weighted Count
1	Disagree or Strongly Disagree	76	8.1%	82.4
2	Neutral	256	26.9%	274.0
3	Agree or Strongly Agree	688	65.1%	663.6
	Total	1020	100%	1020.0

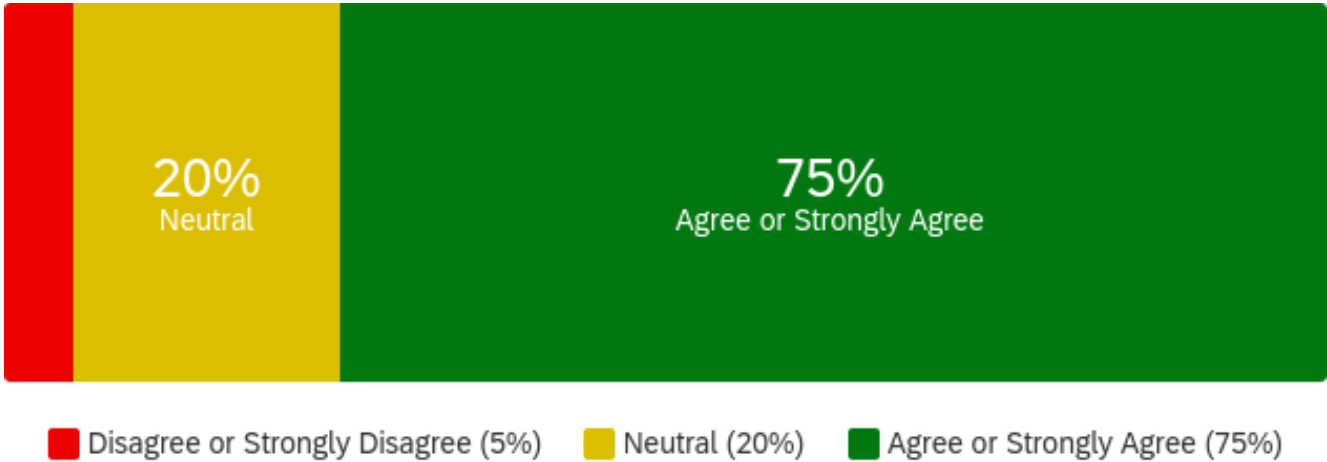
North Carolina’s public universities should be led by officials who are accountable to the taxpayers through their elected representatives.



#	Field	Minimum	Maximum	Mean	Count
1	North Carolina’s public universities should be led by officials who are accountable to the taxpayers through their elected representatives.	1.0	3.0	2.5	1020

#	Answer	Count	Weighted %	Weighted Count
1	Disagree or Strongly Disagree	90	9.0%	91.6
2	Neutral	296	30.5%	311.4
3	Agree or Strongly Agree	634	60.5%	616.9
	Total	1020	100%	1020.0

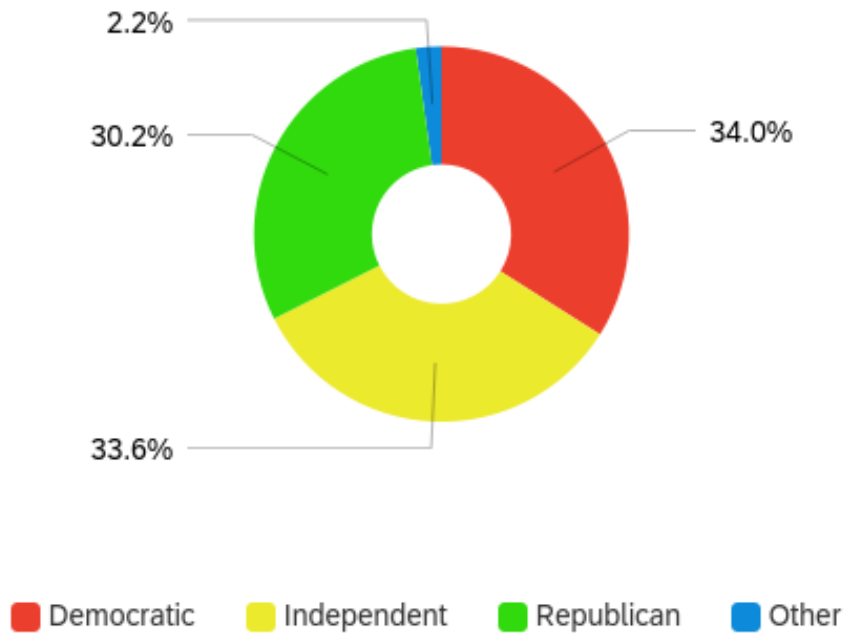
At taxpayer-funded universities, students deserve to hear both sides of important political questions.



#	Field	Minimum	Maximum	Mean	Count
1	At taxpayer-funded universities, students deserve to hear both sides of important political questions.	1.0	3.0	2.7	1020

#	Answer	Count	Weighted %	Weighted Count
1	Disagree or Strongly Disagree	49	5.1%	52.5
2	Neutral	195	20.2%	206.0
3	Agree or Strongly Agree	775	74.7%	761.5
	Total	1020	100%	1020.0

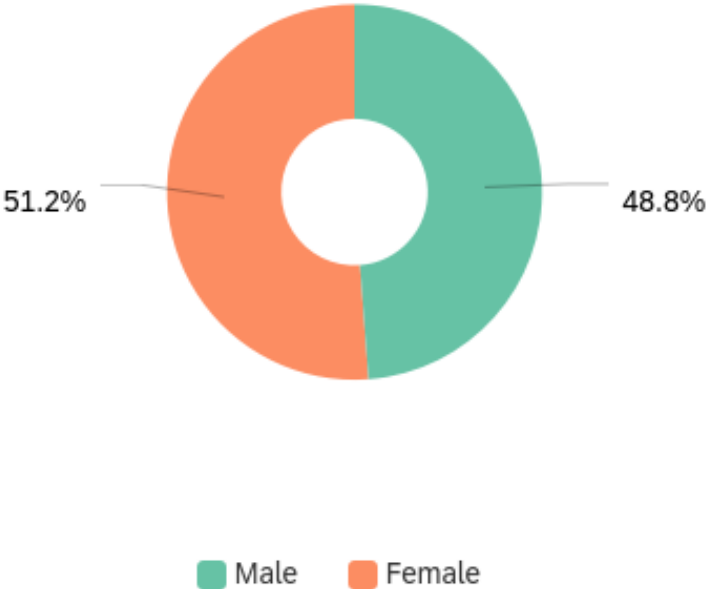
What is your political affiliation?



#	Field	Minimum	Maximum	Mean	Count
1	What is your political affiliation?	1.0	4.0	2.0	1020

#	Answer	Count	Weighted %	Weighed Count
1	Democratic	341	34.0%	346.5
2	Independent	326	33.6%	342.6
3	Republican	333	30.2%	308.4
4	Other	20	2.2%	22.5
	Total	1020	100%	1020.0

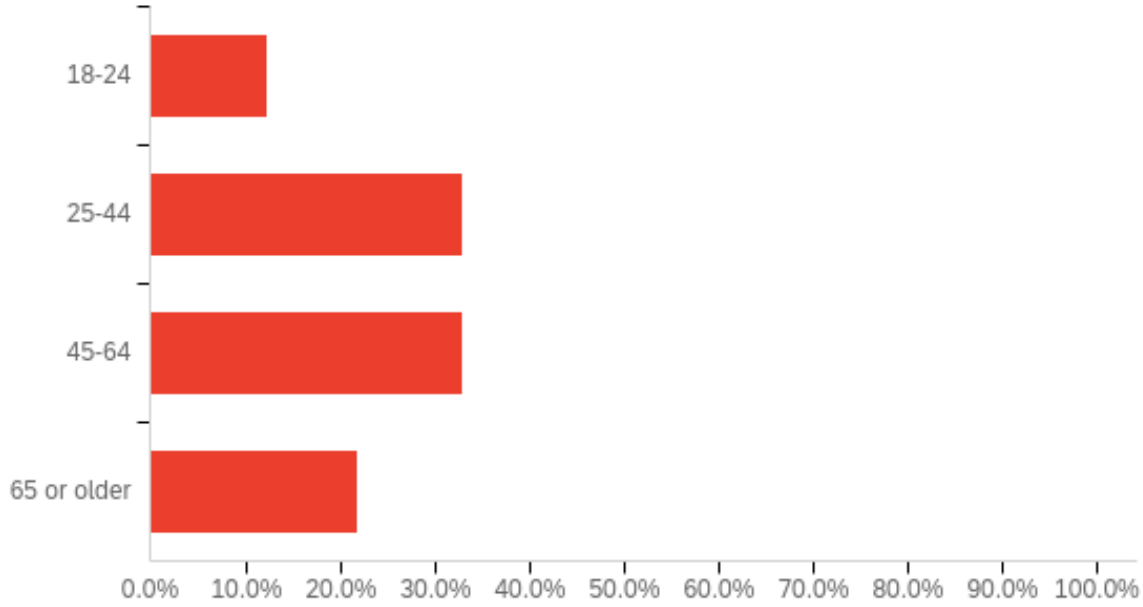
Please select your gender:



#	Field	Minimum	Maximum	Mean	Count
1	Please select your gender:	1.0	2.0	1.5	1020

#	Answer	Count	Weighted %	Weighted Count
1	Male	411	48.8%	497.8
2	Female	609	51.2%	522.2
	Total	1020	100%	1020.0

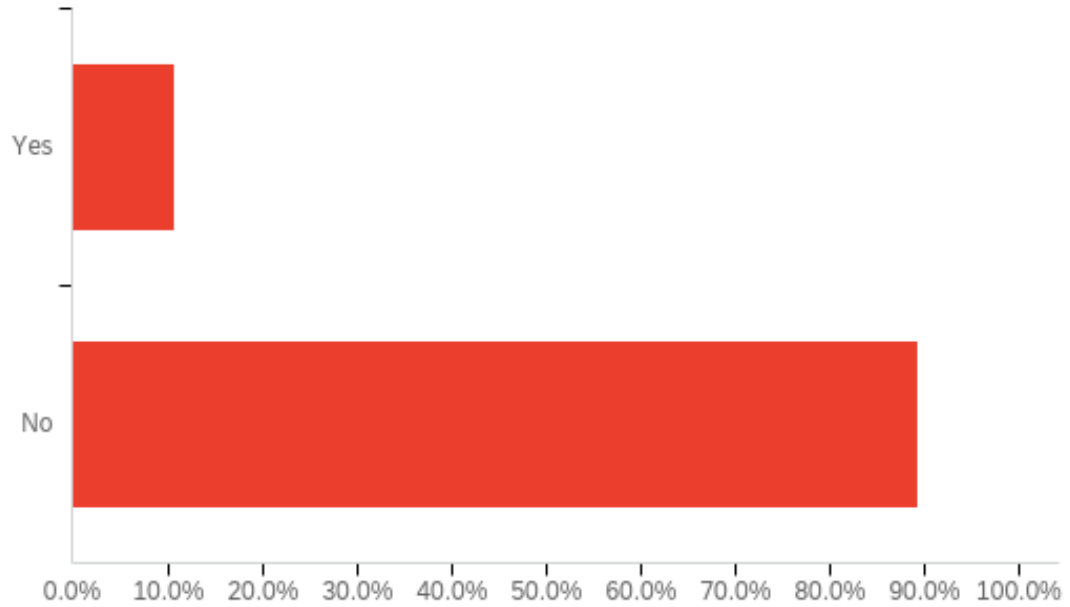
What is your age?



#	Field	Minimum	Maximum	Mean	Count
1	What is your age?	1.0	4.0	2.6	1020

#	Answer	Count	Weighted %	Weighted Count
1	18-24	115	12.2%	124.4
2	25-44	350	33.0%	336.6
3	45-64	357	33.0%	336.6
4	65 or older	198	21.8%	222.4
	Total	1020	100%	1020.0

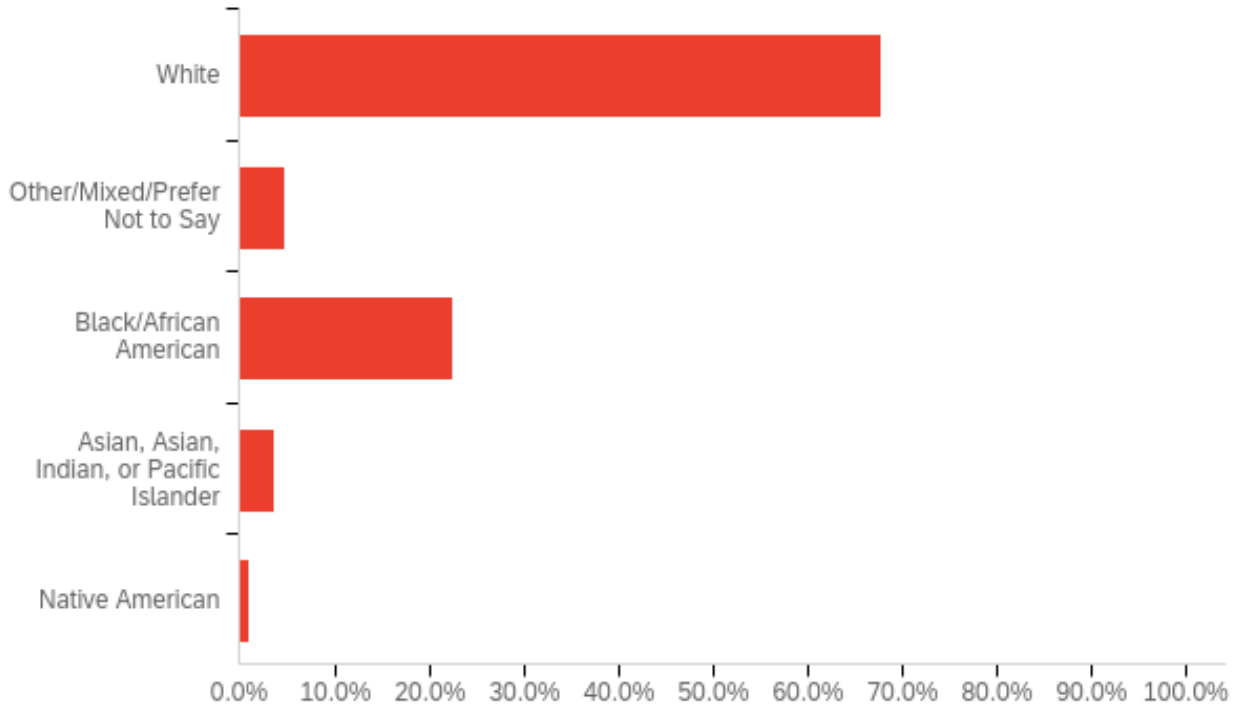
Do you identify as Hispanic, Latino, or of Spanish origin?



#	Field	Minimum	Maximum	Mean	Count
1	Do you identify as Hispanic, Latino, or of Spanish origin?	1.0	2.0	1.9	1020

#	Answer	Count	Weighted %	Weighted Count
1	Yes	62	10.7%	109.1
2	No	958	89.3%	910.9
	Total	1020	100%	1020.0

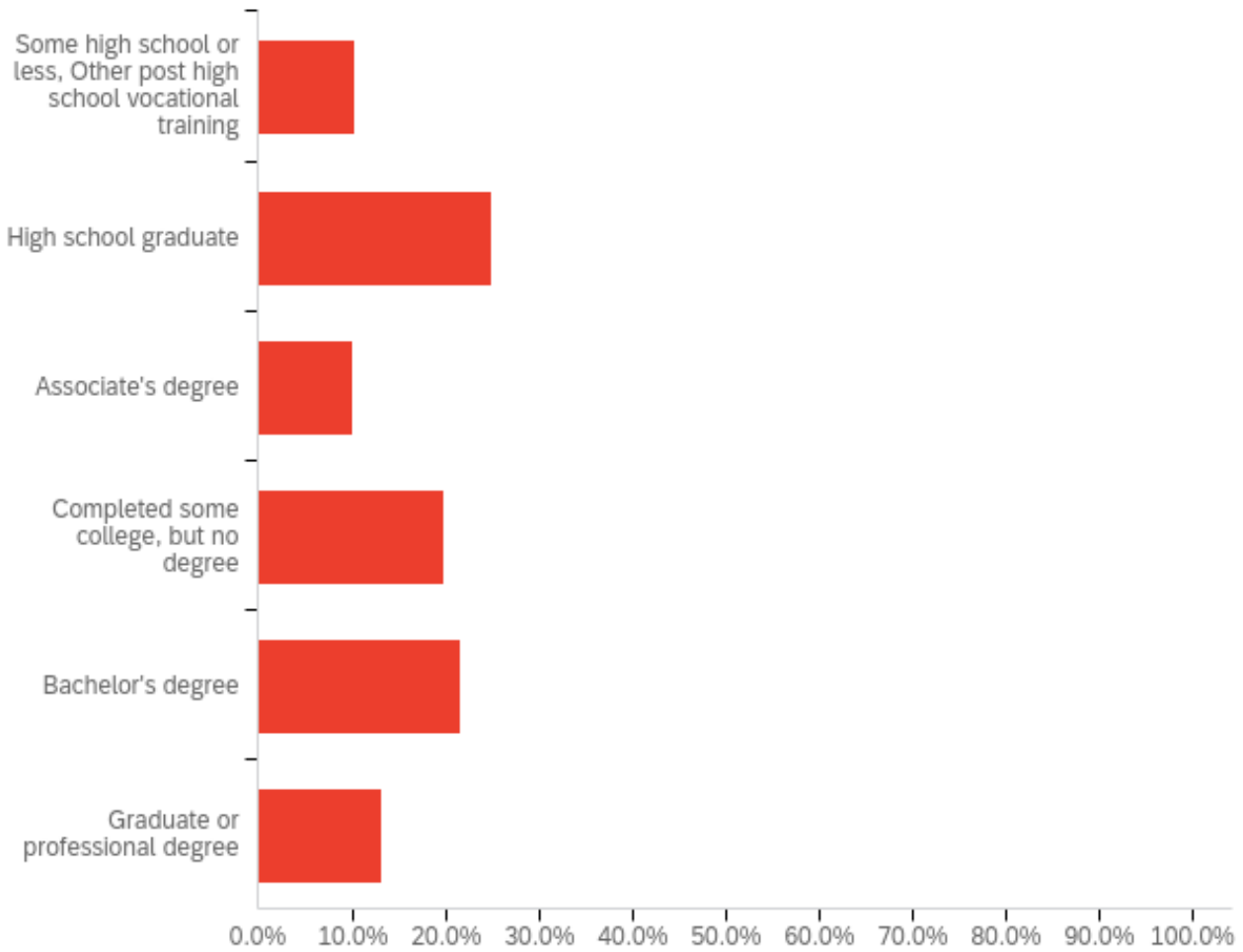
Which of the following best describes your Race/Ethnicity



#	Field	Minimum	Maximum	Mean	Count
1	Which of the following best describes your Race/Ethnicity	1.0	5.0	1.7	1020

#	Answer	Count	Weighted %	Weighted Count
1	White	759	67.7%	690.7
2	Other/Mixed/Prefer Not to Say	13	4.9%	49.6
3	Black/African American	215	22.6%	230.6
4	Asian, Asian, Indian, or Pacific Islander	29	3.7%	38.0
5	Native American	4	1.1%	11.0
	Total	1020	100%	1020.0

What is the highest level of education you have completed?



#	Field	Minimum	Maximum	Mean	Count
1	What is the highest level of education you have completed?	1.0	6.0	3.6	1020

#	Answer	Count	Weighed %	Weighted Count
1	Some high school or less, Other post high school vocational training	64	10.3%	105.1
2	High school graduate	177	24.9%	254.0
3	Associate's degree	155	10.1%	103.0
4	Completed some college, but no degree	233	19.8%	202.0
5	Bachelor's degree	275	21.7%	221.3
6	Graduate or professional degree	116	13.2%	134.6
	Total	1020	100%	1020.0